



### Metric 6.5.1

Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes. It reviews teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals and records the incremental improvement

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2	Induction Program Report
3	Session Plan
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# **A. Teaching Learning Process**

## **Academic Calendar 2022-23**



### Academic Calendar (First Half 2022-2023)

S. N.	Date	Occasion
1	2 <sup>nd</sup> May 2022	Commencement of MBA II & IV as per the circular of University, Govt.
2	8 <sup>th</sup> Aug – 13 <sup>th</sup> Aug 2022	Mid Term Exam Sem II & IV
3	15 August 2022	Independence Day
4	5 <sup>th</sup> Sept 2022	Teacher's day celebration (Online)
5	31 <sup>st</sup> Aug 2022	Ganesh Chaturthi
6	13 <sup>th</sup> Aug 2022	End of 3 <sup>rd</sup> semester regular classes
7	19 <sup>th</sup> Aug – 21 <sup>st</sup> Sep 2022	SPPU Semester Examination as per SSPU Time Table
8	2 <sup>nd</sup> Oct 2022	Gandhi Jayanti
9	12 <sup>th</sup> Nov 2022	Foundation Day
10	26 <sup>th</sup> Nov 2022	Constitution Day Celebrations

### Academic Calendar (Second Half 2022-2023)

S. N.	Date	Occasion
1	10 <sup>th</sup> Nov 2022	Commencement of Regular Classes 1 <sup>st</sup> Semester
2	14 <sup>th</sup> Jan 2022	Kite Festival
3	26 <sup>th</sup> Jan 2022	Republic day
4	5 <sup>th</sup> Feb 2022	Blood Donation
5	19 <sup>th</sup> Feb 2022	Chatrapati Shivaji Maharaj Jayanti
6	8 <sup>th</sup> March 2023	International Women's Day
7	20 <sup>th</sup> Mar- 26 <sup>th</sup> March 2023	Vista 2K23
8	28 <sup>th</sup> Feb - 5 <sup>th</sup> March 2023	Mid Term Examination Sem I & III
9	3 <sup>rd</sup> March 2023	Conclusion of semester
10	8 <sup>th</sup> Mar- 18 <sup>th</sup> Apr 2023	SPPU Semester Examination as per SSPU Time Table

  
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# Induction Program Report

## **EVENT REPORT**

### **International Institute of management Human Resource Development for women**

#### **MBA Batch 2022-24 Induction Program Report**

**Dates:** September 5th, 2022 - September 24th, 2022

**Participants:** MBA Batch 2022-24 students, faculty members, dignitaries

#### **Program Highlights:**

- **Orientation Ceremony:** The program commenced on September 5th, 2022, marking the foundation for the MBA Batch 2022-24. The ceremony was graced by Mr. Vinay Malshe, Vice President-Talent Acquisition at Dentsu, as the Guest of Honour.
- **Welcome Addresses:** Valuable guidance and motivational speeches were delivered by Prof. Manish R. Mundada (Founder President, SaiBalaji Education Society), Dr. L.K. Tripathy (Director, IIMHRD(W)), Dr. Vilas Kulkarni (Director General, SBES), and Dr. Mayanka Sharma (Director, IIMHRD). The faculty members also extended a warm welcome to the new batch.
- **Induction Activities:** A range of engaging activities were conducted throughout the program, including tree plantation, guest lectures, management games, talent hunt, and treasure hunt. These activities aimed to:
  - Help students overcome stage fright and boost their confidence.
  - Encourage them to step outside their comfort zones and become more extroverted.
  - Foster teamwork and collaboration by having students help each other.
  - Provide opportunities for learning and personal growth.

#### **Outcomes:**

The induction program successfully facilitated a smooth transition for the new MBA batch into academic life. Students participated enthusiastically in all the events, forging strong bonds and



developing valuable skills like communication, teamwork, and leadership. This program laid the foundation for a successful academic journey for the MBA Batch 2022-24.





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# Session Plan

Session Plan - FM

Program	MBA		Faculty	Shradha Bansode		Course/ Subject	Financial Management					
Semester	II					Course Code	202					
Division	all		Credits	3 (contact hours-30)		Nature of course	core					
Course Outcomes	CO1: DESCRIBE the basic concepts related to Financial Management, Various techniques of Financial Statement Analysis, Working Capital, Capital Structure, Leverages and Capital Budgeting.											
	CO2: EXPLAIN in detail all theoretical concepts throughout the syllabus											
	CO3: PERFORM all the required calculations through relevant numerical problems.											
	CO4: ANALYZE the situation and comment on financial position of the firm • estimate working capital required • decide ideal capital structure, • evaluate various project proposals											
	CO5: EVALUATE impact of business decisions on Financial Statements, Working Capital, Capital Structure and Capital Budgeting of the firm											
Core Text Book	• Financial Management – Ravi M. Kishor											
Reference Books	• Financial Management – I.M.Pandey • Financial Management – Prasanna Chandra											
					<b>Planned Count</b>				<b>Actual Count</b>			
Unit no.	Topic	Subtopic	Teaching Learning Activity (TLA)	Details of TLA	L (Lecture )	T (Tutorial)	P (Practice)	Dates (no of lectures on a date are in bracket)	L	T	P	Dates
1	<b>Business Finance:</b>	Business Finance: Introduction to Business Finance, Meaning and Definition of Financial Management, Objectives of Financial Management- (Profit Maximization and Wealth Maximization), Modern Approach to Financial Management- (Investment Decision, Financing Decision, Dividend Policy Decision), Finance and its relation with other disciplines, Functions of Finance Manager	Discussion	Discussion with examples	2	1	0		2	1	0	
2	<b>Techniques of Financial Statement Analysis</b>	Introduction, Objectives of financial statement analysis, various techniques of analysis viz Common Size Statements, Comparative Statements, Trend Analysis, Ratio Analysis, Funds Flow Statement & Cash Flow Statement	Discussion	Discussion with examples	1	3	5		1	3	5	

4	<b>Capital Structure</b>	Meaning and Factors affecting Capital Structure, Different sources of finance. Concept and measurement of Cost of Capital (measurement of Specific Cost and WACC), Trading on Equity, Concept of Leverages and its types its types.	Discussion	Discussion with examples	1	2	3		1	2	3	
5	<b>Capital Budgeting:</b>	Meaning, Definition of Capital Budgeting, Time value of money.Tools of evaluation of the project based on traditional techniques and modern techniques - ARR, Payback Period, Discounted Payback Period, NPV, PI & IRR	Discussion	Discussion with examples	2	3	3		2	3	3	
<b>Total L,T,P</b>					8	11	14		8	11	14	

Assessment details					
Continuous Assessment no.	Type of Assessment	Maximum Marks	Tentative Date	Actual Date	Course Outcome
1	Assignment - Problem	10			CO1
2	Assignment II - Problem	10			CO1,2
3	INTERNAL EXAM	30			CO1,2
4	EXTERNAL (SPPU)	50	NA	NA	NA
<b>Total Marks</b>		<b>100</b>			
Average of CA-1 & CA-3		10	NA	NA	NA
<b>Total Marks</b>		<b>100</b>			

Planned Contact Hours				Actual Contact Hours		
L/T/P	Count	Contact hours	Remarks	L/T/P	Count	Contact hours
L	8	8	2T/P = 1L	L	8	8
T	11	11		T	11	11
P	14	14		P	14	14
<b>Total contact hours</b>			<b>33</b>	<b>Total contact hours</b>		<b>33</b>

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**Smart Class, lab, Library Photos**



### Photo of classroom with ICT Facilities



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### Photo of Computer Lab



Director, IIMHRD (W)





### Photo of Library Facilities



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# University Result Summary

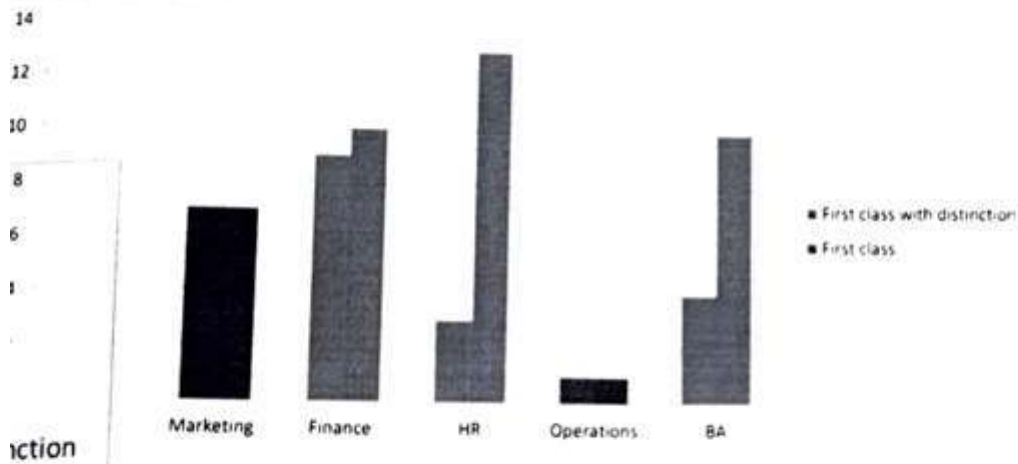
**SAVITRIBAI PHULE PUNE  
UNIVERSITY, PUNE  
MBA EXAMINATION  
APR MAY  
RESULT ANALYSIS**





## MBA BATCH 2021-2023

Specailization	First class with distinction	First class	Total Strength
Marketing	7	7	14
Finance	9	10	19
HR	3	13	16
Operations	1	1	2
BA	4	10	14
Total	24	41	65



## MBA BATCH 2021-2023

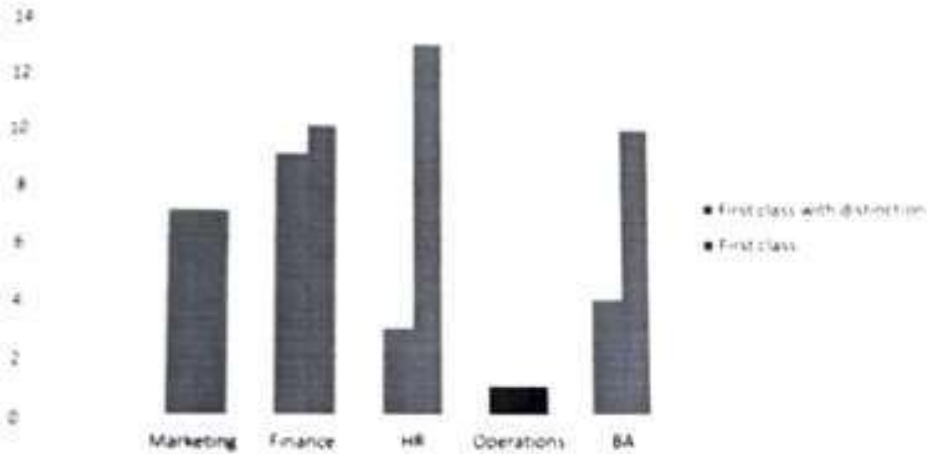
No	Specilization	Student Strength	Passed	Failed	% passin
	Marketing	14	13	1	93
	Finance	19	19	0	100
	HR	16	16	0	100
	Operations	2	2	0	100
	BA	14	14	0	100
	Total	65	64	1	98.6



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**MBA BATCH 2020-2022**

Specialization	First class with distinction	First class	Total Strength
Marketing	3	20	24
Finance	19	3	25
HR	2	12	14
Operations	1	1	2
BA	0	4	4
<b>Total</b>	<b>25</b>	<b>40</b>	<b>69</b>



**MBA BATCH 2020-2022**

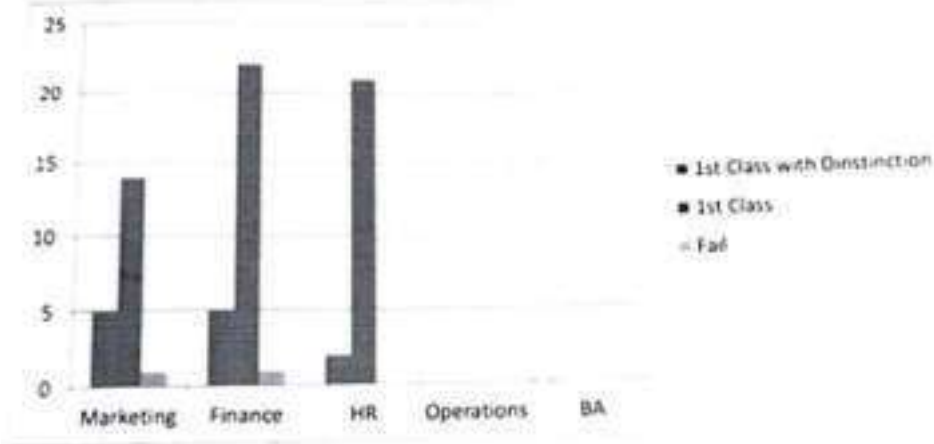
Sr.No	Specialization	Student Strength	Passed	Failed	% passing
1	Marketing	24	23	1	95.83
2	Finance	25	22	3	88
3	HR	14	14	0	100
4	Operations	2	2	0	100
5	BA	4	4	0	100
5	<b>Total</b>	<b>69</b>	<b>65</b>	<b>4</b>	<b>96.77</b>

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**MBA BATCH 2019-2021**

Sr.No	Specilization	1st Class with Distinction	1st Class	Fail	Total
1	Marketing	5	14	1	20
2	Finance	5	22	1	28
3	HR	2	21		23
4	Operations				
5	BA				
	Total				71



**MBA 2019-2021**

**MBA BATCH 2019- 2021**

Sr.No	Specilization	Student Strength	Passed	Failed	% passing
1	Marketing	20	19	1	95
2	Finance	28	27	1	96
3	HR	23	23		100
4	Operations	0	0	0	0
5	BA	0	0	0	0
5	Total	71	69	2	97

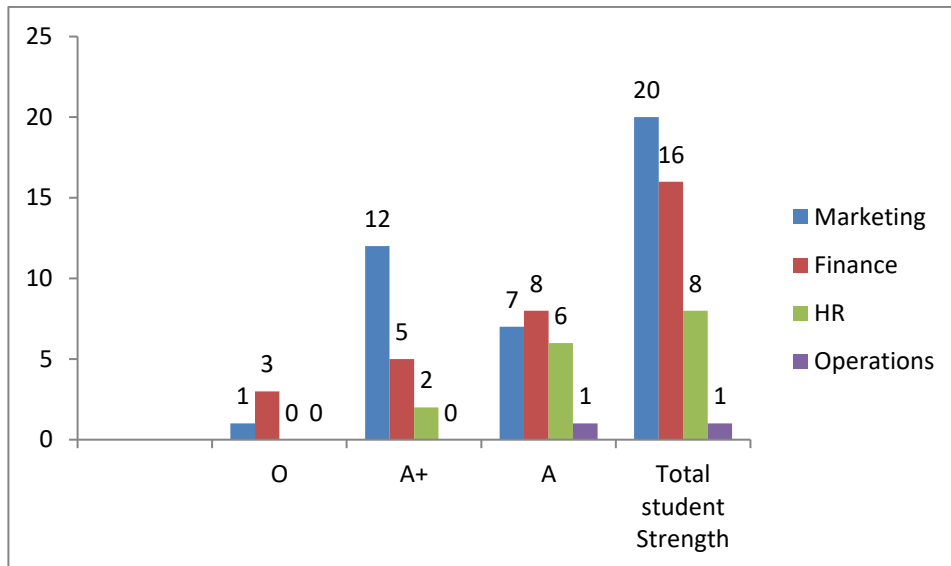
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**MBA Batch 2018-20**

**Passing Grade**

Specialisation	Student Strength	O	A+	A	Fail	Total student Strength
Finance	16	2	5	8	0	16
HR	8	0	2	6	0	8
Marketing	20	1	12	7	0	20
Operations	1	0	0	1	0	1
<b>Total</b>	<b>45</b>	<b>3</b>	<b>19</b>	<b>22</b>	<b>0</b>	<b>45</b>

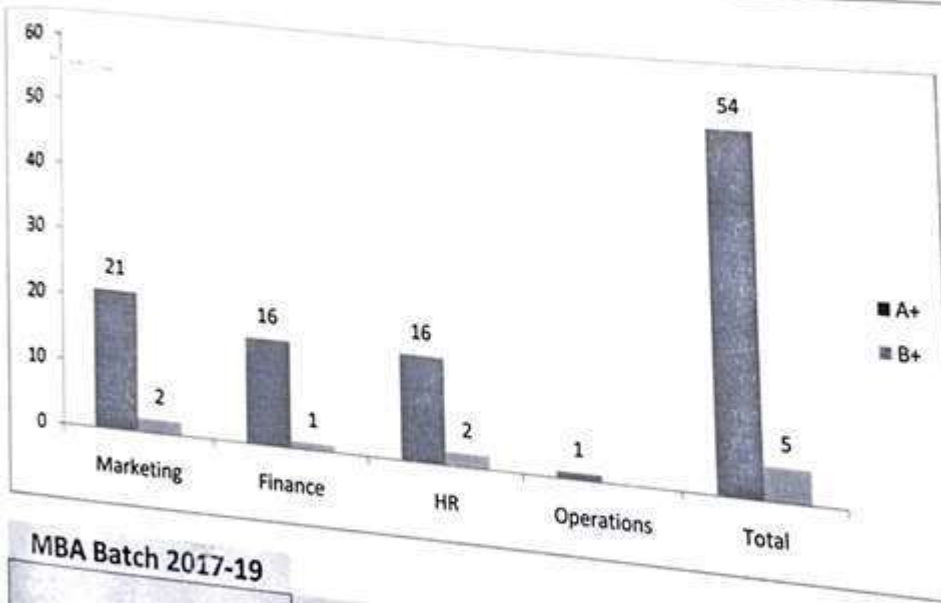


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**MBA Batch 2017-19  
Grade**

Specialisation	Grade		Total student Strength
	A+	B+	
Marketing	21	2	23
Finance	16	1	17
HR	16	2	18
Operations	1	0	1
<b>Total</b>	<b>54</b>	<b>5</b>	<b>59</b>



**MBA Batch 2017-19**

Specialisation	Student Strength	Passed	Failed	% passing	% failing
Marketing	23	23	0	100	0
Finance	17	17	0	100	0
HR	18	18	0	100	0
IT	1	1	0	100	0
<b>Total</b>	<b>59</b>	<b>59</b>	<b>0</b>	<b>100</b>	<b>0</b>

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## **B. Research**

### **Research Vision 2025**



## Research Vision 2025

### IIMHRD(W) Research Vision 2025: Spearheading Innovation and

#### Impact Preamble

International Institute of management Human Resource Development for women (IIMHRD(W)) aspires to be a leading center for impactful and high-quality research in management. This vision document outlines our commitment to fostering a vibrant research ecosystem that empowers faculty, students, and industry partners to address contemporary business challenges and contribute meaningfully to the advancement of knowledge.

#### Core Research Attributes

- 1. Publication Excellence:** We are committed to generating a steady stream of high-caliber research, aiming for a minimum of three publications per faculty member per year in prestigious, peer-reviewed journals indexed in prestigious databases like UGC Care, Scopus, and Web of Science.
- 2. Collaborative Spirit:** We believe in the power of collaboration. We will actively promote interdisciplinary and collaborative research endeavors, fostering partnerships between faculty, students (MBA & Ph.D.), and industry professionals to tackle complex issues and generate practical solutions.
- 3. Knowledge Dissemination:** We are dedicated to disseminating research findings through various avenues. Additionally, we aim to organize impactful national and international conferences and workshops.

4. **Industry Engagement:** Real-world application is key. We will strive to bridge the gap between academia and industry by encouraging research projects that address critical industry needs.
5. **Case Study Compendium:** Sharing practical insights is invaluable. In 2024, we aim to publish a series of edited books titled "Cases in Management" with reputed national and international publishers, showcasing exemplary case studies for insightful learning.
6. **ABDC Recognition:** Publishing in top-tier journals is a mark of excellence. Starting in the academic year 2023-24, we target to have research papers published in ABDC-listed journals, specifically B and C categories.
7. **Doctoral Excellence:** Nurturing future scholars is crucial. We aim to have all our in-house faculty members recognized as Ph.D. guides by the end of 2022. This will pave the way for establishing a sought-after research center attracting a strong pool of Ph.D. students.
8. **Prestigious Recognition:** We aspire to have our research journal by the end of 2025.
9. **Securing Research Funding:** Funding fuels innovation. We aim to secure at least one research project by the end of 2025 funded by government agencies (SPPU/AICTE/ICSSR etc.) or non-government entities (industry/NGOs etc.).
10. **Enriching Pedagogy:** Research informs teaching. Our faculty members will actively contribute to curriculum development

IIMHRD(W)' Research Vision 2025 serves as a roadmap for achieving excellence in research. We are dedicated to fostering a culture of intellectual inquiry, collaboration, and innovation. Through this vision, we aim to establish IIMHRD(W) as a leading research institution, contributing significantly to the advancement of knowledge and shaping the future of management practices.



# **International Conference Report**

## **Anvesh-2023 International conference on - Role of sustainability and innovation in this era of disruption.**

**Date: January 20<sup>th</sup> and 21<sup>st</sup>, 2023**

**Introduction:** In the contemporary landscape marked by rapid technological advancements, geopolitical shifts, and environmental challenges, the business world is facing unprecedented disruptions. The convergence of these factors necessitates a reevaluation of traditional business models and the integration of sustainability and innovation.

**Event Overview:** International conference on the role of sustainability and innovation in this era of disruption was held on 20<sup>th</sup> and 21<sup>st</sup> January 2023. The topic of the conference has a very broad scope and is immensely important for the coming future. Therefore the conference was very important and informative.

### **Activities:**

**Sustainability Activities: Energy Efficiency Audits:** Conduct energy audits to identify areas for improvement and implement energy-efficient technologies and practices.

**Waste Reduction Initiatives:** Implement recycling programs and encourage waste reduction through proper disposal and reuse practices.

**Green Procurement:** Prioritize purchasing products and services from environmentally responsible suppliers and those with sustainable practices.

**Carbon Footprint Reduction:** Track and work to reduce the carbon footprint by promoting telecommuting, using energy-efficient appliances, and investing in renewable energy sources



The poster features a green background with a grid pattern. At the top center is the Sai Balaji Educational Society logo. Below it is the SBIIMS logo with the website [www.sbiims.edu.in](http://www.sbiims.edu.in). The text reads: "Sai Balaji International Institute of Management Sciences" and "International Institute of Management and Human Resource Development (Women)". It mentions academic affiliations: "In Academic Association with Faculty of Commerce & Management, Savitribai Phule Pune University, Pune" and "In Academic Association with Anna University, Chennai". Logos for Anna University and Accela University are shown. The main text says "Organizes ANVESH 2K23 An International Conference on 'Role of Sustainability & Innovation in the era of Disruption: A Global Challenge' (In Hybrid Mode)". A central image shows a hand holding a globe surrounded by icons for sustainability. The dates "20th & 21st January 2023" are prominently displayed. At the bottom, it provides the website [www.anvesh2k23.in](http://www.anvesh2k23.in) and [www.iimhrd.edu.in](http://www.iimhrd.edu.in), and contact information for the HRD Cell at Sai Balaji Educational Society.





**Innovation Activities:**

Innovations session: Organize sessions on innovation challenges to encourage members to generate creative solutions to specific problems.



Cross-Functional Collaboration: Foster collaboration between different departments or sectors to encourage diverse perspectives and innovative thinking.

Open Innovation Platforms: Create platforms for open innovation, allowing external individuals to contribute ideas and solutions

**Feedback:** All the activities held because of the conference were very interesting and informative for the coming future as the coming times are very futuristic and deals with advanced things like Artificial Intelligence (AI) and the innovation and development is continuous.

**Conclusion:** All the activities held were very productive and all the members actively participated.

**Attendance:- 85 faculty attended the conference .**

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## **Journals, Books and Databases**



## Library Details

Sr. No.	Particulars	Quantity
1	Total No. of Books	4619
2	Total No. of Titles	1334
3	Total No. of Journals (Print)	24
4	Newspaper	1
5	Summer Internship Projects	271
6	DELNET E-Journals (Full-Text)	5000+
7	Library Automation Software (ILMS)	1
8	Total Area of the Library	177 sq. mtr.
9	Seating Capacity of Reading Room	60
10	Computers for Digital Library	5
11	Institutional Membership	-NDL -Jaykar Knowledge Resource Centre
12	Other Facilities	Internet Facility (Wi-Fi), Open Access.

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S

## Sample Faculty Certificates





## Sample Faculty Certificates





## 14<sup>th</sup> NASMEI CONFERENCE 2020

An International Marketing Conference in India

# Certificate of Participation

*This is to certify that*

**Beena John Jiby presented a paper titled The Effect of Environmental Beliefs on Purchase Intention For Plastic-Free Packed Pulses And Cereals: An Analysis**

*at the 14<sup>th</sup> Nasmei Conference held at*

*Great Lakes Institute of Management, Chennai, India*

*on December 21- 22<sup>nd</sup> December, 2020.*

Bharadwaj S.  
Great Lakes Institute of Management

Srihar Suresh  
Great Lakes Institute of Management



## 5<sup>TH</sup> NASMEI DOCTORAL WORKSHOP

# Certificate of Participation

*This is to certify that*

**Beena John Jiby**

*has attended the doctoral workshop organized by NASMEI (North American Society of Marketing Education in India) held at Great Lakes Institute of Management, Chennai, India from 18<sup>th</sup> - 20<sup>th</sup> December, 2020.*

Bharadwaj S.  
Great Lakes Institute of Management

Shalendra Pratap Jain  
Foster School of Business, University of Washington

Srihar Suresh  
Great Lakes Institute of Management



## International Academics Partners



*Symbiosis Institute of Business Management, Hyderabad*  
**INTERNATIONAL CONFERENCE**  
 on  
*Rigor, Relevance & Resilience in  
 Business & Management Research*

## CERTIFICATE OF PAPER PRESENTATION

This certificate is proudly presented to

***Beena John Jiby***


for presenting a paper titled  
 Exploring Indian Management education in the Era of Digitization

in the SICBM-2021, International Conference (Virtual Mode)  
 conducted from 12-14 February, 2021 by Symbiosis Institute of Business Management, Hyderabad  
 in association with - College of Business at *Tennessee Tech University*, Cookeville, USA  
*Manukau Institute of Technology*, Auckland, New Zealand  
*NWU Business School*, North-West University, South Africa



  
**DR. RAVI KUMAR JAIN**  
 DIRECTOR  
 SIBM HYDERABAD

  
**DR. RAMKRISHNA DIKKATWAR**  
 CONFERENCE CHAIR - SICBM 2021  
 ASSOCIATE PROFESSOR, SIBM HYDERABAD

  
**DR. TANMOY DE**  
 CONFERENCE CO-CHAIR - SICBM 2021  
 ASSISTANT PROFESSOR, SIBM HYDERABAD



**PROMETHEE 2021**  
*days*



## CERTIFICATE OF ATTENDANCE

This certificate is presented to

**Beena John**

at the PROMETHEE DAYS 2021, Thessaloniki, Greece.

This conference was organized by the Business Administration Dpt., University of Macedonia, Greece

October 12-14, 2021

in Thessaloniki Greece

Jason Papathanasiou

Associate Professor

President of the organizing committee



INDIRA GANDHI NATIONAL OPEN UNIVERSITY  
Staff Training and Research Institute of Distance Education  
New Delhi 110068



Control No.:223045196S

UGC-Approved Short-Term Professional Development Programme  
Under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching

This is to certify that

**DR. BEENA JOHN**

**IIMHRD(w)**

participated in and successfully completed the  
Professional Development Programme on  
'Implementation of NEP-2020 for University and  
College Teachers'

*held from December 21-31, 2022.*

*and obtained 'A+' Grade*

Prof. Santosh Panda  
Director, STRIDE &  
Coordinator of NEP-PDP Committee,  
Indira Gandhi National Open University

Prof. Uma Kanjilal  
Pro-Vice Chancellor  
Indira Gandhi National Open University

New Delhi  
Date of Issue: January 07, 2023



# In-house Ph.D. Guide Summary



**Number of full time teachers with NET/SET/SLET/Ph.D./D.Sc./  
D.Litt./L.L.D year wise during the last five years.**

Year	In house Ph.D. Guides
2018-19	1
2019-20	1
2020-21	1
2021-22	2
2022-23	2

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# Patents/Copyright



1. प्रतिलिप्यधिकार संख्या/Registration Number	<b>L-138932/2023</b>
2. आवेदन करणारे व्यक्तीचे नाव, पत्ता आणि नागरिकता/Name, address and nationality of the applicant	DHIRENDRA KUMAR, 302, ANIKA ECCLESIA, PISOLI, PUNE-411048, INDIAN
3. रचना/संरचनाचे नाव/Name of the applicant's creation in the copyright of the work	AUTHOR.
4. रचना/संरचनाचे वर्गीकरण/Class and description of the work	LITERARY/ DRAMATIC WORK THE AUTHORS HAVE COMPILED A PERCEPTION MATRIX BASED ON THE PERCEPTION OF CONSUMERS AND RETAILERS REGARDING THE REASONS BEHIND SWITCH FROM NATIONAL BRANDS TO PRIVATE LABEL BRANDS DURING SLOWDOWN
5. रचना/संरचनाचे तारीख/Date of the work	PERCEPTION MATRIX OF CONSUMERS, RETAILERS DEPICTING REASONS FOR SWITCHING FROM NATIONAL BRANDS TO PRIVATE LABEL BRANDS DURING ECONOMIC SLOWDOWN
6. रचना/संरचनाचे भाषा/ Language of the work	ENGLISH
7. रचना/संरचना करणारे व्यक्तीचे नाव, पत्ता आणि नागरिकता/Name, address and nationality of the author and if the author is deceased, date of his decease	DHIRENDRA KUMAR, 302, ANIKA ECCLESIA, PISOLI, PUNE-411048, INDIAN RISHAB DAS, 800, VIMAL TWIN TOWERS, NEAR BAKHAYAN CHOWK, PIMPLE SAHADAKAR, PUNE-411027, INDIAN VIDYA NARHATE, 608, GANDHAROSH WING A, 20, BANSER, PUNE-411045, INDIAN SADAF KARIM, 108, HILL VIEW SOCIETY, PISOLI-411068, INDIAN GAGANPREET K AHLIWALLA, 800, DAFFODIL SOCIETY, PIMPLE SAHADAKAR, PUNE-411027, INDIAN SUNE KUMAR, LAKHANDHRA, BUNAR-802119, INDIAN HEENA JHEV, C 201, NEAR PADMAJEE PAPER MILLS, THAKREGAON, PUNE-411033, INDIAN MEENAKSHI DUGGAL, JEPPIE RAJARSHI COLLEGE OF ENGINEERING, MBA DEPT, PUNE-411023, INDIAN
8. रचना/संरचना प्रकाशित/Whether the work is published or unpublished	UNPUBLISHED
9. प्रकाशक/Year and country of first publication and name, address and nationality of the publisher	N.A.
10. रचना/संरचना प्रकाशित/Year and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers	N.A.
11. रचना/संरचना करणारे व्यक्तीचे नाव, पत्ता आणि नागरिकता/Name, address and nationality of the owners of various rights comprising the copyright in the work and the owner of rights held by each, together with particulars of assignments and licenses, if any	DHIRENDRA KUMAR, 302, ANIKA ECCLESIA, PISOLI, PUNE-411048, INDIAN RISHAB DAS, 800, VIMAL TWIN TOWERS, NEAR BAKHAYAN CHOWK, PIMPLE SAHADAKAR, PUNE-411027, INDIAN VIDYA NARHATE, 608, GANDHAROSH WING A, 20, BANSER, PUNE-411045, INDIAN SADAF KARIM, 108, HILL VIEW SOCIETY, PISOLI-411068, INDIAN GAGANPREET K AHLIWALLA, 800, DAFFODIL SOCIETY, PIMPLE SAHADAKAR, PUNE-411027, INDIAN SUNE KUMAR, LAKHANDHRA, BUNAR-802119, INDIAN HEENA JHEV, C 201, NEAR PADMAJEE PAPER MILLS, THAKREGAON, PUNE-411033, INDIAN MEENAKSHI DUGGAL, JEPPIE RAJARSHI COLLEGE OF ENGINEERING, MBA DEPT, PUNE-411023, INDIAN



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# **C. Student Development**

## **Certification Report - FIN ,HR, MKT**



## EVENT REPORT

**Event Name:** Certification Course

**Certification Course :** Financial Products for Asset & Wealth Management

**Certification Program:** Financial Products with reference to Asset Management & Wealth Management

**Dates:** November 3rd, 10th, 17th, 24th, 2022

**Duration:** 30 hours

**Resource Person:** Prof. Savita Bodke

This report summarizes a four-day certification course held in November 2022 on financial products relevant to asset and wealth management. Led by Prof. Savita Bodke, the 30-hour program equipped participants with in-depth knowledge of financial instruments used in these sectors for all finance specialization students.

The course content likely covered various investment products, asset allocation strategies, risk management techniques, and wealth management principles. Through Prof. Bodke's guidance, participants gained a comprehensive understanding of this critical financial domain.

Director, IIMHRD (W)





## EVENT REPORT

**Event Name:** Certification Course

**Certification Program:** Equity research , capital market and introduction to derivatives market

**Dates:** November 5th, 12th, 19th, 26th, 2022

**Duration:** 30 hours

**Resource Person:** prof. S. Krishnan

This report details a four-week certification program conducted in November 2022. The 30-hour course, led by Prof. S. Krishna, provided participants with a comprehensive foundation in equity research, capital markets, and derivatives for all finance specialization students.

The curriculum likely covered fundamental and technical analysis techniques used in equity research, the functioning of capital markets with a focus on instruments like stocks and bonds, and an introduction to derivatives like options and futures. Through Prof. Krishna's expertise, participants gained valuable insights into these core financial concepts.

This program successfully equipped aspiring finance professionals with the knowledge and tools needed to navigate these dynamic market segments.

Director, IIMHRD (W)



## EVENT REPORT

**Event Name:** Certification Course

**Certification Program:** Advance logistic cost management

**Dates:** October 1st, 8th, 15th, 29th, 2022

**Duration:** 30 hours

**Resource Person:** prof. PM Rao

This report summarizes a four-week certification program held in October 2022 on advanced logistic cost management principles. Led by Prof. PM Rao, the 30-hour course equipped 110 participants with advanced strategies to optimize and control logistics costs within a supply chain for all marketing and operation specialization students.

The program likely delved into areas such as cost analysis techniques for transportation, warehousing, inventory management, and other logistics functions. Participants gained knowledge of cost drivers, cost reduction strategies, and methods for implementing effective cost control measures in logistics operations.

By attending this event, professionals gained valuable expertise to streamline their supply chains and improve profitability through efficient cost management practices.



Director, IIMHRD (W)



## EVENT REPORT

**Event Name:** Certification Course

**Certification Program:** Marketing specialization workshop on channel sales on OEM in auto sector with reference to companies like MRF , Exide etc

**Dates:** March 8th,15th, 21th, 29th 2023

**Duration:** 30 hours

**Resource Person:** Dr. Ashok Kumar

This report details a four-week certification workshop held in March 2023, focusing on channel sales strategies for Original Equipment Manufacturers (OEMs) in the Indian auto sector. Led by Dr. Ashok Kumar, the 30-hour program equipped all marketing specialization students with specialized knowledge on marketing and selling auto parts and vehicles through dealership networks.

The workshop likely covered critical aspects of channel sales in the auto industry, including:

- Manufacturer-dealer relations and network management
- Sales & marketing strategies for OEMs
- Understanding the role of channel partners like MRF and Exide
- Optimizing channel sales performance

Through Dr. Kumar's guidance, participants gained valuable insights into this unique marketing specialization within the automotive sector. This program aimed to equip them with the tools and knowledge to navigate the complexities of channel sales and achieve success for auto manufacturers.



Director, IIMHRD (W)



## EVENT REPORT

**Event Name:** Certification Course

**Certification Program:** Financial product and fundamentals of banking operations is planned

**Dates:** May 6th, 13th, 20th, 27th 2023

**Duration:** 30 hours

**Resource Person:** Prof. S. Kriashnan

This report summarizes a four-week certification course held in May 2023 on financial products and the fundamentals of banking operations. Led by Prof. S. Krishnan, the 30-hour program equipped all finance specialization student participants with a strong foundation in these critical financial areas.

The curriculum explored various financial products like deposits, loans, investments, and insurance. Participants gained insights into the core functions of banks, including deposit taking, lending, and money creation. Key banking regulations and risk management practices were also examined.

Through Prof. Krishnan's expertise, participants gained valuable knowledge and skills to navigate the world of finance and banking. This program provided a solid foundation for careers in banking, financial services, or for individuals seeking a deeper understanding of how financial products and banks operate.



Director, IIMHRD (W)



## EVENT REPORT

**Event Name:** Certification Course

**Certification Program:** Workshop emerging trends in HR for HR specialization student

**Dates:** February 4th, 11th, 25th, & March 4th 2023

**Duration:** 30 hours

**Resource Person:** Dr. Dhruva Bhargava

This report summarizes a four-week certification workshop held in February and March 2023, focusing on emerging trends in Human Resources (HR). Led by Dr. Dhruva Bhargava, the 30-hour program provided a valuable learning experience for a dedicated group of HR specialization students.

The workshop likely delved into critical trends shaping the future of HR, including:

- The rise of Artificial Intelligence and its impact on recruitment, talent management, and employee engagement
- Evolving employee expectations around work-life balance, remote work, and diversity & inclusion
- The growing importance of data analytics in HR decision-making and performance management

Through Dr. Bhargava's guidance, participants gained insights into these trends and explored strategies for HR professionals to adapt and thrive in this dynamic environment. This workshop equipped them with the knowledge and skills to become future-ready HR specialists.

Despite the smaller group size, the program fostered a focused learning environment where students could actively engage and discuss the changing landscape of HR.



Director, IIMHRD (W)



## EVENT REPORT

**Event Name:** Certification Course

**Certification Program:** Marketing research and Analytics

**Dates:** March 11th, 18th, 25th, & April 1st 2023

**Duration:** 30 hours

**Resource Person:** Dr. Hitesh Motwani

This report summarizes a four-week certification course held in March and April 2023 on marketing research and analytics. Led by Dr. Hitesh Motwani, the 30-hour program equipped all marketing specialization students participants with valuable skills in understanding customer behavior, measuring marketing campaign effectiveness, and leveraging data to inform strategic marketing decisions.

The curriculum likely covered a range of topics, including:

- Market research methodologies: quantitative and qualitative research techniques, survey design, data collection methods
- Data analysis: data cleaning, descriptive statistics, hypothesis testing, correlation and regression analysis
- Marketing analytics tools: using software to analyze customer data, website traffic data, and social media metrics
- Applying marketing research and analytics to real-world marketing problems

Through Dr. Motwani's expertise, participants gained practical knowledge and hands-on experience in conducting marketing research and utilizing data analytics to gain a competitive advantage. This program positioned them to make data-driven marketing decisions and improve marketing campaign performance.



Director, IIMHRD (W)







## EVENT REPORT

**Event Name:** Certification Course

**Certification Program:** Project Management

**Dates:** January 7th, 14th, 21st, 28<sup>th</sup> 2023

**Duration:** 30 hours

**Resource Person:** Prof. Rakesh Pathak

This report summarizes a four-week certification course held in January 2023 on project management fundamentals. Led by Prof. Rakesh Pathak, the 30-hour program equipped a large group of all student participants with the essential knowledge and skills to effectively manage projects.

The curriculum likely covered core project management principles, including:

- Project initiation: defining project scope, objectives, and deliverables
- Project planning: creating work breakdown structures, scheduling tasks, and estimating resources
- Project execution: managing teams, tracking progress, monitoring risks, and controlling budgets
- Project monitoring and control: identifying and resolving issues, measuring performance, and adapting plans as needed
- Project closure: finalizing deliverables, evaluating project success, and learning from experiences

Through Prof. Pathak's guidance, participants gained a comprehensive understanding of the project management lifecycle and the tools and techniques needed to lead projects to successful completion. This program provided valuable training for individuals seeking careers in project management or those looking to enhance their project management skills within their current roles.

Director, IIMHRD (W)





## EVENT REPORT

**Event Name:** Certification Course

**Certification Program:** Purchasing and supply chain management

**Dates:** October 3th, 10th, 17th, 24<sup>th</sup> 2022

**Duration:** 30 hours

**Resource Person:** prof. PM Rao

This report summarizes a four-week certification course held in October 2023 on purchasing and supply chain management principles. Led by Prof. PM Rao, the 30-hour program provided an intensive learning experience for a dedicated group of marketing and operations participants.

While the small class size might have limited group discussions, Prof. Rao likely ensured a personalized learning experience. The curriculum likely covered essential topics in procurement and supply chain management, such as:

- Sourcing strategies: identifying and evaluating potential suppliers, negotiating contracts
- Inventory management: optimizing stock levels to balance cost and availability
- Logistics and transportation: managing the flow of goods from suppliers to customers
- Risk management: identifying and mitigating potential disruptions in the supply chain

Through Prof. Rao's expertise, participants gained valuable knowledge and practical skills to excel in purchasing and supply chain roles. Despite the smaller group, this program equipped them with the tools and strategies needed to optimize procurement processes and ensure efficient supply chain management.

Director, IIMHRD (W)



## EVENT REPORT

**Event Name:** Certification Course  
**Certification Program:** Labour Law Compliance  
**Dates:** January 7th, 14th, 21th, 28<sup>th</sup> 2023  
**Duration:** 30 hours  
**Resource Person:** Mr. Vilas Kulkarni

This report summarizes a four-week certification course held in January 2023 on labour law compliance in India. Led by Mr. Vilas Kulkarni, the 30-hour program equipped a focused group of HR specialization participants with the knowledge and skills necessary to navigate the complexities of Indian labour law.

The curriculum likely covered a comprehensive range of topics, including:

- Key labour laws in India, such as the Industrial Disputes Act, the Minimum Wages Act, and the Factories Act
- Employee rights and obligations under labour law
- Employer responsibilities regarding wages, benefits, working conditions, and termination of employment
- Compliance procedures for various labour law regulations
- Strategies for maintaining a harmonious employer-employee relationship

Through Mr. Kulkarni's expertise, participants gained a practical understanding of how to ensure their workplaces adhere to Indian labour laws. This program provided valuable training for human resource professionals, managers, and business owners seeking to manage their workforce compliantly and mitigate legal risks.



Director, IIMHRD (W)



SAIBALAJI EDUCATIONAL SOCIETY

INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT

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# Vista Techno-management Fest



## VISTA- Intercollegiate Techno-Cultural Management Fest

Every year SBES organizes Annual Techno-Cultural Management fest to provide platform for co-curricular like Case study, B-Plan, debate, Best out of waste, research paper presentation etc extracurricular like dance, singing, live band, mime, one act, nukkad natak etc sports events like football, basketball, cricket, marathon ,duathlon etc

The Saibalaji Education Society organized a vibrant Techno Cultural management event on February, 2023, that brought together over 1000 enthusiastic participants. The event showcased diverse performances, demonstrating the rich talents of the students involved. The participants exhibited their skills in various art forms, creating an engaging and entertaining atmosphere.

The event was not just about competition; it was a platform for students to express themselves creatively, showcase their passion for art, and foster a sense of community within the Saibalaji Education Society. The participants not only gained valuable performance experience but also had the opportunity to enjoy the camaraderie and support of their peers.

Overall, the event organized by the Saibalaji Education Society on was a resounding success, filled with energy, talent, and excitement. The winners were recognized and rewarded for their exceptional performances, and all participants contributed to making the event a memorable and enjoyable experience for everyone involved. VISTA 2K23 ended on beautiful note with student awards and happy smiling faces. On the eve of VISTA 2K23, Live band performances, singing & dancing performances took place. In the presence of esteemed guests, participants excelled in all the aspects.

We would like to congratulate all the Coordinators, Volunteers, participants and award winners for their participation and achievements!

Director, IIMHRD (W)



SAIBALAJI EDUCATIONAL SOCIETY

INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT

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## VISTA-2024





### VISTA-2023





Approved by AICTE, Ministry of HRD, Govt. of India





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Director, IIMHRD (W)





## VISTA-2022



**SAIBALAJI GROUP OF INSTITUTES**  
IIMS | SBIIMS | IIMHRD (W) | RBMCACS | SBPS | SBIC

**Cultural Events:**

- Fashion Show
- Dance
- Singing
- Band Show
- Drama

**Organizes**  
**VISTA 2K22**  
20th March - 26th March  
Venue - SBES Campus

**Cultural Events:**

- Kapping/Boatboxing
- Photography
- Standup Comedy
- Mono Act
- & many more...

Registration Fee **100/-**

For Queries: Mohit Sharma - 9340450320 ; Vaishnavi Punse - 7769041670

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SAIBALAJI EDUCATIONAL SOCIETY

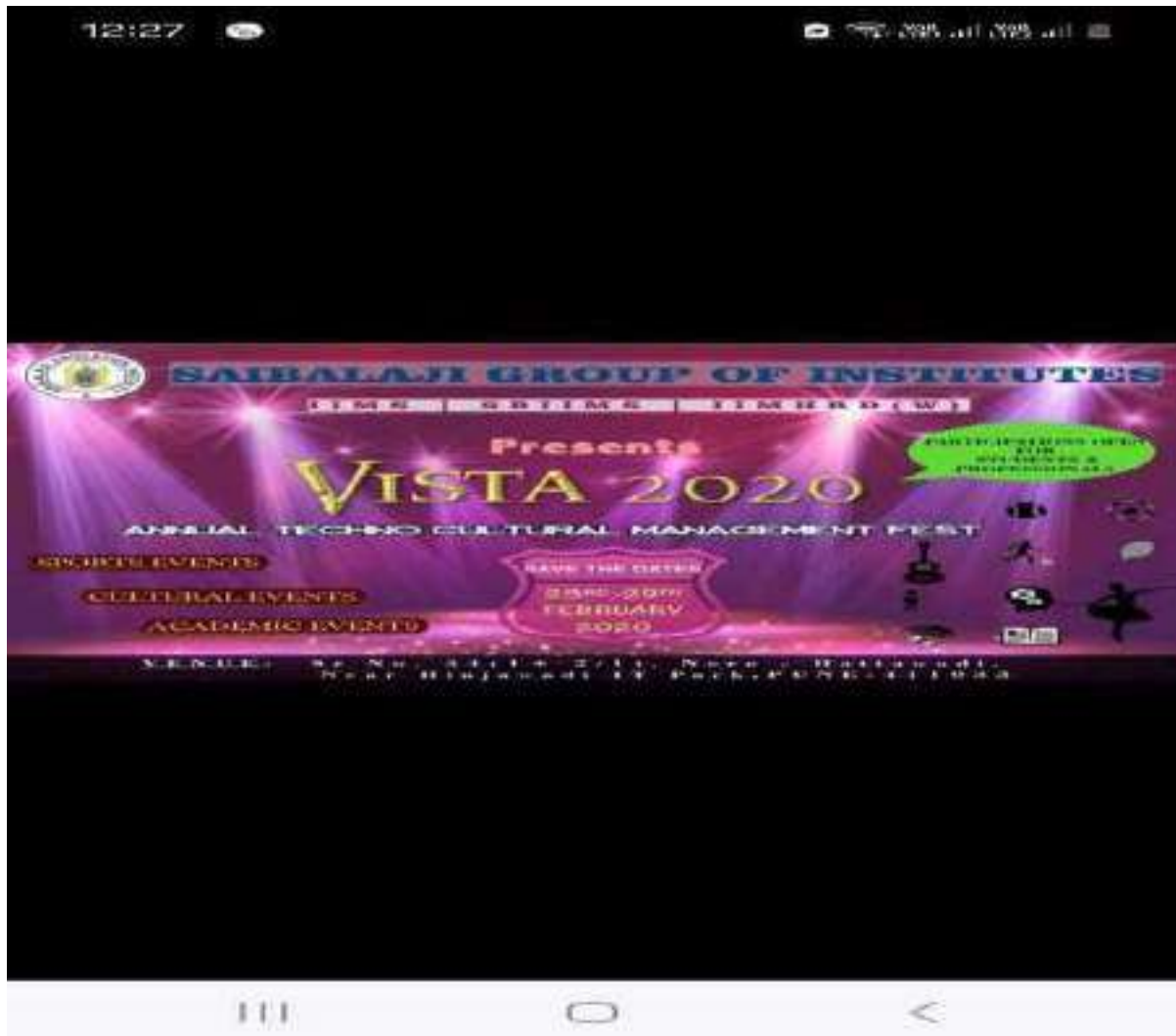
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## VISTA-2020





VISTA 2K21







## VISTA-2018



Director, IIMHRD (W)





## FRESHER'S DAY 2022

Every student eagerly awaits right from the time of admission for the most remarkable day of the college "Fresher's Day". The 10<sup>th</sup> of April 2022 was a memorable day for the IIMHRD. The fresher's day was filled with excitement, Joy, Music, Laughter and happiness. It is the day where seniors and juniors finally bond and unite to celebrate being part of the college.

The inauguration of event started by lighting the lamp along with the blessing of goddess Saraswati by our dignities Mr. Manish Mundada (Founder president SBES), Dr. L.K.Tripathy, Dr.Beena Jiby, Prof.Pooja Karekar, Prof. Aishwarya.

The event was structured in the three categories based on Dancing, Singing, Drama, Stand Up comedy. The event further enter into its main Joyous stage of Ramp walk the clothing for ramp was based on Bollywood theme. After completion of Ramp Walk, hosts announced Ms. Fresher's 2022.

The event was ended with Dance, DJ Music where everyone enjoyed.







**Event name:** 18<sup>th</sup> Foundation Day on 26 October 2022

**Date:** 12-11-2022

**Day:** Saturday

**Objective of event:** On the occasion of 18<sup>th</sup> foundation day and for recreating the memories.

We have been celebrated foundation on which celebration marks the founding of our college and completed 18 years. It was the day to remember, cherish, recognize, and reward the achievers. Along with that it was the day to celebrate the contribution of the faculty members and students in institute.

The institute celebrated it in the presence of Mr. Manish R. Mundada founder president of SBES. All the students of each campus have been come together for making this day more memorable and have hoped to celebrate more years together. It's been 18 years but the enthusiasm and support of each and every faculty is constant and we are hoping in the future for the same.





Director, IIMHRD (W)





# Guest Lecture Report



## REPORT ON GUEST LECTURES

**Date: December 04, 2021**

**Time: 10:00 AM - 1:00 PM**

**Organizer: International Institute of management Human Resource**

**Development for women**

**Guest Speaker :**

Mr. Amit Innani , (CEO Boundless satisfaction, motivational speaker, transformational & leadership coach,pune.)

Mr. Capt. Nitin Joshi (founder and director, wisdom mine. behaviour transformation coach,author, pune.)

**Session 1: "Motivational Session Series"**

**Introduction:**

The Industry-Academic Interface Sessions commenced with an invigorating workshop by Mr. Amit Innani, CEO of Boundless Satisfaction, a Motivational Speaker, Transformational & Leadership Coach based in Pune. The session, titled "Motivational Session Series," was designed as an activity-based workshop aimed at inspiring and empowering students through motivational insights and interactive exercises.

**Key Highlights:**

**Motivational Insights and Leadership Coaching:**

Mr. Amit Innani opened the session with motivational insights drawn from his experience as a transformational and leadership coach. He shared anecdotes and real- world examples to inspire students to unlock their full potential.

**Activity-Based Workshop:**



The workshop was structured around interactive activities designed to engage participants actively. Mr. Innani used various experiential exercises to convey motivational messages, encouraging participants to reflect on their goals and aspirations.

**Building Resilience and Overcoming Challenges:**

The session focused on the importance of building resilience in the face of challenges. Mr. Innani shared strategies for overcoming obstacles and maintaining a positive mindset even in the most demanding situations.

**Empowering Through Self-Discovery:**

Participants were guided through activities aimed at self-discovery. Mr. Innani encouraged students to identify their strengths, passions, and goals, fostering a deeper understanding of their personal and professional aspirations.

**Goal Setting and Action Planning:**

The workshop included practical exercises on goal setting and action planning. Students were encouraged to set realistic and achievable goals, with Mr. Innani providing guidance on the steps needed to turn aspirations into reality.

**Interactive Discussions and Q&A:**

The workshop encouraged open dialogue, with participants actively participating in discussions. A Q&A session allowed students to seek personalized advice and insights from Mr. Innani, fostering a dynamic and interactive learning environment.

**Impactful Learning Experience:**

The activity-based nature of the workshop ensured that students actively engaged with the material and absorbed motivational insights in a practical and experiential manner. The combination of inspirational messages and hands-on activities created an impactful learning experience.

**Conclusion:**

Mr. Amit Innani's "Motivational Session Series" workshop provided students with a transformative experience, blending motivational insights with practical activities. The session aimed not only to inspire but also to equip students with the tools and mindset needed to navigate challenges and pursue their goals. The Industry-Academic Interface

series continues to enrich the learning journey of students by bringing in experienced professionals to share valuable perspectives and skills.

## **Session 2: "Time Management - Productivity, Efficiency & Performance"**

### **Introduction:**

The Industry-Academic Interface Sessions continued with a highly insightful session by Mr. Capt. Nitin Joshi, Founder and Director of Wisdom Mine, a Behavior Transformation Coach, and Author based in Pune. The session focused on the critical theme of "Time Management - Productivity, Efficiency & Performance," providing students with valuable insights into optimizing their time for enhanced productivity.

### **Key Highlights:**

#### **Understanding the Importance of Time Management:**

Mr. Capt. Nitin Joshi initiated the session by emphasizing the pivotal role of effective time management in personal and professional success. He highlighted the impact of efficient time utilization on productivity and overall performance.

#### **Behavior Transformation and Time Optimization:**

The session delved into the concept of behavior transformation in the context of time management. Mr. Joshi shared strategies for identifying and transforming behaviors that may hinder effective time utilization.

#### **Practical Techniques for Time Optimization:**

Various practical techniques and tools for time optimization were discussed. Mr. Joshi provided actionable insights into prioritization, task delegation, and the importance of setting clear goals to maximize efficiency.

#### **Balancing Work and Personal Life:**

The session addressed the challenge of balancing work and personal life. Mr. Joshi shared strategies for creating a harmonious balance, ensuring that time is allocated effectively to both professional and personal commitments.

#### **Performance Enhancement Through Time Management:**

The link between effective time management and enhanced performance was explored. Mr. Joshi discussed how individuals can leverage time optimization techniques to achieve higher levels of success and accomplishment.

### **Interactive Workshop and Activities:**

The session incorporated interactive workshops and activities designed to engage students actively. Practical exercises allowed participants to apply time management principles in real-life scenarios, reinforcing the concepts discussed.

### **Q&A and Student Interaction:**

The session concluded with a Q&A segment where students had the opportunity to seek clarification, share their experiences, and ask specific questions related to time management. Mr. Joshi's responses provided valuable insights tailored to the students' queries.

### **Conclusion:**

Mr. Capt. Nitin Joshi's session on "Time Management - Productivity, Efficiency & Performance" delivered valuable insights and practical techniques for optimizing time in both personal and professional spheres. The interactive nature of the session allowed students to actively engage with the material, fostering a deeper understanding of effective time management practices. The Industry-Academic Interface series continues to bring experienced professionals to guide students on crucial aspects of their academic and future professional journeys.

### **Images of the Session:**





## REPORT ON GUEST LECTURES

**Date: March 05, 2022**

**Time: 9:30 AM - 11:00 PM**

**Organizer: International Institute of management Human Resource Development for women**

**Guest Speaker:** Mr. Behzad Randeria (Certified Life and Executive Coach, Motivational Speaker, Leadership trainer, Pune.)

**Session 1: Motivational Session: "DAR KE AAGEY JEET HAI - OVERCOMING FEAR"**

### **Introduction:**

The Industry-Academic Interface series featured an empowering motivational session on "DAR KE AAGEY JEET HAI - OVERCOMING FEAR" conducted by Mr. Behzad Randeria, a Certified Life and Executive Coach, Motivational Speaker, and Leadership Trainer based in Pune. The session aimed to inspire students to overcome fear and embrace success in both their academic and professional pursuits.

### **Speaker Profile:**

Mr. Behzad Randeria, with his expertise as a Certified Life and Executive Coach, brought a wealth of knowledge to the motivational session. As a seasoned Motivational Speaker and Leadership Trainer, his goal was to empower individuals to confront and conquer their fears.

### **Key Highlights:**

#### **Understanding the Nature of Fear:**

Mr. Behzad Randeria initiated the session by delving into the nature of fear. He provided insights into the various types of fears individuals may encounter and the impact these fears can have on personal and professional growth.



### **Shifting Mindset from Fear to Opportunity:**

The session focused on shifting mindset from fear to viewing challenges as opportunities. Mr. Randeria shared strategies for reframing negative thoughts, cultivating a positive mindset, and embracing fear as a catalyst for growth.

### **Practical Tools for Overcoming Fear:**

Practical tools and techniques were introduced to help participants overcome fear. Mr. Behzad Randeria discussed visualization exercises, positive affirmations, and mindfulness practices to empower individuals in facing and conquering their fears.

### **Building Resilience and Confidence:**

The motivational session emphasized the importance of building resilience and confidence. Mr. Randeria shared personal anecdotes and practical tips on developing resilience, boosting self-confidence, and navigating challenges with a strong and positive demeanor.

### **Realizing Personal and Professional Potential:**

The overarching theme of the session was to inspire participants to realize their full potential. Mr. Behzad Randeria encouraged individuals to step outside their comfort zones, take calculated risks, and pursue their goals with confidence and determination.

### **Interactive Session:**

The session concluded with an interactive segment, allowing participants to engage directly with Mr. Behzad Randeria. Attendees had the opportunity to ask questions, share their own experiences, and seek personalized advice on overcoming specific fears.

### **Conclusion:**

"DAR KE AAGEY JEET HAI - OVERCOMING FEAR" by Mr. Behzad Randeria proved to be a transformative motivational session. Participants gained valuable insights and practical tools to confront and conquer their fears, setting a positive tone for their academic and professional journeys. The Industry-Academic Interface series successfully integrated motivational elements to inspire and empower individuals as they navigate challenges and strive for success.

Images of the Session:



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*Organises*

**INDUSTRY ACADEMIA INTERFACE**

Batch: 2021-2023

**“Dar ke Aagey jeet hai - Overcoming Fear”**



**Ms. Behzad Randeria**  
Certified Life and Executive Coach, Motivational  
Speaker, Leadership Trainer, Pune.

**9.30 AM to 11.00 AM, IIMS Pune**



Director, IIMHRD (W)



## **REPORT ON GUEST LECTURES**

**Date: January 08, 2022**

**Time: 10:00 AM - 1:00 PM**

**Organizer: International Institute of management Human Resource  
Development for Women**

**Guest Speaker :Ms. Rashmi Marathe (Motivational Speaker, most  
loved international soft skills,life skills, personality and behavioral  
trainer, Pune)**

Mr. Sashi Sudhanshu (Founder and CEO, SENJOY & Founder - Talkad, Pune)

Session 1 : "**Train Your Brain**"

### **Introduction:**

The Industry-Academic Interface Sessions featured a captivating session by Ms. Rashmi Marathe, a renowned Motivational Speaker and internationally acclaimed trainer specializing in soft skills, life skills, personality, and behavioral development. The session focused on the intriguing topic, "Train Your Brain," aimed at providing students with valuable insights into the power of mental conditioning and cognitive training.

### **Key Highlights:**

#### **Mind Conditioning Techniques:**

Ms. Rashmi Marathe began the session by introducing various mind conditioning techniques. She emphasized the importance of understanding and harnessing the power of one's mind to achieve personal and professional goals.

#### **Neuroplasticity and Brain Training:**

The session delved into the concept of neuroplasticity, highlighting the brain's ability to reorganize itself and form new neural connections. Ms. Marathe explained how

individuals can actively participate in brain training to enhance cognitive abilities and adapt to changing circumstances.

**Positive Affirmations and Visualization:**

Practical tools such as positive affirmations and visualization were explored. Ms. Marathe guided students on incorporating these techniques into their daily routines to cultivate a positive mindset and overcome challenges.

**Emotional Intelligence and Mindfulness:**

The importance of emotional intelligence and mindfulness in brain training was discussed. Students gained insights into managing emotions effectively, fostering self-awareness, and cultivating a mindful approach to decision-making.

**Practical Exercises and Activities:**

To enhance engagement, Ms. Rashmi Marathe incorporated practical exercises and interactive activities. Students actively participated in exercises designed to stimulate cognitive functions, enhance concentration, and promote mental agility.

**Goal Setting and Growth Mindset:**

The session concluded with a discussion on goal setting and adopting a growth mindset. Ms. Marathe shared strategies for setting achievable goals and cultivating a mindset that embraces challenges and views failures as opportunities for learning and growth.

**Interactive Q&A Session:**

The session concluded with an interactive Q&A session where students had the opportunity to seek clarification, share their experiences, and ask specific questions related to brain training and personal development.

**Conclusion:**

Ms. Rashmi Marathe's session on "Train Your Brain" provided students with valuable insights into the transformative power of mind conditioning. The interactive and practical nature of the session allowed students to apply the learned concepts in real-life situations. The Industry-Academic Interface series continues to bring eminent speakers who contribute significantly to the holistic development of students, bridging the gap between academia and industry expertise.

**Session 2: "Design, Thinking, and Entrepreneurship"**

**Introduction:**

The Industry-Academic Interface Sessions continued with an enlightening session by Mr. Sashi Sudhanshu, Founder and CEO of SENJOY and Founder of Talkad, Pune. The session centered around the theme "Design, Thinking, and Entrepreneurship," offering students valuable insights into the intersection of design principles and entrepreneurial endeavors.

**Key Highlights:****Introduction to Design Thinking:**

Mr. Sashi Sudhanshu initiated the session by introducing the concept of design thinking. He emphasized its significance in problem-solving, innovation, and the entrepreneurial process.

**Understanding User-Centric Design:**

The session delved into the importance of user-centric design in product development. Mr. Sudhanshu discussed how empathizing with users' needs and preferences plays a crucial role in creating successful products and services.

**The Role of Creativity in Entrepreneurship:**

Creativity's pivotal role in entrepreneurship was explored. Mr. Sudhanshu shared anecdotes and examples illustrating how creative thinking can drive innovation, giving entrepreneurs a competitive edge in the market.

**Building a Culture of Innovation:**

The session addressed how entrepreneurs can foster a culture of innovation within their organizations. Mr. Sudhanshu discussed strategies for encouraging creativity, risk-taking, and continuous improvement.

**Practical Applications of Design Thinking:**

To provide a practical perspective, Mr. Sashi Sudhanshu shared case studies and real-world examples where design thinking principles were applied successfully. Students gained insights into how these principles can be implemented across diverse industries.

**Entrepreneurial Mindset and Adaptability:**

The session emphasized cultivating an entrepreneurial mindset characterized by adaptability and resilience. Mr. Sudhanshu discussed how entrepreneurs can navigate challenges, pivot when necessary, and stay ahead in dynamic business environments.

**Interactive Q&A Session:**

The session concluded with an interactive Q&A session, allowing students to engage directly with Mr. Sashi Sudhanshu. Attendees posed questions related to the practical application of design thinking in entrepreneurship, garnering additional insights from the experienced speaker.

**Conclusion:**

Mr. Sashi Sudhanshu's session on "Design, Thinking, and Entrepreneurship" provided students with a holistic understanding of how design principles intersect with entrepreneurial endeavors. The practical insights shared by the speaker equipped students with valuable knowledge applicable to their academic and future professional journeys. The Industry-Academic Interface series continues to be a platform for students to gain insights from industry leaders, fostering a bridge between academic learning and real-world experiences.

Images of the Session:

**SAIHALAJI GROUP OF INSTITUTES**  
IIMS | SREIMS | IIMHRD (W)  
*Organises*  
**INDUSTRY ACADEMIA INTERFACE**  
Batch: 2021-22  
**Motivational Session  
(Activity Based)**  
Topic: "Train Your Brain"  
**Ms. Roshmi Marathe**  
Motivational Speaker,  
Most Covd International Soft Skills, Life Skills,  
Personality & Behavioral Trainer, Pune.  
**A Session With An Entrepreneur**  
Topic: "Design Thinking & Entrepreneurship"  
**Mr. Shashi Sudhanshu**  
Founder & CEO, SENJOY,  
Founder - Talk4 India, Pune  
Venue - Paras Hall, SREIMS Pune  
8th Jan 2022, Saturday 10:00 AM to 01:00 PM

Director, IIMHRD (W)





## REPORT ON GUEST LECTURES

**Date: December 11, 2021**

**Time: 10:00 AM - 11:30 PM**

**Organizer: International Institute of management Human Resource Development for Women**

**Guest Speaker :** Ms.Taninder Kaur (Corporate Trainer, Image Coach Erstwhile - HR Head, Honeywell, Pune)

**Session 1: "Personal Branding - The Secret Sauce of Success"**

### **Introduction:**

The Industry-Academic Interface Sessions kicked off with an interactive and engaging session by Ms. Taninder Kaur, a Corporate Trainer, Image Coach, and former HR Head at Honeywell, Pune. The session centered around the theme "Personal Branding - The Secret Sauce of Success," providing students with valuable insights into the significance of personal branding in achieving professional success.

### **Key Highlights:**

#### **Introduction to Personal Branding:**

Ms. Taninder Kaur began the session by introducing the concept of personal branding and its critical role in shaping an individual's professional identity. She emphasized how personal branding goes beyond skills and qualifications, encompassing one's unique value proposition.

#### **Building an Authentic Personal Brand:**

The session delved into the importance of authenticity in personal branding. Ms. Kaur discussed how aligning personal values, strengths, and passions contributes to the development of an authentic personal brand that resonates with others.

### **Key Elements of Personal Branding:**

Various elements of personal branding, including appearance, communication skills, and online presence, were explored. Ms. Kaur highlighted the significance of consistency in projecting a cohesive and memorable personal brand.

### **Interactive Activities and Games:**

To enhance engagement, the session included interactive activities and games. Students actively participated in discussions, activities, and quick takeaways that reinforced key concepts related to personal branding.

### **Crafting Elevator Pitches:**

Practical exercises involved students crafting and presenting their elevator pitches. Ms. Kaur provided constructive feedback, guiding students on refining their personal brand messaging for various professional situations.

### **Online Presence and Social Media Strategies:**

The session addressed the importance of online presence and social media in personal branding. Ms. Kaur shared strategies for creating a positive and impactful online persona that aligns with professional goals.

### **Highly Interactive Session:**

The highly interactive nature of the session allowed students to actively engage with the speaker, participate in discussions, and apply the principles of personal branding in real-time scenarios. The mix of activities and discussions created a dynamic learning environment.

### **Conclusion:**

Ms. Taninder Kaur's session on "Personal Branding - The Secret Sauce of Success" provided students with actionable insights into crafting and enhancing their personal brand. The interactive format of the session ensured that students not only understood the theoretical aspects of personal branding but also had the opportunity to apply these concepts in practical scenarios. The Industry-Academic Interface series continues to bring industry experts to share valuable knowledge and bridge the gap between academic learning and real-world skills.



Images of the Session:

  
**SAIBALAJI GROUP OF INSTITUTES**  
IIMS | SBIIMS | IIMHRD (W)  
*Organises*  
**INDUSTRY ACADEMIA INTERFACE**  
Batch: 2021-23  
**Activity based Workshop**  
Topic:  
"Personal Branding - The Secret Sauce of Success"  
  
**Ms. Taninder Kaur**  
Corporate Trainer, Image Coach Erstwhile  
HR Head, Honeywell, Pune  
Venue - Paras Hall, SBIIMS Pune  
11th Dec 2021, Saturday 10:00 AM to 11:30 PM  
Sp Adobe Spark

Director, IIMHRD (W)





## REPORT ON GUEST LECTURES

**Date: September 11, 2021**

**Time: 12:00 AM - 1:00 PM**

**Organizer: International Institute of management Human Resource Development for Women**

### **Session 1: Alumni Interaction**

#### **Introduction:**

The Industry-Academic Interface Sessions featured a compelling session on "Alumni Interaction," providing students with the opportunity to engage with successful alumni from diverse industries. The session included valuable insights from three distinguished alumni:

#### **Mr. Praveen Gautam (Batch 2011-2013)**

Assistant Vice President, Business Intelligence, United Trust of India

#### **Mr. Ajay Dwivedi (Batch 2008-2010)**

Assistant Manager, HR, Mahle Holding India Pvt. Ltd.

#### **Mr. Maitrey Tahmankar (Batch 2014-2016)**

Senior Analyst, Barclays Investment Bank

#### **Key Highlights:**

### **Professional Journeys and Career Progression:**

Each alumni speaker shared their unique professional journey, highlighting the key milestones and challenges they faced. They discussed how their education at the institution laid the foundation for their careers and contributed to their current roles.

### **Industry Insights and Trends:**

The alumni provided insights into the current trends and challenges in their respective industries. They discussed the skills and competencies that are highly valued in the current job market, offering students a glimpse into the evolving dynamics of various sectors.

### **Advice on Career Development:**

The speakers offered valuable advice on career development, emphasizing the importance of continuous learning, networking, and adapting to industry changes. They shared personal anecdotes and lessons learned throughout their professional journeys.

### **Navigating Challenges in the Workplace:**

The alumni candidly discussed challenges they encountered in the workplace and how they overcame them. Their experiences provided students with practical insights on resilience, problem-solving, and building a successful career despite obstacles.

### **Q&A Session:**

The session included a dynamic question and answer segment, allowing students to directly engage with the alumni. Participants had the opportunity to seek personalized advice, inquire about industry-specific challenges, and gain insights into the expectations of various sectors.

### **Conclusion:**

The "Alumni Interaction" session proved to be an invaluable component of the Industry-Academic Interface series. The firsthand experiences and advice shared by Mr. Praveen Gautam, Mr. Ajay Dwivedi, and Mr. Maitrey Tahmankar provided students with practical insights into the professional landscape. The session reinforced the importance of networking, continuous learning, and resilience in achieving long-term career success. The Industry-Academic Interface series continues to bridge the gap between academia and industry, offering students mentorship and real-world perspectives from successful alumni.

Images of the Session:



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*Organises*

**INDUSTRY ACADEMIA INTERFACE**

Batch: 2021-2023

**Alumni Interaction**



**Mr. Praveen Gautam**  
Asst Vice President  
Business Intelligence,  
United Trust of India  
Batch 2011-13



**Mr. Ajay Dwivedi**  
Ph.D in Economics, M Phil in Economics,  
B Ed from Pune University  
Assistant Manager HR, MAHLE Holding  
India Private Limited  
Batch 2008-10



**Mr. Maitrey Tahmankar**  
Senior Analyst  
Barclay's Investment Bank  
Batch 2014-16

 11th September, 2021, Saturday, 12:00 Noon to 1:00 PM



Director, IIMHRD (W)





## REPORT ON GUEST LECTURES

**Date: September 11, 2021**

**Time: 9:00 AM - 11:45 PM**

**Organizer: International Institute of management Human Resource Development for Women**

**Guest Speaker : Ms. Rashmi Marathe** (Motivational Speaker, Most Loved International Soft Skills, Life Skills, Personality & Behavioral trainer Pune.)

**Panel:**

**Mr. Anurag Konkar Marathoner**, Head coach Sportshack, Sports Academy, Winner 2019 Ladakh Marathon.

**Ms. Rucha Dhopeswar** International Judo Athlete, National Level Gold Medalist.

**Mr. Yash Shah** National Level Badminton Champion, Seasoned Winner.

**Session 1: Activity-Based Motivational Session and Panel Discussion on "Management Through Sports"**

**Introduction:**

The Industry-Academic Interface Sessions commenced with an impactful activity-based motivational session titled "GROW - Get Ready for Opportunities for the World" by Ms. Rashmi Marathe, a distinguished Motivational Speaker, and International Soft Skills Trainer based in Pune. The session was followed by a dynamic panel discussion on "Management Through Sports," featuring accomplished sports personalities: Mr. Anurag Konkar (Marathoner and Head Coach at Sportshack), Ms. Rucha Dhopeswar (International Judo Athlete and National Level Gold Medalist), and Mr. Yash Shah (National Level Badminton Champion and Seasoned Winner).

## **Key Highlights:**

### **Activity-Based Motivational Session - GROW:**

Ms. Rashmi Marathe conducted a dynamic and interactive motivational session focusing on the theme "GROW - Get Ready for Opportunities for the World."

The session incorporated engaging activities and discussions aimed at inspiring participants to prepare for global opportunities, build essential skills, and embrace challenges.

### **Panel Discussion - "Management Through Sports":**

The panel discussion explored the intersection of sports and management, highlighting the valuable lessons learned in sports that can be applied to leadership, teamwork, and personal growth.

Each sports personality shared their journey, emphasizing the transferable skills gained through sports and their relevance in the corporate world.

### **Insights into Sports Leadership:**

Mr. Anurag Konkar, Ms. Rucha Dhopeswar, and Mr. Yash Shah shared insights into sports leadership, discussing the importance of discipline, resilience, and teamwork in both sports and professional life.

They elaborated on how the principles imbibed through sports contribute to effective leadership and decision-making.

### **Interactive Q&A Session:**

The session included a vibrant Q&A segment where students actively engaged with the motivational speaker and sports panelists. Participants sought advice on personal development, career choices, and strategies for success.

### **Conclusion:**

The combination of the activity-based motivational session by Ms. Rashmi Marathe and the enlightening panel discussion with sports personalities enriched students' understanding of "Management Through Sports." The session not only motivated participants but also provided valuable insights into the universal principles of discipline, resilience, and teamwork that transcend both the sporting arena and the professional

world. The Industry-Academic Interface series continues to offer diverse and impactful sessions that contribute to the holistic development of students.

**Images of the Session:**

**SAIBALAJI GROUP OF INSTITUTES**  
IIMS | SBIIMS | IIMHRD (W)  
*Organises*  
**INDUSTRY ACADEMIA INTERFACE**  
Batch: 2021-2023  
**Motivational Session  
(Activity Based)**  
Topic: - **"GROW -  
Get ready for opportunities for Work"**

**Ms. Rashmi Marathe**  
Motivational Speaker, most loved  
international Soft Skills, Life Skills,  
Personality & behavioral trainer,  
Pune.

**PANEL DISCUSSION (WITH SPORTS PERSONALITIES) :**

Topic : **"Management through Sports"**

**Mr. Anurag Konkar**  
Marathoner, Head Coach  
SportShack, Sports  
Academy, Winner 2019  
Eradakh Marathon

**Ms. Rucha Dhopeswar**  
International Judo  
Athlete, National  
level gold medalist.

**Mr. Yash Shah**  
National level Badminton  
Champion, Seasoned  
Winner

**11th Sep 2021, Saturday, 9:15 AM to 11:45 AM**

**Sp Adobe Spark**

**DTE Code:6366  
UoP Code:1328**

Director, IIMHRD (W)





## REPORT ON GUEST LECTURES

**Date: November 13, 2021**

**Time: 9:30 AM - 12:30 PM**

**Organizer: International Institute of management Human Resource Development for Women**

**Guest Speaker :** Mr. Avinash Anand Singh, (Transformational Coach, Corporate trainer, Founder - Blue Dot Transform Consulting Pvt. Ltd. Pune)

Mr. Rajesh Joshi (Senior General Manager- \*Govind Milk & Milk Products Pvt. Ltd.\* Pune.)

### **Session 1: Workshop on "Personality Development"**

#### **Introduction:**

The Industry-Academic Interface Sessions commenced with an engaging workshop on "Personality Development" led by Mr. Avinash Anand Singh, a Transformational Coach, Corporate Trainer, and the Founder of Blue Dot Transform Consulting Pvt. Ltd. The session aimed to provide students with practical insights and tools for enhancing their personal and professional personas.

#### **Key Highlights:**

##### **Understanding Personality Development:**

Mr. Avinash Anand Singh began the workshop by defining the concept of personality development and its significance in personal and professional growth. He emphasized the role of self-awareness in the journey of personality enhancement.

##### **Exploration of Self-Awareness:**

The session delved into the importance of self-awareness in the process of personality development. Mr. Singh conducted exercises and activities to help participants explore their strengths, weaknesses, values, and areas for improvement.



### **Building Confidence and Communication Skills:**

Practical strategies for building confidence and improving communication skills were discussed. Mr. Singh provided tips on effective verbal and non-verbal communication, empowering students to express themselves with clarity and conviction.

### **Emotional Intelligence and Interpersonal Skills:**

The workshop touched upon the crucial aspects of emotional intelligence and interpersonal skills. Mr. Avinash Anand Singh shared insights on understanding emotions, managing interpersonal relationships, and fostering positive connections in both personal and professional spheres.

### **Professional Etiquette and Personal Branding:**

The session included discussions on professional etiquette and the importance of personal branding. Participants gained insights into presenting themselves positively in various professional settings and cultivating a distinctive personal brand.

### **Interactive Activities and Group Discussions:**

The workshop incorporated interactive activities and group discussions to ensure active participation. These activities allowed students to apply the concepts discussed and facilitated peer-to-peer learning.

### **Q&A Session and Participant Engagement:**

The workshop concluded with a Q&A session where participants had the opportunity to seek clarification, share their experiences, and receive personalized advice from Mr. Avinash Anand Singh. The interactive nature of the session fostered participant engagement and ensured that the content was relevant to their individual needs.

### **Conclusion:**

Mr. Avinash Anand Singh's workshop on "Personality Development" provided students with valuable insights and practical tools to enhance their personal and professional attributes. The interactive and experiential approach of the session allowed participants to actively engage in their own development journey. The Industry-Academic Interface series continues to empower students by connecting them with experienced professionals who share valuable knowledge and skills essential for their holistic growth.

## **Industry Expectations"**

### **Introduction:**

The Industry-Academic Interface Sessions continued with an insightful workshop on "Skill Set Requirement to Crack a Good Company - Industry Expectations" facilitated by Mr. Rajesh Joshi, Senior General Manager at Govind Milk & Milk Products Pvt. Ltd., Pune. The workshop aimed to provide students with a comprehensive understanding of the skill sets sought by industries and the expectations companies have from potential hires.

### **Key Highlights:**

#### **Insights into Industry Expectations:**

Mr. Rajesh Joshi initiated the workshop by sharing his extensive industry experience and insights into what companies expect from prospective employees. He discussed the evolving landscape of skills that are highly valued in the current professional environment.

#### **Technical and Soft Skills:**

The session emphasized the importance of both technical and soft skills in the professional realm. Mr. Joshi provided a detailed overview of the technical competencies relevant to specific industries and highlighted the significance of soft skills such as communication, teamwork, and adaptability.

#### **Role-specific Skill Sets:**

Participants gained insights into industry-specific skill sets required for various roles. Mr. Joshi elaborated on the specific competencies that companies look for in candidates, tailoring the discussion to the diverse career paths students may pursue.

#### **Resume Building and Interview Techniques:**

Practical advice on resume building and interview techniques was a crucial part of the workshop. Mr. Rajesh Joshi guided students on crafting effective resumes that highlight their strengths and align with industry expectations. Additionally, he shared insights into successful interview strategies.

#### **Industry Trends and Future Skills:**

The workshop explored emerging industry trends and the skills likely to be in demand in the future. Mr. Joshi discussed the importance of staying updated on technological advancements and acquiring skills that align with the evolving needs of industries.

#### **Interactive Session and Q&A:**

The workshop featured an interactive session where students actively engaged with Mr. Rajesh Joshi. A Q&A segment allowed participants to seek clarification, discuss specific industry concerns, and gain personalized advice on their career journeys.

**Conclusion:**

Mr. Rajesh Joshi's workshop on "Skill Set Requirement to Crack a Good Company - Industry Expectations" provided students with valuable insights into the skills sought by industries and the expectations companies have from potential employees. The session equipped students with practical knowledge to enhance their employability and succeed in the competitive job market. The Industry-Academic Interface series continues to bridge the gap between academia and industry, offering students valuable guidance from experienced professionals.

**Images of the Session:**

**SAIBALAJI GROUP OF INSTITUTES**  
IIMHRD | IIMHRD (W) | IIMHRD (W)

*Organises*

**INDUSTRY ACADEMIC INTERFACE**  
Batch: 2021-23

Workshop on "Personality Development"  
9.30 AM to 11.00 AM

 **Mr. Avinash Anand Singh**  
Transformational Coach,  
Corporate trainer, Founder -  
Blue Dot Transform Consulting  
Pvt. Ltd. Pune

Industry Workshop on "Skills set requirement to  
crack a good company - Industry expectations"  
11.00 AM to 12.00 PM

 **Mr. Rajesh Joshi**  
Senior General Manager -  
Govind Milk & Milk  
Products Pvt. Ltd. Pune.

Venue - Dr. APJ Auditorium, IIMS Pune  
13th Nov 2021, Saturday 9.30 AM to 12.30 PM

Director, IIMHRD (W)





## REPORT ON GUEST LECTURES

**Date: August 14, 2021**

**Time: 9:15 AM - 12:00 PM**

**Organizer: International Institute of management Human Resource**

**Development for Women Guest Speaker : Mr. Nikhil**

**Wadgaonkar**(Director IT, Seagate Technology)

**Mr. Amit Gajwani** (EVP Global Sales, Cybage)

**Session 1: "Pride of India IT Sector"**

### **Introduction:**

The Industry-Academic Interface Sessions began with an enlightening session under the theme "Pride of India IT Sector." The session featured distinguished speakers, Mr. Nikhil Wadgaonkar, Director IT at Seagate Technology, and Mr. Amit Gajwani, EVP Global Sales at Cybage. The session aimed to provide insights into the flourishing IT sector in India and its global significance.

### **Alumni Interaction Panel:**

Ms. Monica Shah(Manager, Victaulic Piping Products India Pvt. Ltd.)

Mr. Kunal Baswani(Deputy Manager, TVS Motor)

Mr. Gautam Mahadevan(Process Associate, TATA Consultancy Services)

### **Key Highlights:**

#### **Pride of India IT Sector:**

The speakers discussed the significant contributions of the Indian IT sector to the global landscape, emphasizing its role as a source of pride for the nation.

Insights into the evolution, growth, and current trends in the IT sector were shared.

**Global Perspectives:**

Mr. Nikhil Wadgaonkar and Mr. Amit Gajwani provided global perspectives on the challenges and opportunities faced by the IT sector, shedding light on India's standing in the international IT community.

**Career Opportunities and Skills in IT:**

The session delved into the multitude of career opportunities available in the IT sector, along with the essential skills and competencies required for success.

Students gained valuable insights into the dynamic and evolving nature of IT careers.

**Alumni Experiences:**

The alumni panel shared their professional experiences and journeys, detailing the impact of their education on their careers.

Success stories, challenges overcome, and lessons learned were discussed, providing relatable guidance to current students.

**Interactive Q&A Session:**

The session concluded with an interactive Q&A segment, allowing students to engage with both the guest speakers and alumni panel. Students sought advice on career paths, skill development, and industry expectations.

**Conclusion:**

The "Pride of India IT Sector" session was an illuminating start to the Industry-Academic Interface series. The combined insights of industry experts and alumni offered students a comprehensive understanding of the IT sector's significance, fostering a sense of pride and inspiration. The session exemplified the value of bridging academia and industry to provide holistic education and career guidance.

Images of the Session:

The poster features a white background with orange and green diagonal accents. At the top center is the logo of the International Institute of Management & Human Resource Development (IIMHRD). Below it, the text reads 'SAIBALAJI GROUP OF INSTITUTES' in bold blue letters, followed by 'IIMS | SBIIMS | IIMHRD (W)' in smaller blue letters. The word 'Organises' is written in a red, cursive font. A black banner with white text says 'INDUSTRY ACADEMIA INTERFACE'. Below this, 'Batch: 2021-2023' is written in black, and '"Pride of India" IT Sector' is in orange. Two circular portraits are shown: the first is of Mr. Nikhil Wadgaonkar, with his name and title 'Director IT at Seagate Technology' in black text to the right; the second is of Mr. Amit Gajwani, with his name and title 'EVP- Global Sales, Cybage' in black text to the right. A second black banner with white text says 'ALUMNI INTERACTION'. Below this, three circular portraits are shown: the first is of Ms. Monica Shah, with her name and title 'Manager, Vetaulic Piping Products India Pvt.Ltd' in black text below; the second is of Mr. Kunal Baswani, with his name and title 'Deputy Manager TVS motor' in black text below; the third is of Mr. Gautam Mahadevan, with his name and title 'Process Associate at TATA Consultancy Services' in black text below. At the bottom left is a blue 'T' logo. At the bottom center, the date and time '14th August, 2021, Saturday, 9:15 AM onwards' are written in black. At the bottom right is the Adobe Spark logo.

**SAIBALAJI GROUP OF INSTITUTES**  
IIMS | SBIIMS | IIMHRD (W)  
*Organises*  
**INDUSTRY ACADEMIA INTERFACE**  
Batch: 2021-2023  
"Pride of India"  
IT Sector

**Mr. Nikhil Wadgaonkar**  
Director IT at Seagate Technology

**Mr. Amit Gajwani**  
EVP- Global Sales, Cybage

**ALUMNI INTERACTION**

**Ms. Monica Shah**  
Manager, Vetaulic  
Piping Products  
India Pvt.Ltd

**Mr. Kunal Baswani**  
Deputy Manager  
TVS motor

**Mr. Gautam Mahadevan**  
Process Associate at  
TATA Consultancy Services

**14th August, 2021, Saturday, 9:15 AM onwards**

Sp Adobe Spark

Director, IIMHRD (W)





## REPORT ON GUEST LECTURES

**Date: December 18, 2021**

**Time: 10:00 AM - 1:00 PM**

**Organizer: International Institute of management Human Resource Development for Women**

**Guest Speaker :** Mr. Sanket Khule, (Motivational Speaker, Soft Skills Trainer, Software Engineer - TCS.)

**Session 1: "Design, Thinking, and Entrepreneurship"**

### **Introduction:**

The Industry-Academic Interface Sessions commenced with an engaging session by Mr. Sanket Khule, a renowned Motivational Speaker, Soft Skills Trainer, and Software Engineer at TCS. The session centered on the theme "Design, Thinking, and Entrepreneurship," providing students with valuable insights into the intersection of design principles and the entrepreneurial mindset.

### **Key Highlights:**

#### **Introduction to Design Thinking:**

Mr. Sanket Khule initiated the session by introducing the concept of design thinking and its relevance in the entrepreneurial landscape. He highlighted how incorporating design principles can enhance problem-solving and innovation.

#### **User-Centric Design and Innovation:**

The session delved into the importance of user-centric design in fostering innovation. Mr. Khule discussed how understanding and empathizing with end-users' needs play a pivotal role in developing successful products and services.

### **Creativity and Entrepreneurial Success:**

The role of creativity in driving entrepreneurial success was explored. Mr. Khule shared anecdotes and practical examples illustrating how creative thinking can lead to innovative solutions and business success.

### **Cultivating an Entrepreneurial Mindset:**

The session emphasized the need for cultivating an entrepreneurial mindset. Mr. Khule discussed the characteristics of successful entrepreneurs, including adaptability, resilience, and a willingness to embrace challenges.

### **Practical Applications of Design Thinking in Entrepreneurship:**

To provide a practical perspective, Mr. Sanket Khule shared real-world examples where design thinking principles were successfully applied in entrepreneurial ventures. Students gained insights into how these principles can be integrated into various stages of business development.

### **Alumni Interaction:**

**Following the session, there was an alumni interaction segment featuring:**

#### **1. Mr. Anirudh Patil (Batch 2013-15) (Founder and CEO, EV Update Media)**

Mr. Patil shared his entrepreneurial journey, highlighting the role of design thinking in the development of his venture. He provided valuable insights into the challenges and successes he encountered in the EV media industry.

#### **2. Mr. Gaurav Singh Bhadouria (Batch 2015-17) (Manager, Blue Dart)**

Mr. Bhadouria shared his experiences as a manager at Blue Dart, emphasizing the importance of an entrepreneurial mindset in corporate settings. He discussed how creative thinking and problem-solving contribute to career growth.

### **Interactive Q&A Session:**

The session concluded with an interactive Q&A session, allowing students to pose questions to both Mr. Sanket Khule and the alumni speakers. Attendees gained additional insights into the practical application of design thinking principles in entrepreneurship and corporate environments.



## Conclusion:

The session by Mr. Sanket Khule and the alumni interaction segment provided students with a comprehensive understanding of design thinking and its role in entrepreneurship. The practical insights shared by both the speaker and alumni contributed to the students' knowledge base and inspired them to adopt innovative approaches in their academic and future professional endeavors. The Industry-Academic Interface series continues to facilitate meaningful interactions between industry professionals, alumni, and students, fostering a holistic learning experience.

## Images of the Session:

The poster is for an event organized by SAIBALAJI GROUP OF INSTITUTES. It features a yellow and white background with a central white area containing text and portraits. At the top, the institute's name is written in bold, followed by its various branches: IIMS | SBIIMS | IIMHRD (W). Below this, it says 'Organises' in a cursive font, followed by 'INDUSTRY ACADEMIA INTERFACE' in a bold, black, sans-serif font. The event details include 'Batch: 2021-23', 'Motivational Session', and 'Topic: "Love You Zindagi"'. Three speakers are listed, each with a circular portrait: Mr. Sanket Khule (Motivational Speaker, Soft Skills Trainer, Software Engineer - TCS), Mr. Anirudh Patil (Founder and CEO EV Update Media, Batch 2013-15), and Mr. Gaurav Singh Bhadouria (Manager - Blue dart, Batch 2018-17). At the bottom, the venue and date are specified: 'Venue - Paras Hall, SBIIMS Pune' and '18th Dec 2021, Saturday 10:00 AM to 01:00 PM'.

**SAIBALAJI GROUP OF INSTITUTES**  
IIMS | SBIIMS | IIMHRD (W)  
*Organises*  
**INDUSTRY ACADEMIA INTERFACE**  
Batch: 2021-23  
**Motivational Session**  
Topic: "Love You Zindagi"

**Mr. Sanket Khule**  
Motivational Speaker, Soft Skills Trainer,  
Software Engineer - TCS.

**Alumni Interaction**

**Mr. Anirudh Patil**  
Founder and CEO EV Update Media  
Batch 2013-15

**Mr. Gaurav Singh Bhadouria**  
Manager - Blue dart  
Batch 2018-17

**Venue - Paras Hall, SBIIMS Pune**  
**18th Dec 2021, Saturday 10:00 AM to 01:00 PM**



Director, IIMHRD (W)





## REPORT ON GUEST LECTURES

**Date: November 20, 2021**

**Time: 9:30 AM - 12:30 PM**

**Organizer: International Institute of management Human Resource**

**Development for Women Guest Speaker : Mr. Ori Ronen (CEO-Gevasol**

Industries, Pune)

Mr.Christopher Jason (Head Human Capital- Jyoti International Foods Pvt.Ltd.)

Ms. Ramma Shiv Kumar (Business Leader at TCS)

**Session 1: "International Business - Emerging Trends in Business"**

### **Introduction:**

The Industry-Academic Interface Sessions commenced with an enlightening session by Mr. Ori Ronen, CEO of Gevasol Industries, Pune. The session focused on the theme "International Business - Emerging Trends in Business," providing students with valuable insights into the dynamic landscape of global business.

### **Key Highlights:**

#### **Insights from an Industry Leader:**

Mr. Ori Ronen, a seasoned professional and CEO of Gevasol Industries, shared his extensive experience in the field of international business. He provided insights into the challenges and opportunities associated with operating on a global scale.

#### **Emerging Trends in International Business:**

The session delved into the current and emerging trends in the international business arena. Mr. Ronen discussed how globalization, technological advancements, and geopolitical factors are shaping the way businesses operate on a global scale.

### **Navigating Cultural Diversity:**

Recognizing the significance of cultural diversity in international business, Mr. Ronen addressed strategies for navigating and leveraging cultural differences. He shared practical advice on building effective cross-cultural communication and collaboration.

### **Technological Integration in Global Business:**

The role of technology in driving international business was a key focus. Mr. Ronen discussed how advancements in technology, including digital platforms and communication tools, are influencing the way companies engage with global markets.

### **Global Market Entry Strategies:**

The session explored various market entry strategies for businesses looking to expand internationally. Mr. Ronen shared insights into the importance of thorough market research, strategic partnerships, and adaptability in the global business landscape.

### **Interactive Q&A Session:**

The session concluded with an interactive Q&A segment, allowing students to engage directly with Mr. Ori Ronen. Attendees had the opportunity to seek clarification, gain additional insights, and delve deeper into specific aspects of international business.

### **Conclusion:**

Mr. Ori Ronen's session on "International Business - Emerging Trends in Business" provided students with a comprehensive understanding of the complexities and opportunities in the global business environment. The session not only broadened students' perspectives on international business but also offered practical insights that can be applied in their academic and future professional endeavors. The Industry-Academic Interface series continues to serve as a bridge between academic learning and real-world industry experiences, providing students with valuable knowledge from industry leaders.

## **Session 2: "How You Should Plan Your Career"**

### **Introduction:**

The Industry-Academic Interface Sessions continued with a dynamic session featuring Mr. Christopher Jason and Ms. Ramma Shiv Kumar. The speakers, each distinguished in their respective fields, shared valuable insights on the topic "How You Should Plan Your