# INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT



#### **IIMHRD** For Women





3.2.1: Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

- Innovation Cell And Activities
- IIC Appreciation letter & Certificate
- Incubation Center and Activities
- IPR Cell & KAPILA Scheme implantation
- Sai Balaji Entrepreneurship & Innovation Cell

DIRECTOR IIMHRD (W) PUNE



# INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT



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# INNOVATION CELL INSTITUTE INNOVATION COUNCIL



### INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT



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#### INSTITUTE INNOVATION COUNCIL

The council meeting of Institution's Innovation Council (IIC), **IIMHRD(W)** was called by IIC President **Dr. Beena Jiby** on 09/09/2023 to discuss upon the formulation and function of IIC for academic year 2023-24 & to assign roles and responsibility among newly joined council members as per the guidelines of Ministry of Education's Innovation cell. As per the decision of competent authority, following members will be the part of IIC;

Sr. No.	Name of Member	Member Type (Teaching/Nonteaching	Key Role/ Position assigned in IIC
		/Student/ External Expert)	, <b>9</b>
1	Dr.Aruna Deoskar	Teaching	Institute Director
2	Dr.Beena Jiby	Teaching	President
3	Dr.Lavakush Singh	<u> </u>	Convener Internship activity coordinator
4	Prof.Pooja Karekar	Teaching	Social Media IPR activity coordinator
5	Mr.Sherkhanne G M	Nonteaching	Member
6	Rutika Rakshe	Student	Member
7	Shrushti Bhusari	Student	Social Media coordinator
8	Namrata Shetty	Student	Social Media coordinator
9	Prerana Gupta	Student	Innovation coordinator Member
10	Sanjana Kalani	Student	Internship coordinator Member

The council members discussed about the activities (IIC calendar, Celebration and Self-Driven) and features of IIC portal. The council members also discussed about collaborations within and outside the institution to accelerate the activities of IIC. The council also deliberated on quarterly action plan in synchronization with activities and initiatives of other departments, Centre's and facilities in the Institute working towards promoting IPR, Innovation, Entrepreneurship and Start up.

The council unanimously decided to carry out all the IIC activities in regular basis throughout the year and meet regularly in beginning of every quarter to review the progress made in previous quarter and also to plan for upcoming quarter. The council has agreed to convene next meeting tentatively on 25/11/2023.

Signature & Seal (IIC President or Head of the Institution)

DIRECTOR IIMHRD (W)



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#### Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of SAIBALAJI EDUCATION SOCIETYS INTERNATIONAL INSTITUTE OF MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT FOR WOMEN, PUNE for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2022-23.

Chief Functionaries of the IIC at SAIBALAJI EDUCATION SOCIETYS INTERNATIONAL INSTITUTE OF MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT FOR WOMEN, PUNE, Pune

Name	Position	
Prof. Pooja Karekar	NISP Co-ordinator	
Prof. Pooja Karekar	Social Media,IPR Activity Coordinator	
Dr Lavakaush Singh	Convener,Start up Activity Coordinator	
Mr. Sherkhane G M	Innovation Activity	

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

Yours Sincerely,

Dipan Kumar Sahu

Assistant Innovation Director MoE's Innovation Cell, Govt. of India

# INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT



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#### IIC.Calendar Activities for Academic Year 2023-24

# Quarter -1(1st Sep 2023-30th Nov 2023)

Sr	Activities	Mode of	Thrust
No		Conduct	Area
1	Stories of a Successful Entrepreneur/Start-up	offline	
	Founder-Motivational Session		Inspiration,
2	Success Stories of leading Family Business Owners		Motivation
3	A Story of a Successful Entrepreneur-Motivational	Offline	and
	Session-		Ideation
4	IPR Filing Procedure In India	offline	

Dr .Lavakush Singh

Convenor -Internship & Innovation -IIC

Dr.Aruna Deoskar

# INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT



#### **IIMHRD** For Women





#### IIC.Calendar Activities for Academic Year 2023-24

Quarter -1(1st Dec 2023-29th Feb 2024)

Sr	Activities	Mode of	Thrust
No		Conduct	Area
1	Workshop on Swavlambi Bharat Abhiyan organized under the banner of "Udyojakta Vikas Yatra"	Offline	Inspiration, Motivation
2	Vikshit Bharat@2047	Online	and Ideation

Dr. Lavakush Singh

Vice President -IIC

**IIMHRD-W** 

Dr. Aruna Deoskar





#### INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT











## Saibalaji Education Society's

International Institute of Management & Human Resources Development for Women, Pune

(Affiliated to Savitribai Phule Pune University & Approved by AICTE, Ministry of HRD, Govt of India)

#### Seminar

Report On

Startup Conclave

Date: 3rd February 2024

Venue: Saibalaji Education Society's APJ Kalam Auditorium, Pune

#### **Objective:**

The Startup Conclave aimed to motivate students of the International Institute of Management and Human Resource Development for Women by providing them with insights from leading startup business owners from Pune. The event sought to inspire students to learn from successful entrepreneurs' experiences and gain practical knowledge about startup ventures.

#### **Highlights of the Event:**

#### **Inaugural Ceremony:**

- The event commenced with an inaugural ceremony attended by faculty members, students, and successful startup esteemed guests.
- Welcome addresses were delivered by the institute's director and guest speakers, setting the tone for the conclave.

#### **Discussion on Startup Success Stories:**

- Leading and successful startup founders from Pune shared their entrepreneurial journey, including challenges faced and strategies for success.
- 100 Students had the opportunity to interact with the Startup Leaders, ask questions, and gain valuable insights into the startup ecosystem. Prominent startups such as BharatgoRetail, IsaK Fragrance, Sharma Ka Aatta, Arishti Cybertech Pvt Ltd, SB Computer, Madhuram Chaha, Megacraft, and Onsight Technology were represented on the discussion

#### **Workshop on Entrepreneurial Skills and Innovation:**

- A workshop was conducted to enhance students' entrepreneurial skills and foster innovation.
- Practical exercises and case studies were utilized to stimulate creative thinking and problem-solving abilities among participants.

#### **Keynote Address by Prominent Entrepreneurs:**

- Esteemed entrepreneurs delivered keynote addresses, sharing their expertise and offering valuable advice to aspiring business owners.
- Students gained insights into various aspects of startup management, including ideation, funding, and growth strategies.

#### **Networking Session:**

- A networking session provided students with the opportunity to connect with industry professionals and fellow participants.
- Informal discussions and idea exchanges took place, facilitating collaboration and the sharing of entrepreneurial insights.

#### **Conclusion:**

The Startup Conclave proved to be an enriching experience for students, offering them valuable insights into the world of startups and entrepreneurship. By learning from leading business owners and industry experts, students were motivated to explore their entrepreneurial aspirations and pursue innovative ventures.

We extend our gratitude to all guest speakers, panelists, faculty members, and students for their active participation and contribution to the success of the conclave. We look forward to organizing similar events in the future to continue nurturing the spirit of entrepreneurship among students.

Dr. Lavakush Singh

Vice President-IIC

Dr. Aruna A Deoskar

# **Some Glimpses of the Event**



Fig1:Felicitation of Guest speaker by Founder President-Saibalaji Education Society



Fig2:Students ,Faculty Members attending the Workshop



Fig3: A young Startup Entrepreneur Delivering his Speech







# Saibalaji Education Society's International Institute of Management & Human Resources Development for Women, Pune

(Affiliated to Savitribai Phule Pune University & Approved by AICTE, Ministry of HRD, Govt of India)

#### Report on

## Family Business Conclave

Date: 2nd February 2024

Venue: Saibalaji Education Society's APJ Kalam Auditorium, Pune

#### **Objective:**

The Family Business Conclave aimed to inspire students of the International Institute of Management and Human Resource Development for Women by providing them with insights from leading family-managed business owners from Pune. The event sought to motivate students to learn from the experiences of successful family entrepreneurs and gain practical knowledge about managing and growing family businesses.

#### **Highlights of the Event:**

#### **Inaugural Ceremony:**

- The conclave commenced with an inaugural ceremony attended by faculty members, students, and distinguished guests including Leading Family Business Owners
- Welcome addresses were delivered by the institute's director and guest speakers, setting the stage for the conclave.

#### **Discussion on Family Business Success Stories:**

- A group of successful family business owners from Pune shared their entrepreneurial journey, challenges encountered, and strategies for success.
- 100 Students had the opportunity to engage with the family run business owners, ask questions, and glean valuable insights into the dynamics of managing family enterprises. Current owners of Chitale Milk, Katraj Dairy and Chandukaka Shroff Jewellers shared their experiences ,challenges and opportunities before students.

#### **Keynote Address by Prominent Family Business Owners:**

- Esteemed family business owners delivered keynote addresses, offering valuable advice and sharing their expertise on various aspects of family business management.
- Students gained insights into succession planning, family governance, and sustaining legacy in family-owned enterprises.

#### **Interactive Sessions and Case Studies:**

- 100 students took part in Interactive sessions and case studies were conducted to deepen students' understanding of the unique challenges and opportunities associated with family businesses.
- Practical examples and real-life scenarios from businesses like Chitale Milk, Katraj
  Dairy and Chandukaka Shroff Jewellers were discussed to illustrate key concepts and
  strategies in family business management.

#### **Networking Opportunities:**

- The conclave provided networking opportunities for students to connect with industry experts, fellow participants, and alumni involved in family businesses.
- Informal discussions and knowledge-sharing sessions facilitated meaningful interactions and the exchange of ideas.

#### **Conclusion:**

The Family Business Conclave proved to be an insightful and enriching experience for students, offering them valuable perspectives on the intricacies of managing and growing family enterprises. By learning from successful family business owners and industry experts, students were motivated to explore opportunities in family entrepreneurship and gain practical insights into effective business management practices.

We extend our sincere appreciation to all guest speakers, panelists, faculty members, and students for their active participation and contribution to the success of the conclave. We remain committed to organizing similar events in the future to continue fostering a culture of entrepreneurship and innovation among students.

Dr.Lavakush Singh

Vice President -IIC

**IIMHRD-W** 

Dr. Aruna A Deoskar





# **Some Glimpses of Event**













Fig 1: Felicitation of Leading Family run Business Owners





Dr. Lavakush Singh

Vice President-IIC

IIMHRD-W

Dr.Aruna A Deoskar





#### Saibalaji Education Society's

#### International Institute of Management & Human Resources Development for Women, Pune

(Affiliated to Savitribai Phule Pune University & Approved by AICTE, Ministry of HRD, Govt of India)

#### Workshop Report

on

#### Success Story – Entrepreneurship

**Date**: 23rd September 2023 **Time:** 11:00 am to 1:00 pm

Venue: CK Prahlad Auditorium, International Institute of Management and Human Resource

Development for Women Campus

**Introduction:** On September 23rd, 2023, the CK Prahlad Auditorium at the International Institute of Management and Human Resource Development for Women Campus buzzed with excitement as it hosted a captivating workshop on "Success Story – Entrepreneurship." The event aimed to inspire and educate attendees through the remarkable journey of Mr. Sameer Bhalerao, Founder & Director of Royal Indian Food.

**Event Overview:** The workshop commenced punctually at 11:00 am, with a warm welcome extended to all participants. The serene ambiance of the auditorium provided an ideal setting for an insightful exploration into the world of entrepreneurship.

#### **Key Highlights:**

- 1. **Opening Address:** The workshop began with an opening address by [Host's Name/Title], who emphasized the importance of entrepreneurship in empowering women and driving economic growth. The audience was encouraged to embrace innovation and pursue their entrepreneurial aspirations with confidence.
- 2. **Guest Speaker Introduction:** Mr. Sameer Bhalerao, a distinguished entrepreneur and the Founder & Director of Royal Indian Food, was introduced to thunderous applause. His notable achievements and exemplary leadership served as an inspiration to all aspiring entrepreneurs, particularly women.
- 3. **Success Story Sharing:** Mr. Bhalerao enraptured the audience with his compelling success story, recounting the genesis of Royal Indian Food and the challenges encountered along the way. His narrative underscored the significance of perseverance, resilience, and adaptability in the entrepreneurial journey.
- 4. **Insights and Lessons:** Throughout his presentation, Mr. Bhalerao shared invaluable insights and practical lessons gleaned from his entrepreneurial experience. Topics such

- as market analysis, product differentiation, and customer engagement were explored, providing attendees with actionable strategies for success.
- 5. **Interactive Session:** The workshop concluded with an engaging interactive session, where participants had the opportunity to pose questions and seek personalized advice from Mr. Bhalerao. The exchange of ideas fostered a spirit of collaboration and mutual learning, enriching the overall experience.

**Conclusion:** As the clock struck 1:00 pm, the workshop drew to a close amidst a palpable sense of inspiration and empowerment. Mr. Sameer Bhalerao's journey served as a shining example of what can be achieved through vision, determination, and hard work, leaving attendees motivated to chart their own paths to success.

**Acknowledgments:** The success of the workshop owes much to the collaborative efforts of the organizing committee, the gracious participation of Mr. Sameer Bhalerao, and the enthusiastic engagement of all attendees. Special thanks are extended to the International Institute of Management and Human Resource Development for Women for graciously hosting the event.

**Next Steps:** As we reflect on the invaluable lessons learned from Mr. Bhalerao's narrative, let us seize the momentum and embark on our entrepreneurial endeavours with renewed vigour and determination. May we continue to strive for excellence, challenge the status quo, and create a brighter future for ourselves and our communities.

Dr Lavakush Singh

Vice President -IIC

Dr.Aruna Deoskar





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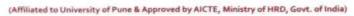






Fig 1:Notice regarding organising a workshop on success Story -Entrepreneurship



**Fig2**: Felicitation of Mr. Sameer Bhalerao-Founder & Director at Royal Indian Food by Student Coordinator Ms Madhuri Patil

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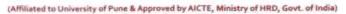






Fig3:Ms Prerna Chhajer asking questions during Question and answer session



Fig4:Final Photogram of Students with the Speaker

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# Saibalaji Education Society's International Institute of Management & Human Resources Development for Women, Pune

Workshop Report

On

Intellectual Property Rights Filing Procedure in India

Date: October 7, 2023

Venue: CK Prahlad Auditorium, IIMHRD-W Campus

#### **Introduction:**

On October 7, 2023, a highly informative workshop on "Intellectual Property Rights (IPR) Filing Procedure in India" was organized at the CK Prahlad Auditorium, IIMHRD-W Campus. The workshop, led by Dr. MM Betkar, Principal of ABC College, Latur, aimed to educate participants about the filing procedures and intricacies of intellectual property rights in India.

#### **Workshop Overview:**

The workshop began with a warm welcome address by Dr. MM Betkar, setting the stage for an enlightening session on intellectual property rights. Dr. Betkar commenced the workshop by providing an overview of intellectual property and its significance in the contemporary business landscape. Participants were introduced to various forms of intellectual property, including patents, trademarks, copyrights, and designs, and their role in protecting innovation, creativity, and commercial interests.

#### **Key Highlights:**

Understanding Intellectual Property Rights (IPR): Dr. MM Betkar elucidated the concept of intellectual property rights, emphasizing their importance in fostering innovation, creativity, and economic development. Participants gained insights into the different types of intellectual property rights recognized in India, their legal framework, and the rights and protections afforded to creators and inventors.

• Filing Procedures and Requirements: The workshop provided participants with a comprehensive understanding of the filing procedures and requirements for obtaining intellectual property protection in India. Dr. Betkar outlined the step-by-step process for filing applications for patents, trademarks, copyrights, and designs, including documentation requirements, forms, fees, and timelines. Practical tips and best

- practices for navigating the filing process were shared to help participants prepare and submit their applications effectively.
- Patent Filing Process: Detailed insights into the patent filing process were provided, covering aspects such as patentability criteria, prior art search, drafting specifications, claims drafting, and examination procedures. Participants learned about the importance of conducting a thorough prior art search to assess novelty and inventive step, drafting comprehensive patent specifications to meet statutory requirements, and responding to examination reports from the patent office.
- Trademark Registration Process: Dr. Betkar elaborated on the trademark registration process, highlighting the importance of selecting distinctive and protectable marks, conducting trademark searches to avoid conflicts, and filing applications with the trademark registry. Participants gained practical insights into the documentation requirements, examination process, and post-registration formalities involved in securing trademark protection for their brands and logos.
- Copyright and Design Registration: Participants were introduced to the procedures for copyright and design registration, including the types of works eligible for copyright protection, registration formalities, and duration of protection. Dr. Betkar discussed the significance of copyright registration in establishing ownership of creative works and protecting against infringement, as well as the process for registering industrial designs to safeguard aesthetic aspects of products.
- Case Studies and Practical Examples: The workshop included interactive case studies and practical examples to illustrate key concepts and principles related to intellectual property rights filing procedures. Participants had the opportunity to analyze real-world scenarios, identify potential issues, and explore strategies for maximizing protection and mitigating risks in intellectual property management.
- Conclusion: The workshop on "Intellectual Property Rights Filing Procedure in India" concluded on a highly positive note, with participants expressing gratitude for the valuable insights, practical guidance, and actionable strategies provided by Dr. MM Betkar. The session proved to be immensely beneficial for participants, equipping them with the knowledge and skills needed to navigate the complexities of intellectual property rights filing procedures effectively.

Feedback from attendees underscored the workshop's effectiveness in demystifying the filing process, empowering participants to protect their intellectual assets, and fostering a culture of innovation and entrepreneurship. Participants expressed confidence in their ability to apply the learnings from the workshop to safeguard their creative and innovative endeavors, enhance their competitiveness in the market, and capitalize on the value of intellectual property rights in driving business success.

The workshop served as a testament to the importance of intellectual property rights in fostering innovation, creativity, and economic growth, and highlighted the critical role of education and awareness in promoting responsible intellectual property management. By equipping participants with the knowledge and tools needed to navigate the intellectual property landscape, the workshop has contributed to the empowerment of creators, inventors, and entrepreneurs in India.

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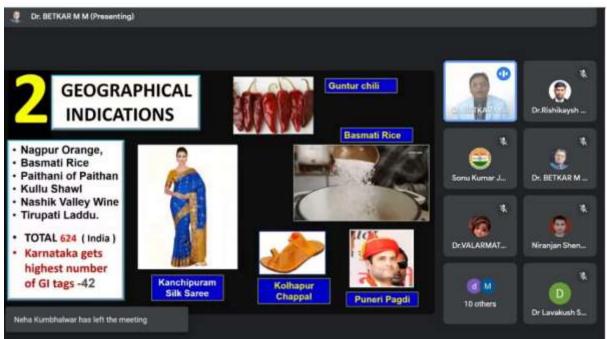


Fig 1:Notice for Organising Workshop

Fig 2:Some Glimpses of Online Presentation during workshop











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# SAIBALAJI EDUCATIONAL SOCIETY'S

# International Institute of Management & Human Resource Development {W}

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Topic : Think , Design & Innovation Dr. Jitesh Jain Co- Founder & CEO, EduRishi Eduventures Pvt.Ltd,Pune Timing: 10:00 AM to 12:30 PM

Dr. Lavakush Singh , Vice-President,IIC-Cell IIMHRD(W)



Sponsored by Moll's Innovation Cell D AICTE Organises

Impact Lecture Series



Prof. Manish R Mundada , Founder President Saibalaji Education Society Prof. Nirupama M Mundada , Founder Secretary Salbalaji Education Society

Date: 04th May 2024 Timing: 10.AM -4.PM Venue: C K Praihad Auditorium IIMHRD(W)



Session-D



Topic: Intellectual Property Rights & its Insight Adv. Harshad Garud District Court, Pune Timing: 2:00 PM to 4:00PM

> Dr.Aruna Deoskar Director, IIMHRD(W)

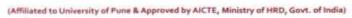
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# R B Mundada

# Center for Leadership Entrepreneurship And Innovation





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