



*3.2.1: Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident*

- Innovation Cell And Activities
- IIC Appreciation letter & Certificate
- Incubation Center and Activities
- IPR Cell & KAPILA Scheme implantation
- Sai Balaji Entrepreneurship & Innovation Cell

  
DIRECTOR  
IIMHRD (W)  
PUNE



SAIBALAJI EDUCATIONAL SOCIETY

INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT



IIMHRD For Women

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**INNOVATION CELL  
INSTITUTE INNOVATION COUNCIL**





## INSTITUTE INNOVATION COUNCIL

The council meeting of Institution's Innovation Council (IIC), IIMHRD(W) was called by IIC President **Dr. Beena Jiby** on 09/09/2023 to discuss upon the formulation and function of IIC for academic year 2023-24 & to assign roles and responsibility among newly joined council members as per the guidelines of Ministry of Education's Innovation cell. As per the decision of competent authority, following members will be the part of IIC;

Sr. No.	Name of Member	Member Type (Teaching/Nonteaching /Student/ External Expert)	Key Role/ Position assigned in IIC
1	Dr.Aruna Deoskar	Teaching	Institute Director
2	Dr.Beena Jiby	Teaching	President
3	Dr.Lavakush Singh	Teaching	Convener Internship activity coordinator
4	Prof.Pooja Karekar	Teaching	Social Media IPR activity coordinator
5	Mr.Sherkhanne G M	Nonteaching	Member
6	Rutika Rakshe	Student	Member
7	Shrushti Bhusari	Student	Social Media coordinator
8	Namrata Shetty	Student	Social Media coordinator
9	Prerana Gupta	Student	Innovation coordinator Member
10	Sanjana Kalani	Student	Internship coordinator Member

The council members discussed about the activities (IIC calendar, Celebration and Self-Driven) and features of IIC portal. The council members also discussed about collaborations within and outside the institution to accelerate the activities of IIC. The council also deliberated on quarterly action plan in synchronization with activities and initiatives of other departments, Centre's and facilities in the Institute working towards promoting IPR, Innovation, Entrepreneurship and Start up.

The council unanimously decided to carry out all the IIC activities in regular basis throughout the year and meet regularly in beginning of every quarter to review the progress made in previous quarter and also to plan for upcoming quarter. The council has agreed to convene next meeting tentatively on 25/11/2023.

Signature & Seal  
(IIC President or Head of the Institution)

  
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### Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of SAIBALAJI EDUCATION SOCIETYS INTERNATIONAL INSTITUTE OF MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT FOR WOMEN, PUNE for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2022-23.

Chief Functionaries of the IIC at SAIBALAJI EDUCATION SOCIETYS INTERNATIONAL INSTITUTE OF MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT FOR WOMEN, PUNE, Pune

Name	Position
Prof. Pooja Karekar	NISP Co-ordinator
Prof. Pooja Karekar	Social Media, IPR Activity Coordinator
Dr Lavakaush Singh	Convener, Start up Activity Coordinator
Mr. Sherkhane G M	Innovation Activity

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

Yours Sincerely,

Dipan Kumar Sahu

Assistant Innovation Director  
MoE's Innovation Cell, Govt. of India



**IIC.Calendar Activities for Academic Year 2023-24**  
**Quarter -1(1<sup>st</sup> Sep 2023-30<sup>th</sup> Nov 2023)**

<b>Sr No</b>	<b>Activities</b>	<b>Mode of Conduct</b>	<b>Thrust Area</b>
1	Stories of a Successful Entrepreneur/Start-up Founder-Motivational Session	offline	Inspiration, Motivation and Ideation
2	Success Stories of leading Family Business Owners		
3	A Story of a Successful Entrepreneur-Motivational Session-	Offline	
4	IPR Filing Procedure In India	offline	

Dr .Lavakush Singh  
Convenor -Internship & Innovation -IIC

Dr.Aruna Deoskar  
Director -IIMHRD-W

  
DIRECTOR  
IIMHRD (W)  
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**IIC.Calendar Activities for Academic Year 2023-24**

**Quarter -1(1<sup>st</sup> Dec 2023-29<sup>th</sup> Feb 2024)**

<b>Sr No</b>	<b>Activities</b>	<b>Mode of Conduct</b>	<b>Thrust Area</b>
1	Workshop on Swavlambi Bharat Abhiyan organized under the banner of "Udyojakta Vikas Yatra"	Offline	Inspiration, Motivation and Ideation
2	Vikshit Bharat@2047	Online	

Dr. Lavakush Singh

Vice President -IIC

IIMHRD-W

Dr.Aruna Deoskar

Director-IIMHRD-W

  
DIRECTOR  
IIMHRD (W)  
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**Saibalaji Education Society's  
International Institute of Management & Human Resources Development for Women, Pune**

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**Seminar**

Report On

Startup Conclave

Date: 3rd February 2024

**Venue:** Saibalaji Education Society's APJ Kalam Auditorium, Pune

**Objective:**

The Startup Conclave aimed to motivate students of the International Institute of Management and Human Resource Development for Women by providing them with insights from leading startup business owners from Pune. The event sought to inspire students to learn from successful entrepreneurs' experiences and gain practical knowledge about startup ventures.

**Highlights of the Event:**

**Inaugural Ceremony:**

- The event commenced with an inaugural ceremony attended by faculty members, students, and successful startup esteemed guests.
- Welcome addresses were delivered by the institute's director and guest speakers, setting the tone for the conclave.

**Discussion on Startup Success Stories:**

- Leading and successful startup founders from Pune shared their entrepreneurial journey, including challenges faced and strategies for success.
- 100 Students had the opportunity to interact with the Startup Leaders, ask questions, and gain valuable insights into the startup ecosystem. Prominent startups such as BharatgoRetail, IsaK Fragrance, Sharma Ka Aatta, Arishti Cybertech Pvt Ltd, SB Computer, Madhuram Chaha, Megacraft, and Onsight Technology were represented on the discussion

**Workshop on Entrepreneurial Skills and Innovation:**

- A workshop was conducted to enhance students' entrepreneurial skills and foster innovation.
- Practical exercises and case studies were utilized to stimulate creative thinking and problem-solving abilities among participants.

#### **Keynote Address by Prominent Entrepreneurs:**

- Esteemed entrepreneurs delivered keynote addresses, sharing their expertise and offering valuable advice to aspiring business owners.
- Students gained insights into various aspects of startup management, including ideation, funding, and growth strategies.

#### **Networking Session:**

- A networking session provided students with the opportunity to connect with industry professionals and fellow participants.
- Informal discussions and idea exchanges took place, facilitating collaboration and the sharing of entrepreneurial insights.

#### **Conclusion:**

The Startup Conclave proved to be an enriching experience for students, offering them valuable insights into the world of startups and entrepreneurship. By learning from leading business owners and industry experts, students were motivated to explore their entrepreneurial aspirations and pursue innovative ventures.

We extend our gratitude to all guest speakers, panelists, faculty members, and students for their active participation and contribution to the success of the conclave. We look forward to organizing similar events in the future to continue nurturing the spirit of entrepreneurship among students.

Dr. Lavakush Singh

Vice President-IIC

Dr. Aruna A Deoskar

Director-IIMHRD-W

  
DIRECTOR  
IIMHRD (W)  
PUNE





## Some Glimpses of the Event



**Fig1:**Felicitation of Guest speaker by Founder President-Saibalaji Education Society



**Fig2:**Students ,Faculty Members attending the Workshop



**Fig3:** A young Startup Entrepreneur Delivering his Speech

  
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**Report on  
Family Business Conclave**

Date: 2nd February 2024

Venue: Saibalaji Education Society's APJ Kalam Auditorium, Pune

**Objective:**

The Family Business Conclave aimed to inspire students of the International Institute of Management and Human Resource Development for Women by providing them with insights from leading family-managed business owners from Pune. The event sought to motivate students to learn from the experiences of successful family entrepreneurs and gain practical knowledge about managing and growing family businesses.

**Highlights of the Event:**

**Inaugural Ceremony:**

- The conclave commenced with an inaugural ceremony attended by faculty members, students, and distinguished guests including Leading Family Business Owners
- Welcome addresses were delivered by the institute's director and guest speakers, setting the stage for the conclave.

**Discussion on Family Business Success Stories:**

- A group of successful family business owners from Pune shared their entrepreneurial journey, challenges encountered, and strategies for success.
- 100 Students had the opportunity to engage with the family run business owners, ask questions, and glean valuable insights into the dynamics of managing family enterprises. Current owners of Chitale Milk, Katraj Dairy and Chandukaka Shroff Jewellers shared their experiences ,challenges and opportunities before students.

**Keynote Address by Prominent Family Business Owners:**

- Esteemed family business owners delivered keynote addresses, offering valuable advice and sharing their expertise on various aspects of family business management.
- Students gained insights into succession planning, family governance, and sustaining legacy in family-owned enterprises.

**Interactive Sessions and Case Studies:**

- 100 students took part in Interactive sessions and case studies were conducted to deepen students' understanding of the unique challenges and opportunities associated with family businesses.
- Practical examples and real-life scenarios from businesses like Chitale Milk, Katraj Dairy and Chandukaka Shroff Jewellers were discussed to illustrate key concepts and strategies in family business management.

### **Networking Opportunities:**

- The conclave provided networking opportunities for students to connect with industry experts, fellow participants, and alumni involved in family businesses.
- Informal discussions and knowledge-sharing sessions facilitated meaningful interactions and the exchange of ideas.

### **Conclusion:**

The Family Business Conclave proved to be an insightful and enriching experience for students, offering them valuable perspectives on the intricacies of managing and growing family enterprises. By learning from successful family business owners and industry experts, students were motivated to explore opportunities in family entrepreneurship and gain practical insights into effective business management practices.

We extend our sincere appreciation to all guest speakers, panelists, faculty members, and students for their active participation and contribution to the success of the conclave. We remain committed to organizing similar events in the future to continue fostering a culture of entrepreneurship and innovation among students.

Dr.Lavakush Singh  
Vice President -IIC  
IIMHRD-W

Dr.Aruna A Deoskar  
Director-IIMHRD-W

  
DIRECTOR  
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## Some Glimpses of Event



  
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IIMHRD (W)  
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**Fig 1: Felicitation of Leading Family run Business Owners**

  
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Dr. Lavakush Singh  
Vice President-IIC  
IIMHRD-W

Dr. Aruna A Deoskar  
Director-IIMHRD-W



## Saibalaji Education Society's



**International Institute of Management & Human Resources Development for Women, Pune**

(Affiliated to Savitribai Phule Pune University & Approved by AICTE, Ministry of HRD, Govt of India)

### Workshop Report

on

### Success Story – Entrepreneurship

**Date:** 23rd September 2023

**Time:** 11:00 am to 1:00 pm

**Venue:** CK Prahlad Auditorium, International Institute of Management and Human Resource Development for Women Campus

**Introduction:** On September 23rd, 2023, the CK Prahlad Auditorium at the International Institute of Management and Human Resource Development for Women Campus buzzed with excitement as it hosted a captivating workshop on "Success Story – Entrepreneurship." The event aimed to inspire and educate attendees through the remarkable journey of Mr. Sameer Bhalerao, Founder & Director of Royal Indian Food.

**Event Overview:** The workshop commenced punctually at 11:00 am, with a warm welcome extended to all participants. The serene ambiance of the auditorium provided an ideal setting for an insightful exploration into the world of entrepreneurship.

#### Key Highlights:

- Opening Address:** The workshop began with an opening address by [Host's Name/Title], who emphasized the importance of entrepreneurship in empowering women and driving economic growth. The audience was encouraged to embrace innovation and pursue their entrepreneurial aspirations with confidence.
- Guest Speaker Introduction:** Mr. Sameer Bhalerao, a distinguished entrepreneur and the Founder & Director of Royal Indian Food, was introduced to thunderous applause. His notable achievements and exemplary leadership served as an inspiration to all aspiring entrepreneurs, particularly women.
- Success Story Sharing:** Mr. Bhalerao enraptured the audience with his compelling success story, recounting the genesis of Royal Indian Food and the challenges encountered along the way. His narrative underscored the significance of perseverance, resilience, and adaptability in the entrepreneurial journey.
- Insights and Lessons:** Throughout his presentation, Mr. Bhalerao shared invaluable insights and practical lessons gleaned from his entrepreneurial experience. Topics such

as market analysis, product differentiation, and customer engagement were explored, providing attendees with actionable strategies for success.

5. **Interactive Session:** The workshop concluded with an engaging interactive session, where participants had the opportunity to pose questions and seek personalized advice from Mr. Bhalerao. The exchange of ideas fostered a spirit of collaboration and mutual learning, enriching the overall experience.

**Conclusion:** As the clock struck 1:00 pm, the workshop drew to a close amidst a palpable sense of inspiration and empowerment. Mr. Sameer Bhalerao's journey served as a shining example of what can be achieved through vision, determination, and hard work, leaving attendees motivated to chart their own paths to success.

**Acknowledgments:** The success of the workshop owes much to the collaborative efforts of the organizing committee, the gracious participation of Mr. Sameer Bhalerao, and the enthusiastic engagement of all attendees. Special thanks are extended to the International Institute of Management and Human Resource Development for Women for graciously hosting the event.

**Next Steps:** As we reflect on the invaluable lessons learned from Mr. Bhalerao's narrative, let us seize the momentum and embark on our entrepreneurial endeavours with renewed vigour and determination. May we continue to strive for excellence, challenge the status quo, and create a brighter future for ourselves and our communities.

Dr Lavakush Singh  
Vice President -IIC

Dr.Aruna Deoskar  
Director-IIMHRD-W

  
DIRECTOR  
IIMHRD (W)  
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**INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT**  
*Organises*  
**INDUSTRY ACADEMIA INTERFACE**  
MBA Batch, 2023-25

<p><b>Session 1</b></p> <p>Topic- "Dream Building and Roadmap for career"</p>  <p><i>Mr. Sanjay Agarwal</i> Founder &amp; Director at ESSA Global Solutions Pvt. Ltd</p>	<p><b>Session 2</b></p> <p>Topic- Success Story – Entrepreneurship</p>  <p><i>Mr. Sameer Bhalerao</i> Founder &amp; Director at Royal Indian Food</p>
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Date - 23rd September, 2023, Saturday. Time - 9:00 AM onwards  
 Venue - C.K. Prahlad Hall, IIMHRD CAMPUS, Pune.

Fig 1: Notice regarding organising a workshop on success Story -Entrepreneurship



Fig2: Felicitation of Mr. Sameer Bhalerao-Founder & Director at Royal Indian Food by Student Coordinator Ms Madhuri Patil



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Fig3:Ms Prerna Chhajer asking questions during Question and answer session



Fig4:Final Photogram of Students with the Speaker



**Saibalaji Education Society's  
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Workshop Report

On

Intellectual Property Rights Filing Procedure in India

Date: October 7, 2023

Venue: CK Prahlad Auditorium, IIMHRD-W Campus

**Introduction:**

On October 7, 2023, a highly informative workshop on "Intellectual Property Rights (IPR) Filing Procedure in India" was organized at the CK Prahlad Auditorium, IIMHRD-W Campus. The workshop, led by Dr. MM Betkar, Principal of ABC College, Latur, aimed to educate participants about the filing procedures and intricacies of intellectual property rights in India.

**Workshop Overview:**

The workshop began with a warm welcome address by Dr. MM Betkar, setting the stage for an enlightening session on intellectual property rights. Dr. Betkar commenced the workshop by providing an overview of intellectual property and its significance in the contemporary business landscape. Participants were introduced to various forms of intellectual property, including patents, trademarks, copyrights, and designs, and their role in protecting innovation, creativity, and commercial interests.

**Key Highlights:**

**Understanding Intellectual Property Rights (IPR):** Dr. MM Betkar elucidated the concept of intellectual property rights, emphasizing their importance in fostering innovation, creativity, and economic development. Participants gained insights into the different types of intellectual property rights recognized in India, their legal framework, and the rights and protections afforded to creators and inventors.

- **Filing Procedures and Requirements:** The workshop provided participants with a comprehensive understanding of the filing procedures and requirements for obtaining intellectual property protection in India. Dr. Betkar outlined the step-by-step process for filing applications for patents, trademarks, copyrights, and designs, including documentation requirements, forms, fees, and timelines. Practical tips and best

practices for navigating the filing process were shared to help participants prepare and submit their applications effectively.

- **Patent Filing Process:** Detailed insights into the patent filing process were provided, covering aspects such as patentability criteria, prior art search, drafting specifications, claims drafting, and examination procedures. Participants learned about the importance of conducting a thorough prior art search to assess novelty and inventive step, drafting comprehensive patent specifications to meet statutory requirements, and responding to examination reports from the patent office.
- **Trademark Registration Process:** Dr. Betkar elaborated on the trademark registration process, highlighting the importance of selecting distinctive and protectable marks, conducting trademark searches to avoid conflicts, and filing applications with the trademark registry. Participants gained practical insights into the documentation requirements, examination process, and post-registration formalities involved in securing trademark protection for their brands and logos.
- **Copyright and Design Registration:** Participants were introduced to the procedures for copyright and design registration, including the types of works eligible for copyright protection, registration formalities, and duration of protection. Dr. Betkar discussed the significance of copyright registration in establishing ownership of creative works and protecting against infringement, as well as the process for registering industrial designs to safeguard aesthetic aspects of products.
- **Case Studies and Practical Examples:** The workshop included interactive case studies and practical examples to illustrate key concepts and principles related to intellectual property rights filing procedures. Participants had the opportunity to analyze real-world scenarios, identify potential issues, and explore strategies for maximizing protection and mitigating risks in intellectual property management.
- **Conclusion:** The workshop on "Intellectual Property Rights Filing Procedure in India" concluded on a highly positive note, with participants expressing gratitude for the valuable insights, practical guidance, and actionable strategies provided by Dr. MM Betkar. The session proved to be immensely beneficial for participants, equipping them with the knowledge and skills needed to navigate the complexities of intellectual property rights filing procedures effectively.

Feedback from attendees underscored the workshop's effectiveness in demystifying the filing process, empowering participants to protect their intellectual assets, and fostering a culture of innovation and entrepreneurship. Participants expressed confidence in their ability to apply the learnings from the workshop to safeguard their creative and innovative endeavors, enhance their competitiveness in the market, and capitalize on the value of intellectual property rights in driving business success.

The workshop served as a testament to the importance of intellectual property rights in fostering innovation, creativity, and economic growth, and highlighted the critical role of education and awareness in promoting responsible intellectual property management. By equipping participants with the knowledge and tools needed to navigate the intellectual property landscape, the workshop has contributed to the empowerment of creators, inventors, and entrepreneurs in India.

Dr Lavakush Singh

Dr.Aruna Deoskar

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International Institute of Management and Human Resource Development(w)  
**Organises**  
**SEMINAR**  
**ON**  
**IPR & PATENTS FILING IN INDIA**



**Resource Person :Dr .M . M .Betkar**  
**Principal ,Shrikumar Swamy Mahavidyalaya,**  
**Latur Maharashtra**

Link To Join: <https://meet.google.com/ztd-mzpj-rko>  
 Date: 7th Oct 2023 ,Saturday , 2:00 PM TO 3.00 PM  
 Venue: C K Prahlad Auditorium IIMHRD CAMPUS, Pune.

**Fig 1:Notice for Organising Workshop**

**Fig 2:Some Glimpses of Online Presentation during workshop**



The screenshot shows a Zoom meeting interface with a presentation slide. The slide is divided into two main sections:

- Section 6:** Titled "Discovery of the scientific principle..". It features a background image of a starry galaxy.
- Section 7:** Titled "Substance obtained by Admixture". It features a background image of a glass containing a liquid with an orange slice.

On the left side of the slide, there is a text box about design patents:

**Design patent:**  
 Design patents protect non-functional (non-operational) purely designs.  
 (For design patents, applicants don't have to prove "utility".)

The Zoom interface shows several participants in a grid view on the right and a toolbar at the bottom.

Dr. BETKAR M M (Presenting)

# 9 Method of medical cure.

PLEASE HAVE MERCY!  
GOT YOUR NOSE.

15:00 | Seminar On Intellectual Property Rights

Dr. BETKAR M M  
Dr. Rishikaysh Kumbhar  
Soma Kumar Journalist  
Pradnya Swami  
Neha Mahajan  
28 others  
Dr. Lavakush Singh

Dr. BETKAR M M (Presenting)

# 2 GEOGRAPHICAL INDICATIONS

- Nagpur Orange,
- Basmati Rice
- Paithani of Paithan
- Kullu Shawl
- Nashik Valley Wine
- Tirupati Laddu.
- TOTAL 624 ( India )
- Karnataka gets highest number of GI tags -42

Guntur chili

Kanchipuram Silk Saree

Basmati Rice

Kolhapur Chappal

Puneri Pagdi

Neha Kumbharwal has left the meeting

Dr. BETKAR M M  
Dr. Rishikaysh ...  
Soma Kumar J...  
Dr. BETKAR M ...  
Dr. VALARMAT...  
Niranjan Shen...  
10 others  
Dr. Lavakush S...

  
DIRECTOR  
IIMHRD (W)  
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Ministry of Education, India



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Government of India

Sponsored by MoE's Innovation Cell & AICTE  
Organises

Impact Lecture Series



Session-I



Topic : Think , Design & Innovation  
Dr. Jitesh Jain  
Co- Founder & CEO,  
EduRishi Eduventures Pvt.Ltd,Pune  
Timing: 10:00 AM to 12:30 PM

Dr. Lavakush Singh,  
Vice-President, IIC-Cell  
IIMHRD(W)

Our Patrons,

Prof. Manish R Mundada , Founder President  
Saibalaji Education Society  
Prof. Nirupama M Mundada , Founder Secretary  
Saibalaji Education Society



Topic: Intellectual Property Rights & its Insight  
Adv. Harshad Garud  
District Court, Pune  
Timing : 2:00 PM to 4:00PM

Date: 04th May 2024  
Timing: 10:AM -4:PM  
Venue: C K Pralhad Auditorium IIMHRD(W)  
Campus

Dr.Aruna Deoskar  
Director, IIMHRD(W)

  
DIRECTOR  
IIMHRD (W)  
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R B Mundada

Center for Leadership Entrepreneurship And Innovation



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