



Criteria 1 – Curricular Aspects

Key Indicator – 1.3 Curriculum Enrichment

1.3.1 Institute Integrates crosscutting issues related to Professional Ethics, Gender, Human Values, Environment and Sustainability **in to the Curriculum**

Sem.	Course Code & Name	Professional Ethics	Human Values	Gender	Environment and Sustainability
I	101 GC – 01 Managerial Accounting	Yes			
I	102 GC – 02 Organizational Behaviour	Yes	Yes	Yes	
I	103 GC – 03 Economic Analysis for Business Decisions	Yes			Yes
I	104 GC – 04 Business Research Methods	Yes			Yes
I	105 GC – 05 Basics of Marketing	Yes			Yes
I	106 GC – 06 Digital Business	Yes			Yes
I	107 GE - UL - 01 Management Fundamentals	Yes			Yes
I	109 GE - UL - 03 Entrepreneurship Development	Yes	Yes		Yes
I	111 GE - UL - 05 Legal Aspects of Business	Yes			
I	191 Human Rights-I	Yes	Yes	Yes	
I	192 Introduction to Cyber Security-I	Yes	Yes		
II	201 GC – 07 Marketing Management	Yes			
II	202 GC – 08 Financial Management	Yes			
II	203 GC – 09 Human Resources Management	Yes	Yes	Yes	
II	204 GC – 10 Operations & Supply Chain Management	Yes			Yes
II	207 GE - UL - 07 Contemporary Frameworks in Management	Yes	Yes		
II	208 GE - UL - 08 Geopolitics & World Economic Systems	Yes			
II	210 GE - UL - 10 Qualitative Research Methods	Yes			Yes
II	205 MKT SC – MKT- 01 Marketing Research	Yes			
II	206 MKT SC – MKT- 02 Consumer Behaviour	Yes	Yes	Yes	
II	218 MKT SE – IL - MKT- 02 Product & Brand Management	Yes	Yes	Yes	

II	220 MKT SE – IL - MKT- 04 Digital Marketing - I	Yes			Yes
II	205 FIN SC – FIN - 01 Financial Markets and Banking Operations	Yes			
II	206 FIN SC – FIN - 02 Personal Financial Planning	Yes			
II	217 FIN SE – IL - FIN - 01 Securities Analysis & Portfolio Management	Yes			
II	220 FIN SE – IL - FIN - 04 Financial Reporting	Yes			
II	205 HR SC – HRM – 01 Competency Based Human Resource Management	Yes	Yes		
II	206 HR SC – HRM – 02 Employee Relations & Labour Legislation	Yes			
II	217 HRM SE – IL - HRM - 01 Labour Welfare	Yes	Yes	Yes	
II	219 HRM SE – IL - HRM - 03 Learning and Development	Yes	Yes	Yes	
II	205 OSCM SC – OSCM - 01 Services Operations Management - I	Yes			
II	206 OSCM SC – OSCM - 02 Supply Chain Management	Yes			
II	217 OSCM SE – IL - OSCM - 01 Planning & Control of Operations	Yes			
II	219 OSCM SE – IL - OSCM - 03 Inventory Management	Yes			
II	217 BA SE – IL - BA - 01 Marketing Analytics	Yes			
II	220 BA SE – IL - BA - 04 Tableau				Yes
II	291 Human Rights-II	Yes	Yes	Yes	
II	292 Introduction to Cyber Security - II	Yes			
III	301 GC – 11 Strategic Management	Yes			
III	302 GC – 12 Decision Science	Yes			
III	303 GC – 13 Summer Internship Project*	Yes			Yes
III	307 GE - UL - 14 International Business Environment	Yes			
III	304 MKT SC – MKT- 03 Services Marketing	Yes			
III	305 MKT SC – MKT- 04 Sales & Distribution Management	Yes			
III	313 MKT SE – IL - MKT- 08 International Marketing	Yes			
III	314 MKT SE – IL - MKT- 09 Digital Marketing - II	Yes			Yes
III	315 MKT SE – IL - MKT- 10 Marketing of Financial Services - II	Yes			
III	304 FIN SC – FIN - 03 Advanced Financial Management	Yes			
III	305 FIN SC – FIN - 04 International Finance	Yes			

III	312 FIN SE – IL - FIN - 09 Behavioural Finance	Yes			
III	313 FIN SE – IL - FIN - 10 Technical Analysis of Financial Markets	Yes			
III	319 FIN SE – IL - FIN – 16 Treasury Management	Yes			
III	304 HR SC – HRM - 03 Strategic Human Resource Management	Yes			
III	305 HR SC – HRM - 04 HR Operations	Yes			
III	313 HRM SE – IL - HRM - 08 Psychometric Testing and Assessment	Yes		Yes	
III	317 HRM SE – IL - HRM - 12 Compensation and Reward Management	Yes	Yes	Yes	
III	319 HRM SE-IL Change Management & New Technologies in HRM	Yes			
III	304 OSCM SC – OSCM - 03 Services Operations Management - II	Yes			
III	305 OSCM SC – OSCM - 04 Logistics Management	Yes			
III	312 OSCM SE – IL - OSCM – 07 Manufacturing Resource Planning	Yes			
III	316 OSCM SE-IL Operations and Service Strategy	Yes			
III	313 BA SE-IL Industrial Internet of Things	Yes			Yes
III	391 Human Rights-III	Yes	Yes	Yes	
III	392 Introduction to Cyber Security - III	Yes			
III	Introduction to Constitution	Yes			
IV	401 GC – 14 Enterprise Performance Management	Yes			
IV	402 GC – 15 Indian Ethos & Business Ethics	Yes			
IV	405 GE - UL - 19 Global Strategic Management	Yes			
IV	408 GE - UL - 22 CSR & Sustainability	Yes			Yes
IV	403 MKT SC – MKT- 05 Marketing 4.0	Yes			Yes
IV	404 MKT SC – MKT- 06 Marketing Strategy	Yes			
IV	409 MKT SE – IL - MKT- 13 Customer Relationship Management	Yes	Yes		
IV	412 MKT SE – IL - MKT- 16 Retail Marketing	Yes			
IV	403 FIN SC – FIN - 05 Financial Laws	Yes			
IV	404 FIN SC – FIN - 06 Current Trends & Cases in Finance	Yes			
IV	409 FIN SE – IL - FIN – 21 Fixed Income Securities	Yes			

IV	412 FIN SE – IL - FIN – 24 Strategic Cost Management	Yes			
IV	403 HR SC – HRM - 05 Organizational Diagnosis & Development	Yes			
IV	404 HR SC – HRM - 06 Current Trends & Cases in Human Resource Management	Yes	Yes		Yes
IV	413 HRM SE-IL-HRM-19 Employee Engagement and Ownership	Yes	Yes		
IV	415 HRM SE-IL-HRM-21 E-HRM	Yes			
IV	403 OSCM SC-OSCM-05 E-Supply Chains & Logistics	Yes			Yes
IV	404 OSCM SC-IL-OSCM-14 Enterprise Resource Planning	Yes			
IV	404 BA SC-BA-06 Artificial Intelligence in Business Applications	Yes			Yes
IV	409 BA SE-IL-BA-13 E-Commerce Analytics-II				Yes
IV	410 BA SE-IL-BA-14 Healthcare Analytics	Yes			

Criteria 1 – Curricular Aspects
Key Indicator – 1.3 Curriculum Enrichment
1.3.1 Institute Integrates crosscutting issues related to Professional Ethics, Gender, Human Values, Environment and Sustainability **through Value Added Courses**

Sn.	Course Code & Name	Professional Ethics	Human Values	Gender	Environment and Sustainability
1	Value Added Course on Industrial Relations	Yes			Yes
2	Value Added Course on Labour Law	Yes	Yes	Yes	
3	Value Addition on EMPLOYABILITY SKILL PROGRAM	Yes			
4	Certification Course on SAP S&D	Yes			
5	Certification Course on SAP FICO	Yes			
6	Certification Course on SAP HCM	Yes			
7	Value Added Course on Statutory Compliances	Yes	Yes		
8	Value Added Course on Equity Research	Yes		Yes	
9	Value Added Course on Ordinary to Extra ordinary	Yes		Yes	
10	Value Added Course on Event Management	Yes	Yes		Yes
11	Value Added Course on Cyber Safe Campus Project."	Yes	Yes	Yes	Yes
12	Value Added Course on Image Building	Yes	Yes	Yes	
13	Value Added Course on Financial Modelling	Yes			Yes

