



DVV 5.1.2

Queries : .

1. HEI is requested to kindly note that this metrics seeks the information for capacity skills enhancement initiatives taken by HEI under different aspects so, please mention only those activities which are relevant under this metric.
2. Kindly note that the programmes should be conducted periodically during the assessment period.
3. Kindly provide list of programs conducted and the number of students who enrolled for each of the events year wise during the last five years.
4. Kindly provide soft copy of Circular /Brochure.
5. Kindly provide web-link to particular program/scheme/ report of the event.
6. Kindly provide photographs with date and caption for each scheme or event.
7. Kindly note that programmes conducted under the metric 1.2.1 not to be considered in this metric, so please relook and provide data accordingly.
 Note: Kindly note that facilities like language lab, smart classroom and other ICT facilities used for capacity building and skills enhancement initiatives may be considered.

Justification related to all Queries Attached Documents are:

DVV Query	Description	Document with page number
1	Capacity skills enhancement initiatives taken by HEI	Data sheet is attached & justified
2	Programmes should be conducted periodically during the assessment period	Justified
3	List of programs conducted and the number of students	Attached
4	Soft copy of Circular /Brochure	Attached
5	Web-link to particular program/ report	Attached
6	Photographs with date and caption	Attached
7	programmes conducted under the metric 1.2.1 not to be considered	Justified


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**DVV-1 :**

1. HEI is requested to kindly note that this metrics seeks the information for capacity skills enhancement initiatives taken by HEI under different aspects so, please mention only those activities which are relevant under this metric.

Justification :

- Institute has included those activities only which are related to capacity development & skill enhancement initiatives.
- Data is rechecked and corrected data is attached herewith.
- Institute has initiated following activities under capacity development and skill enhancement activities :

Year	Capacity development and skills enhancement		Total
	Soft Skill +Life skill + Communication skill	ICT Skill	
2022-23	19	7	26
2021-22	9	5	14
2020-21	4	1	5
2019-20	7	1	8
2018-19	4	1	5
Total	43	15	58

		Name of the capacity development and skills enhancement program	Period (from date - to date)
Year 2022-23			
1	Softskill	Self Grooming	20th August 2022
2		Interpersonal Savvy.	01-Sep-22
3		Personality - Tips & Tricks	10-Sep-22
4		Future & Growth of Management Students	10-Sep-22
5		Corporate Expectations from Management Professionals	17-Sep-22
6		Self-Mastery Journey.	29-Sep-22
7		Professional Image Workshop.	01-Nov-22
8		The Art of Effective Communication.	01-Dec-22
9		Building Leadership skills	17-Dec-22
10		Crafting Your Career Narrative.	02-Jan-23



11		Staying Informed & Engaged.	01-Feb-23
12	Communication skill	Developing verbal Communication skills	27/8/22 to 30/9/22
13	Life Skills	International Yoga Day	21-Jun-23
14		Cleanliness Drive	02-Oct-22
15		Olympic Distance Duathlon	20-Feb-23
16		Blood Donation Drive	05-Feb-22
17		Tree Plantation	05-Jun-23
18		Health check-up	14-Jul-23
19		Workshop On Posh	04-Jul-22
20	ICT	Handson on HR and Marketing Analytics	10-Jan-23
21		Interactive Simulations & Challenges.	01-Mar-23
22		Other Sources of Learning	07-Mar-23
23		Basics of Excel worksheet	27 Aug 22 to 30 Sep 22
24		Cyber threat Awareness	01 Nov 2022
25		Presentations: Tips & Tricks	10-Sep-22 to 20-Sep-22
26		Sector Presentations using technology	10-Sep-22 to 20-Sep-22
Year 2021-22			
1	Softskill	Soft Skill workshop	09-Aug-21
2		Personality Development	10-Aug-21
3		Grooming Session	11-Aug-21
4		Resume Writing	13-Aug-21
5		Current Affairs	16-Aug-21
6		Student development through Management Games	17-Aug-21
7	Communication skills	Verbal Communication	12-Aug-21
8	Life Skill	Workshop on sexual harassment at work places	4th sep 2021
9		Yoga	21-Jun-22
10	ICT	Session on how to handle MS Team	12-Aug-21
11		Workshop on Google classroom	12-Aug-21
12		Session on Infographic	04-Sep-21
13		Orientation session on Marketing Analytics	07-Mar-22
14		Analysis through Python: overview	06-Apr-22
Year 2020-21			
1	Softskill	Soft Skill workshop	10-12-2020
2		Professional Image Workshop.	28-1-2021
3	Communication skill	Grooming Session on Business Communication	01-09-2020
4	Lifeskill	Yoga workout	21-6-2021
5	IT Skill	Basics of IT skills	21-11-2020
Year 2019-20			
1	Softskill	Confidence building & Resume Writing	17/09/2019



2		Grooming Session – Self Building	28-1-2020
3		Soft Skill	19/8/2019
4		Management Games	19/9/2019
5		Current Affairs	20/2/2020
6	Communication Skill	Business Communication skill	10-11-2019
7	Lifeskill	Yoga Workout	21/6/2020
8	ICT	Effective Presentations using technology	21-10-2019
Year 2018-19			
1	SoftSkill	Grooming Session	10-03-2018
2		Interpersonal Savvy	10-04-2018
3	Life Skill	Yoga workouts	21/6/2019
4		Soft Skill & Health & Hygiene	16/8/2018
5	ICT	Learning with Simulation Games	09-07-2018


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**DVV-2 :**

2. Kindly note that the programmes should be conducted periodically during the assessment period.

Justification :

- The Programs were conducted periodically during the assessment period for last five year except Corona Period.


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**DVV-3 :**

3. Kindly provide list of programs conducted and the number of students who enrolled for each of the events year wise during the last five years..

Justification :

- Program list for last five years is enclosed here with.

		Name of the capacity development and skills enhancement program	Period (from date - to date)	Students enrolled
Year 2022-23				
1	Softskill	Self Grooming	20th August 2022	123
2		Interpersonal Savvy.	01-Sep-22	123
3		Personality - Tips & Tricks	10-Sep-22	110
4		Future & Growth of Management Students	10-Sep-22	123
5		Corporate Expectations from Management Professionals	17-Sep-22	120
6		Self-Mastery Journey.	29-Sep-22	123
7		Professional Image Workshop.	01-Nov-22	123
8		Building Leadership skills	17-Dec-22	110
9		Crafting Your Career Narrative.	02-Jan-23	120
10		Staying Informed & Engaged.	01-Feb-23	121
11	Communication skill	Developing verbal Communication skills	27/8/22	120
12		The Art of Effective Communication.	01-Dec-22	110
13	Life Skills	International Yoga Day	21-Jun-23	123
14		Cleanliness Drive	02-Oct-22	121
15		Olympic Distance Duathlon	20-Feb-23	70
16		Blood Donation Drive	05-Feb-22	110
17		Tree Plantation	05-Jun-23	121
18		Health check-up	14-Jul-23	120
19		Workshop On Posh	04-Jul-22	110
20		ICT	Handson on HR and Marketing Analytics	10-Jan-23
21	Interactive Simulations & Challenges.		01-Mar-23	121
22	Other Sources of Learning		07-Mar-23	70
23	Basics of Excel worksheet		27 Aug 22	110
24	Cyber threat Awareness		01 Nov 2022	123
25	Presentations: Tips & Tricks		10-Sep-22	120
26	Sector Presentations using technology		10-Sep-22 to 20-Sep-22	121



Year 2021-22				
1	Softskill	Soft Skill workshop	09-Aug-21	70
2		Personality Development	10-Aug-21	65
3		Grooming Session	11-Aug-21	70
4		Resume Writing	13-Aug-21	72
5		Current Affairs	16-Aug-21	70
6			Student development through Management Games	17-Aug-21
7	Communication skills	Verbal Communication	12-Aug-21	70
8	Life Skill	Workshop on sexual harassment at work places	4th sep 2021	70
9		Yoga	21-Jun-22	70
10	ICT	Session on how to handle MS Team	12-Aug-21	68
11		Workshop on Google classroom	12-Aug-21	70
12		Session on Infographic	04-Sep-21	70
13		Orientation session on Marketing Analytics	07-Mar-22	62
14		Analysis through Python: overview	06-Apr-22	21
Year 2020-21				
1	Softskill	Soft Skill workshop	10-12-2020	70
2		Professional Image Workshop.	28-1-2021	62
3	Communication skill	Grooming Session on Business Communication	01-09-2020	60
4	Lifeskill	Yoga workout	21-6-2021	62
5	IT Skill	Basics of IT skills	21-11-2020	62
Year 2019-20				
1	Softskill	Confidence building & Resume Writing	17/09/2019	45
2		Grooming Session – Self Building	28-1-2020	67
3		Soft Skill	19/8/2019	80
4		Management Games	19/9/2019	70
5		Current Affairs	20/2/2020	65
6	Communication Skill	Business Communication skill	10-11-2019	62
7	Lifeskill	Yoga Workout	21/6/2020	62
8	ICT	Effective Presentations using technology	21-10-2019	65
Year 2018-19				
1	SoftSkill	Grooming Session	10-03-2018	62
2		Interpersonal Savvy	10-04-2018	65
3	Life Skill	Yoga workouts	21/6/2019	60
4		Soft Skill & Health & Hygiene	16/8/2018	45
5	ICT	Learning with Simulation Games	09-07-2018	42


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DVV-4 :

4. Kindly provide soft copy of Circular /Brochure

Justification :

- Soft copy of circulars and reports of all programs is attached herewith

DVV-5 :

5. Kindly provide web-link to particular program/scheme/ report of the event

Justification:

- Weblink to program/Scheme/report of the event program wise and year wise for the last five years is given as below.

Please press control + click to open the file

<https://iimhrd.edu.in/home/naac-cycle2-reports/pdf/NAAC/Cycle2/512-a-b.pdf>

DVV-6 :

6. Kindly provide photographs with date and caption for each scheme or event.

Justification :

- Event-wise report, photographs with date and caption are attached herewith.


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DVV-7 :

7. Kindly note that programmes conducted under the metric 1.2.1 not to be considered in this metric, so please relook and provide data accordingly.

Justification :

- Programs included in metric 1.2.1 are not considered here. In metric 1.2.1 all add on programs of at least 30 hrs durations are covered. Here activities which are of short duration are covered.


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NOTICE

18/08/2022

This is to inform the students that we have scheduled a special guest lecture on the topic of "**Self-Grooming and Personal Development**". The session will be conducted by **Prof. Poonam Soni**, a renowned expert in personal development and grooming on **20/08/2022 at 11am**. This lecture will cover essential aspects of self-presentation, confidence building, and personal branding.

Thanks & Regards,

A handwritten signature in blue ink that reads 'Karekar'.

Director

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NOTICE

25/08/2022

This is to inform all students that a series of guest lectures on "**Verbal Communication Skills**" will be conducted by **Prof. Shaloo Ashtana** from 27th August 2022 to 30th September 2022 at 11 am. These sessions will focus on enhancing your communication abilities, which are vital for both academic and professional success.

All students are encouraged to attend these sessions. Attendance is mandatory.

Thanks & Regards,

Director

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NOTICE

29/08/2022

We are pleased to announce a guest lecture on "**Interpersonal Savvy**" by **Dr. Shraddha Kulkarni**. The session will be held on **01/09/2022 at 9:30 AM** in IIMHRD.

All students and staff are encouraged to attend this insightful lecture to enhance their interpersonal skills.

Thanks & Regards,

A handwritten signature in cursive script, appearing to read 'Kareekar'.

Director

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NOTICE

08/09/2022

We are pleased to announce a guest lecture by Prof. Neha Agrawal on the topic "**Personality - Tips & Tricks.**" The session will take place on **10/09/2022** at **2:00 PM** in IIMHRD.

All students and faculty members are encouraged to attend this insightful session and gain valuable tips on enhancing personality.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar'.

Director

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08/09/2022

NOTICE

We are pleased to announce a guest lecture by **Dr. Vilas Kulkarni** on the topic "Future & Growth of Management Students." The session will be held on **10/09/2022** at **9:30 AM** in IIMHRD.

All students and faculty members are invited to attend this insightful lecture.

Thanks & Regards,

A handwritten signature in blue ink that reads 'Ravekar'.

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NOTICE

27/09/2022

We are pleased to announce a guest lecture by **Prof. Shaloo Ramnani** on the topic "Self Mastery Journey." The session will take place at **9:30 AM** in **IIMHRD**.

All students and faculty are invited to attend this insightful lecture.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar'.

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NOTICE

28/10/2022

We are pleased to announce a guest lecture by Dr. Shraddha Kulkarni on the topic "Professional Image Workshop." The session will take place on **01/11/2022** at **9:30 AM** in IIMHRD.

All students and faculty are encouraged to attend this valuable session.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Kareekar'.

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NOTICE

29/11/2022

We are pleased to announce a guest lecture by Dr. Deepak Dikshit on "The Art of Effective Communication." The session will take place on **01/12/2022** at **9:30 AM** in **IIMHRD**.

All students and faculty are invited to attend this enriching lecture.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar', with a horizontal line underneath.

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30/12/2022

NOTICE

We are pleased to announce a guest lecture by Prof. Dhananjay Salunke on "Crafting Your Career Narrative." The session will be held on **02/01/2023** at **2:00 PM** in **IIMHRD**.

All students and faculty are encouraged to attend this valuable lecture.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar', with a horizontal line underneath.

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NOTICE

29/01/2023

We are pleased to announce a guest lecture by **Prof. Dhirendra Kumar** on "**Staying Informed and Engaged.**" The session will take place on **01/02/2023** at **2:00 PM** in IIMHRD.

All students and faculty are encouraged to attend this informative lecture.

Thanks & Regards,

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NOTICE

05/03/2023

We are pleased to announce a guest lecture by **Prof. Rushikesh Kakandikar** on "**Other Sources of Learning.**" The session will be held on **07/03/2023** at **2:00 PM** in **IIMHRD**.

All students and faculty are invited to attend this enriching lecture.

Thanks & Regards,

A handwritten signature in blue ink that reads 'Rushikesh Kakandikar'.

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NOTICE

19/06/2023

Celebration of Yoga Day

Join us for a special session celebrating **International Yoga Day**, led by **Prof. Rohini Nikam**. The event will take place on **21/06/2023** at **9:30 AM** in **IIMHRD**.

All students and faculty are invited to participate in this wellness event.

Thanks & Regards,

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30/09/2022

NOTICE

Cleanliness Drive

We are organizing a Cleanliness Drive at IIMHRD on **02/10/2022** at **9:00 AM**. The drive will be led by Prof. Nirupama Ma'am and other faculty members.

All students and staff are encouraged to participate in this important initiative to promote a cleaner and healthier campus.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar', with a horizontal line underneath.

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NOTICE

01/07/2022

We are pleased to announce a workshop on **POSH (Prevention of Sexual Harassment)** led by **Prof. Rohini Nikam**. The workshop will be held on **04/07/2022 at 2:00 PM** in IIMHRD.

All students and faculty are encouraged to attend this important session.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Kareekar'.

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NOTICE

09/08/2021

We are pleased to announce a grooming session led by **Dr. D. Kumar** on **12/08/2021** at **2:00 PM** in IIMHRD.

All students and faculty are invited to attend this informative session on personal grooming.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar'.

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NOTICE

08/08/2021

We are pleased to announce a guest lecture by Prof. Dhananjay Salunke on "Personality Development." The session will be held on **10/08/2021** at **2:00 PM** in **IIMHRD**.

All students and faculty are invited to attend this enriching lecture.

Thanks & Regards,

A handwritten signature in blue ink that reads 'Kareekar'.

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NOTICE

14/08/2021

We are pleased to announce a guest lecture by **Prof. Dharendra Kumar** on "**Current Affairs.**" The session will take place on **16/08/2021** at **2:00 PM** in **IIMHRD.**

All students and faculty are encouraged to attend this informative lecture.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar', with a horizontal line underneath.

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NOTICE

14/08/2021

We are pleased to announce a guest lecture by **Dr. Beena Jibi** on "**Management Games.**" The session will be held on **17/08/2021** at **9:30 AM** in **IIMHRD.**

All students and faculty are invited to attend this engaging and interactive lecture.

Thanks & Regards,

A handwritten signature in blue ink that reads 'Karekar'.

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NOTICE

08/12/2020

We are pleased to announce a guest lecture by **Dr. Dipak Dikshit on "Soft Skills."**
The session will be held on **10/12/2020** at **9:30 AM** in **IIMHRD**.

All students and faculty are encouraged to attend this valuable lecture.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar'.

Director

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NOTICE

25/01/2021

This is to inform all students that a guest lecture on ***Professional Image Workshop*** will be conducted by Dr. Shraddha Kulkarni on **28th January 2021** at **9:30 AM**. The session will be held on the Zoom platform.

Students are encouraged to attend this session to gain valuable insights into building a professional image.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar'.

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NOTICE

30/08/2020

This is to inform all students that a ***Grooming Session*** will be conducted by Dr. Shradha Kulkarni on **1st September 2021** at **2:00 PM** at IIMHRD.

This session will focus on enhancing personal grooming and presentation skills, which are essential for professional success. All students are encouraged to attend.

Please be punctual.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Shradha Kulkarni', with a horizontal line underneath.

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NOTICE

25/01/2020

This is to inform all students that a ***Grooming Session*** will be conducted by Dr. Shradha Kulkarni on **28/01/2020** at **2:00 PM** at IIMHRD.

This session will focus on enhancing personal grooming and presentation skills, which are essential for professional success. All students are encouraged to attend.

Please be punctual.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Shradha Kulkarni', with a horizontal line underneath.

Director

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NOTICE

16/09/2019

This is to inform all students that a guest lecture on *Management Games* will be conducted by Dr. Sangita Rajput on **19th September 2019** at **2:00 PM** at IIMHRD.

This session will explore interactive management games that are designed to enhance strategic thinking and decision-making skills. All students are encouraged to attend and participate actively.

Please be punctual.

Thanks & Regards,

A handwritten signature in blue ink that reads 'Karekar'.

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NOTICE

08/11/2019

This is to inform all students that a guest lecture on ***Business Communication Skill*** BY **Dr. Dipak Dikshit** will be held on **10th November 2019** at **2:00 PM** at IIMHRD.

The session will focus on enhancing communication skills crucial for business and professional success. All students are encouraged to attend and gain insights into effective communication strategies.

Please be punctual.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar'.

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NOTICE

18/02/2020

This is to inform all students that a guest lecture **on *Current Affairs*** will be conducted by **Dr. Nitin Ranjan** on **20th February 2020** at **2:00 PM** at IIMHRD.

The session will cover recent developments and key issues in national and international affairs, providing valuable insights for students. All are encouraged to attend.

Please be punctual.

Thanks & Regards,

A handwritten signature in blue ink, appearing to read 'Karekar'.

Director

IIMHRD



SAIBALAJI EDUCATIONAL SOCIETY

INTERNATIONAL INSTITUTE OF MANAGEMENT & HUMAN RESOURCE DEVELOPMENT



IIMHRD For Women

(Affiliated to University of Pune & Approved by AICTE, Ministry of HRD, Govt. of India)



NOTICE

08/04/2018

This is to inform all students that a guest lecture on *Interpersonal Savvy* will be conducted by Prof. Johnson on **10th April 2018** at **2:00 PM** at IIMHRD.

The session will focus on enhancing interpersonal skills crucial for effective communication and relationship-building. All students are encouraged to attend and gain valuable insights.

Please be punctual.

Thanks & Regards,

A handwritten signature in blue ink that reads 'Karekar'.

Director

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5.1.2 capacity development and skills enhancement activities

Following capacity development and skills enhancement activities are organised for improving students' capability Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills)

ICT Training Session Details

Year	Capacity development and skills enhancement activities		Total
	Soft Skill +Life skill + Communication skill	ICT Skill	
2022-23	19	7	26
2021-22	9	5	14
2020-21	4	1	5
2019-20	7	1	8
2018-19	4	1	5
Total	43	15	58


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Name of the Capacity development and skills enhancement program	Period (from date - to date)	Number of Students enrolled
2022-23		
Value addition on HR and Marketing Analytics	10-Jan-23	70
Interactive Simulations & Challenges.	01-Mar-23	110
Other Sources of Learning	07-Mar-23	123
Basics of Excel worksheet	27 Aug 22 to 30 Sep 22	123
Cyber threat Awareness	01 Nov 2022	123
Presentations: Tips & Tricks	10-Sep-22 to 20-Sep-22	120
Sector Presentations using technology	10-Sep-22 to 20-Sep-22	120
2021-22		
Session on how to handle MS Team	12-Aug-21	68
Workshop on Google classroom	12-Aug-21	70
Session on Infographic	04-Sep-21	
Orientation session on Marketing Analytics	07-Mar-22	34
Analysis through Python: overview	06-Apr-22	42
20-21		
Basics of IT skills	21-11-2020	62
2019-20		
Effective Presentations using technology	21-10-2019	62
2018-19		
Simulation Games	09-07-2018	60


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5.1.2 Capacity Development and Skills enhancement activities

2022-23

Report on

Capacity Development Program: Value Addition on HR and Marketing Analytics

1. Introduction

The Capacity Development Program titled "**Value Addition on HR and Marketing Analytics**" was conducted on **10th January 2023** from **09:00 AM to 12:00 PM**. The session aimed at enhancing the analytical skills and understanding of MBA students regarding Human Resources (HR) and Marketing analytics. The program was facilitated by **Prof. Aishwarya Hamand**, Assistant Professor at SBES and IT Expert, Pune.

2. Objectives of the Program

The primary objectives of the program were:

- To provide a comprehensive overview of HR and Marketing analytics.
- To equip students with practical tools and techniques for data analysis in HR and Marketing.
- To enhance decision-making capabilities using analytical insights in HR and Marketing functions.

3. Details of the Program

Date and Time:10th January 2023 ,09:00 AM to 12:00 PM

Resource Person: Prof. Aishwarya Hamand Assistant Professor, SBES & IT Expert, Pune

Number of Students Attended:70

4. Program Agenda 09:00 AM - 09:10 AM:

Welcome Address and Introduction



- Introduction of the resource person, Prof. Aishwarya Hamand, and overview of the session by Prof. Rohini Nikam.

09:10 AM - 09:50 AM:

Session 1: HR Analytics

- **Understanding HR Analytics:** Importance and scope of HR analytics in modern organizations.
- **Key Metrics and Tools:** Introduction to key HR metrics, tools, and techniques for data-driven HR decisions.
- **Case Studies and Examples:** Real-world examples of HR analytics applications.

09:50 AM - 10:30 AM:

Session 2: Marketing Analytics

- **Introduction to Marketing Analytics:** Overview of marketing analytics and its significance in strategic decision-making.
- **Analytical Techniques and Tools:** Exploration of various analytical techniques, including customer segmentation, market basket analysis, and predictive analytics.
- **Practical Applications:** Use cases and practical applications of marketing analytics in enhancing business performance.

10:30 AM - 10:40 AM: Tea Break

10:40 AM - 11:30 AM: Session 3: Integration of HR and Marketing Analytics

- **Combining Insights:** Strategies for integrating HR and marketing analytics to drive overall business strategy.
- **Data-Driven Decision Making:** Techniques for leveraging combined analytics for informed decision-making.

11:30 AM - 12:00 PM: Q&A Session and Closing Remarks

- Open floor for questions and discussions.
- Summary of key takeaways and closing remarks by Prof. Aishwarya Hamand

5. Key Takeaways

- **Enhanced Knowledge:** Students gained a thorough understanding of both HR and marketing analytics, including practical tools and techniques.
- **Skill Development:** Increased proficiency in using analytical methods to make data-driven decisions in HR and marketing.
- **Practical Insights:** Real-world examples and case studies provided valuable insights into the application of analytics in business contexts.



6. Feedback and Evaluation

- **Student Engagement:** The session was highly interactive, with active participation from students.
- **Resource Person's Expertise:** Prof. Aishwarya Hamand was praised for her in-depth knowledge and engaging delivery of the content.
- **Overall Impact:** The program was well-received, with students expressing appreciation for the practical insights and applicability of the content.

7. Conclusion

The Capacity Development Program on "**Value Addition on HR and Marketing Analytics**" successfully met its objectives of enhancing analytical skills and understanding among MBA students. The valuable insights shared by Prof. Aishwarya Hamand, combined with the practical applications discussed, have equipped students with essential tools for their future careers in HR and marketing.





Report on

Capacity Development Program: Interactive Simulations and Challenges

1. Introduction

The Capacity Development Program titled "**Interactive Simulations and Challenges**" was held on **Wednesday, 1st March 2023**, from **10:00 AM to 01:00 PM**. This session was designed to engage MBA students in practical, hands-on learning through interactive simulations and challenges. The program was led by **Prof. Pooja Karekar**, Assistant Professor at SBES and IT & Analytics Expert.

2. Objectives of the Program

The main objectives of the program were:

- To provide students with practical experience through interactive simulations.
- To enhance problem-solving and critical-thinking skills.
- To prepare students for real-world business challenges using analytical and strategic approaches.

3. Program Details

Date and Time:

Wednesday, 1st March 2023

10:00 AM to 01:00 PM

Resource Person:

Prof. Pooja Karekar

Assistant Professor, SBES & IT & Analytics Expert

Number of Students Attended:110

4. Program Agenda:10:00 AM - 10:10 AM:

Welcome Address and Introduction

- Introduction of the resource person, Prof. Pooja Karekar.
- Overview of the session objectives and agenda.

10:10 AM - 10:50 AM:



Session 1: Introduction to Interactive Simulations

- **Concept and Importance:** Explanation of interactive simulations and their role in experiential learning.
- **Types of Simulations:** Overview of various simulation models and tools used in business education.
- **Demonstration:** Live demonstration of a sample simulation related to business management.

10:50 AM - 11:30 AM:

Session 2: Simulation Challenges

- **Interactive Challenge 1:** Students participated in a simulation exercise focused on strategic decision-making.
 - **Objective:** Apply strategic thinking to solve a complex business scenario.
 - **Outcome:** Evaluation of decision-making processes and strategies used.
- **Interactive Challenge 2:** Team-based challenge involving operational and analytical tasks.
 - **Objective:** Collaborate to address operational challenges and derive data-driven solutions.
 - **Outcome:** Insights into team dynamics and problem-solving approaches.

11:30 AM - 11:40 AM: Tea Break

11:40 AM - 12:20 PM:

Session 3: Reflection and Discussion

- **Debriefing:** Analysis of the simulation challenges and discussion of key learning points.
- **Feedback Session:** Gathering feedback from students about their experiences and insights gained.
- **Best Practices:** Sharing of best practices and strategies observed during the challenges.

12:20 PM - 01:00 PM: Q&A Session and Closing Remarks

- Open floor for questions and discussions about the simulations and challenges.
- Summary of key takeaways and closing remarks by Prof. Pooja Karekar.



5. Key Takeaways

- **Practical Experience:** Students gained hands-on experience through interactive simulations that mirrored real-world business scenarios.
- **Enhanced Skills:** Improved problem-solving, strategic thinking, and team collaboration skills.
- **Real-World Application:** Exposure to practical challenges and strategies applicable in professional settings.

6. Feedback and Evaluation

- **Student Engagement:** The program was highly interactive, with enthusiastic participation from students.
- **Resource Person's Expertise:** Prof. Pooja Karekar received commendations for her expertise and engaging delivery.
- **Overall Impact:** The session was well-received, with students appreciating the practical approach and the opportunity to apply theoretical concepts in a simulated environment.

7. Conclusion

The Capacity Development Program on "**Interactive Simulations and Challenges**" successfully achieved its goals of enhancing practical skills and providing students with valuable experiential learning opportunities. The engaging simulations and challenges conducted by Prof. Pooja Karekar have equipped students with essential problem-solving and strategic skills that are crucial for their future careers.





Report on

Capacity Development Program: Other Sources of Learning

1. Introduction

The Capacity Development Program titled "**Other Sources of Learning**" was conducted on **Tuesday, 7th March 2023**, from **09:00 AM to 12:00 PM**. This program aimed to expose MBA students to diverse learning resources beyond traditional classroom education, enhancing their knowledge and skills. The session was led by **Dr.Maithali Malpure**, Associate Professor at SBES IIMHRD, Pune.

2. Objectives of the Program

The primary objectives of the program were:

- To introduce students to various non-traditional learning sources.
- To demonstrate the benefits of utilizing diverse educational resources.
- To encourage students to adopt a holistic approach to learning.

3. Program Details

Date and Time: Tuesday, 7th March 2023.09:00 AM to 12:00 PM

Resource Person: Dr.Maithali Malpure
Associate Professor, SBES IIMS, Pune

Number of Students Attended:123

4. Program Agenda09:00 AM - 09:10 AM:

Welcome Address and Introduction

- Introduction of the Resource Person, Dr.Maithali Malpure.
- Overview of the session objectives and agenda.


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09:10 AM - 09:50 AM:

Session 1: Importance of Other Sources of Learning

- **Concept Overview:** Explanation of what constitutes 'other sources of learning.'
- **Benefits:** Discussion on the advantages of integrating various learning resources, such as enhanced understanding, adaptability, and broader perspectives.
- **Examples:** Presentation of different types of non-traditional learning sources, including online courses, podcasts, webinars, and industry reports.

09:50 AM - 10:30 AM:

Session 2: Exploring Diverse Learning Platforms

- **Online Courses and MOOCs:** Overview of popular platforms like Coursera, edX, and Udemy.
- **Podcasts and Webinars:** Introduction to valuable podcasts and webinars relevant to MBA students.
- **Industry Reports and Journals:** Guidance on accessing and utilizing industry-specific reports and academic journals.

10:30 AM - 10:40 AM:

Tea Break

10:40 AM - 11:20 AM:

Session 3: Interactive Activity - Learning Resource Exploration

- **Activity Setup:** Students were divided into groups and assigned different learning resources to explore.
- **Hands-On Exploration:** Each group explored their assigned resource and prepared a brief presentation on their findings.
- **Group Presentations:** Groups presented their findings, highlighting key insights and potential benefits of their assigned resource.

11:20 AM - 11:50 AM:

Session 4: Integrating Learning Resources into Daily Study Routine



- **Strategies:** Practical tips and strategies for incorporating various learning resources into daily study routines.

- **Time Management:** Effective time management techniques to balance traditional and non-traditional learning sources.
- **Case Studies:** Examples of successful individuals who have utilized diverse learning resources for professional growth.

11:50 AM - 12:00 PM:Q&A Session and Closing Remarks

- Open floor for questions and discussions.
- Summary of key takeaways and closing remarks by Dr.Maithali Malpure.

5. Key Takeaways

- **Enhanced Awareness:** Students gained awareness of the vast array of learning resources available beyond the classroom.
- **Practical Knowledge:** Practical exposure to various platforms and resources, aiding in holistic learning.
- **Increased Engagement:** The interactive activity fostered engagement and collaborative learning among students.

6. Feedback and Evaluation

- **Student Engagement:** The program saw active participation, with students enthusiastically engaging in the interactive activity.
- **Resource Person's Expertise:** Dr.Maithali Malpure was commended for his insightful and engaging delivery of the content.
- **Overall Impact:** The session was highly valued by students, who appreciated the introduction to new learning avenues and the practical strategies provided.

7. Conclusion

The Capacity Development Program on "**Other Sources of Learning**" effectively achieved its goals of broadening students' perspectives on learning and introducing them to valuable non-traditional resources. The insights and practical strategies shared by Dr.Maithali Malpure have equipped students with the tools to enhance their learning journey, contributing to their overall professional development.



Dr. Maithali Malpure interacting with students


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Report on

Capacity Development Program: Basics of Excel Worksheet

1. Introduction

The Capacity Development Program titled "**Basics of Excel Worksheet**" was conducted from **27th August 2022 to 30th September 2022**, with sessions held daily from **09:00 AM to 11:00 AM**. This program aimed to provide MBA students with foundational skills in using Microsoft Excel, which is an essential tool for data analysis, financial modeling, and business reporting. The sessions were facilitated by **Prof. Ayushi Srivastava**, Assistant Professor at SBES IIMHRD (W), Pune.

2. Objectives of the Program

The primary objectives of the program were:

- To introduce students to the basic functionalities of Microsoft Excel.
- To equip students with essential Excel skills for data management and analysis.
- To enhance students' ability to use Excel for academic and professional purposes.

3. Program Details

Date and Time: 27th August 2022 to 30th September 2022, 09:00 AM to 11:00 AM

Resource Person: Prof. Ayushi Srivastava
Assistant Professor, SBES IIMHRD (W), Pune

Number of Students Attended: 123

4. Program Agenda

Week 1: Introduction to Excel

27th August 2022 - 2nd September 2022

- **Day 1:** Overview of Excel interface, basic navigation, and cell referencing.
- **Day 2:** Introduction to Excel formulas and functions (SUM, AVERAGE, MIN, MAX).
- **Day 3:** Data entry and formatting techniques.
- **Day 4:** Basic chart creation (bar, line, pie charts).
- **Day 5:** Hands-on practice and Q&A.

**Week 2: Intermediate Excel Skills****3rd September 2022 - 9th September 2022**

- **Day 1:** Working with multiple worksheets and workbooks.
- **Day 2:** Introduction to conditional formatting.
- **Day 3:** Sorting and filtering data.
- **Day 4:** Using lookup functions (VLOOKUP, HLOOKUP).
- **Day 5:** Hands-on practice and Q&A.

Week 3: Advanced Excel Functions**10th September 2022 - 16th September 2022**

- **Day 1:** Advanced formulas (IF, AND, OR).
- **Day 2:** Data validation and drop-down lists.
- **Day 3:** Pivot tables and pivot charts.
- **Day 4:** Introduction to macros and VBA.
- **Day 5:** Hands-on practice and Q&A.

Week 4: Excel for Data Analysis**17th September 2022 - 23rd September 2022**

- **Day 1:** Data analysis tools (Goal Seek, Solver).
- **Day 2:** Descriptive statistics using Excel.
- **Day 3:** Regression analysis and trend lines.
- **Day 4:** Scenario analysis and what-if analysis.
- **Day 5:** Hands-on practice and Q&A.

Week 5: Practical Applications and Review**24th September 2022 - 30th September 2022**

- **Day 1:** Financial modelling basics.
- **Day 2:** Business case study analysis using Excel.
- **Day 3:** Review of key concepts and functions.
- **Day 4:** Final project presentation preparation.
- **Day 5:** Project presentations and feedback.



5. Key Takeaways

- **Foundational Knowledge:** Students gained a solid understanding of basic to advanced Excel functionalities.
- **Practical Skills:** Enhanced ability to use Excel for data management, analysis, and reporting.
- **Confidence Building:** Increased confidence in applying Excel skills to academic and professional tasks.

6. Feedback and Evaluation

- **Student Engagement:** High level of engagement and participation throughout the program.
- **Resource Person's Expertise:** Prof. Ayushi Srivastava was highly appreciated for her in-depth knowledge and effective teaching methods.
- **Overall Impact:** The program was well-received, with students expressing significant improvement in their Excel skills.

7. Conclusion

The Capacity Development Program on "**Basics of Excel Worksheet**" successfully achieved its goals of providing essential Excel skills to MBA students. The structured and comprehensive sessions conducted by Prof. Ayushi Srivastava have equipped students with the necessary tools to leverage Excel in their academic and professional endeavors.





Report on

Capacity Development Program on Presentations: Tips and Tricks and Sector Presentations) Using Technology

Date and Time:

10th September 2022 to 22nd October 2022 (09:00 AM to 11:00 AM)

Resource Person:

Prof. Pooja Karekar, Assistant Professor, SBES IIMHRD (W), Pune

Introduction

The Capacity Development Program titled “Presentations: Tips and Tricks and Sector Presentations Using Technology” was organized for the MBA students of SBES IIMHRD (W) from 10th September 2022 to 22nd October 2022. The program aimed to enhance the presentation skills of the students, focusing on various sectors such as Insurance, Banking, Retail, Financial Services, Automobiles, and Travel and Tourism. The sessions were conducted by Prof. Pooja Karekar, a respected faculty member of SBES IIMHRD (W).

Objectives

1. **Enhance Presentation Skills:** To provide students with tips and tricks for delivering effective presentations.
2. **Sector-Specific Knowledge:** To give insights into presenting data and information related to specific sectors.
3. **Technology Utilization:** To demonstrate the use of modern technology tools in creating impactful presentations.
4. **Professional Development:** To prepare students for professional presentations in their respective fields.

Participants

A total of 120 MBA students attended the program. The participants were eager to learn and actively engaged in the sessions, demonstrating a keen interest in improving their presentation skills.

Program Schedule

The program was spread over six weeks, with sessions held twice a week on Saturdays and Sundays from 09:00 AM to 11:00 AM.

**Week 1 (10th & 11th September 2022): Introduction to Presentation Skills**

- Overview of effective presentation techniques.
- Importance of audience analysis and engagement.
- Basics of structuring a presentation.

Week 2 (17th & 18th September 2022): Advanced Presentation Techniques

- Use of storytelling in presentations.
- Visual aids and their impact.
- Handling Q&A sessions effectively.

Week 3 (24th & 25th September 2022): Sector Presentations - Insurance and Banking

- Key elements of presentations in the insurance sector.
- Presenting financial data in the banking sector.
- Case studies and real-life examples.

Week 4 (1st & 2nd October 2022): Sector Presentations - Retail and Financial Services

- Retail sector trends and data presentation.
- Presenting financial services information to stakeholders.
- Practical exercises and group presentations.

Week 5 (8th & 9th October 2022): Sector Presentations - Automobiles and Travel and Tourism

- Key factors in automobile industry presentations.
- Showcasing travel and tourism data effectively.
- Role-playing and mock presentations.

Week 6 (15th & 16th October 2022): Utilizing Technology in Presentations

- Introduction to presentation software and tools (e.g., PowerPoint, Prezi, Canva).
- Enhancing presentations with multimedia elements.
- Best practices for online presentations and virtual meetings.

Week 7 (22nd October 2022): Final Presentations and Feedback

- Students delivered sector-specific presentations.
- Feedback from Prof. Pooja Karekar and peers.
- Awarding certificates of participation.



Methodology

The program employed a mix of lectures, interactive sessions, hands-on activities, and practical exercises. Students were encouraged to participate in discussions, ask questions, and engage in peer reviews. Prof. Pooja Karekar used various technological tools to demonstrate their application in creating effective presentations.

Outcomes

- **Improved Presentation Skills:** Students exhibited significant improvement in their ability to create and deliver presentations.
- **Sector Knowledge:** Participants gained a deeper understanding of how to present data and information specific to various sectors.
- **Technological Proficiency:** Students learned to use modern presentation tools effectively, enhancing the quality of their presentations.
- **Confidence Building:** The program helped in building the students' confidence to present in front of an audience.

Conclusion

The Capacity Development Program on “Presentations: Tips and Tricks and Sector Presentations Using Technology” was a resounding success. The active participation of 120 MBA students and the expertise of Prof. Pooja Karekar ensured that the objectives of the program were met. The students are now better equipped with the skills and knowledge required to deliver professional and impactful presentations in their respective fields.



**2021-22****Report on****Capacity Development Program Session on “How to Handle MS Teams”****Date and Time:** 12th August 2021 (09:00 AM to 11:00 AM)**Resource Person:** Prof. Aishwarya Hamand, Assistant Professor, SBES IIMHRD (W), Pune**Introduction**

The Capacity Development Program titled “How to Handle MS Teams” was organized for the MBA students of SBES IIMHRD (W) on 12th August 2021. The session aimed to provide students with comprehensive knowledge and practical skills for effectively using Microsoft Teams, a critical tool for modern workplace collaboration. The session was conducted by Prof. Aishwarya Hamand, an esteemed faculty member of SBES IIMHRD (W).

Objectives

1. **Understanding MS Teams:** To familiarize students with the basic and advanced features of Microsoft Teams.
2. **Effective Collaboration:** To teach students how to use MS Teams for efficient teamwork and communication.
3. **Practical Application:** To provide hands-on experience in setting up and managing meetings, channels, and files within MS Teams.
4. **Professional Development:** To prepare students for using MS Teams in a professional environment.



Participants: A total of 68 MBA students attended the program. The participants were enthusiastic and actively engaged in learning the functionalities and applications of MS Teams.

Program Schedule: The session was conducted on 12th August 2021 from 09:00 AM to 11:00 AM, covering various aspects of MS Teams.

09:00 AM - 09:30 AM: Introduction to MS Teams

- Overview of Microsoft Teams and its importance in modern workplaces.
- Key features and benefits of using MS Teams.

09:30 AM - 10:00 AM: Setting Up and Navigating MS Teams

- How to set up an MS Teams account.
- Navigating the MS Teams interface.
- Creating and managing teams and channels.

10:00 AM - 10:30 AM: Meetings and Collaboration

- Scheduling and managing meetings.
- Using chat and video call features.
- Collaboration through file sharing and co-editing documents.

10:30 AM - 11:00 AM: Advanced Features and Q&A

- Utilizing MS Teams apps and integrations.
- Tips and tricks for effective use of MS Teams.
- Open floor for questions and answers.

Methodology

The session included a mix of lectures, live demonstrations, and hands-on activities. Prof. Aishwarya Hamand used a practical approach, encouraging students to follow along on their devices. The interactive nature of the session allowed students to ask questions and clarify doubts in real-time.





Outcomes

- **Enhanced Understanding:** Students gained a thorough understanding of MS Teams' functionalities.
- **Practical Skills:** Participants learned how to set up, navigate, and utilize MS Teams for various tasks.
- **Effective Collaboration:** Students are now equipped to use MS Teams for effective collaboration and communication.
- **Increased Confidence:** The session built students' confidence in using MS Teams in their academic and professional pursuits.

Conclusion

The Capacity Development Program on “How to Handle MS Teams” was highly beneficial for the MBA students of SBES IIMHRD (W). With the active participation of 68 students and the expert guidance of Prof. Aishwarya Hamand, the session successfully met its objectives. The students are now better prepared to leverage MS Teams for their collaborative and communication needs in the professional world.





Report on

Capacity Development Program

Name of the Program: Session on “Workshop of Google Classroom”

Date and Time:

12th August 2021 (03:00 PM to 05:00 PM)

Resource Person:

Prof. Aishwarya Hamand, Assistant Professor, SBES IIMHRD (W), Pune

Introduction

The Capacity Development Program titled “Workshop of Google Classroom” was organized for the MBA students of SBES IIMHRD (W) on 12th August 2021. The workshop aimed to provide students with comprehensive knowledge and practical skills for effectively using Google Classroom, a pivotal tool for modern educational environments. The session was conducted by Prof. Aishwarya Hamand, an esteemed faculty member of SBES IIMHRD (W).

Objectives

1. **Understanding Google Classroom:** To familiarize students with the basic and advanced features of Google Classroom.
2. **Effective Classroom Management:** To teach students how to use Google Classroom for managing course materials, assignments, and communication.
3. **Practical Application:** To provide hands-on experience in setting up and managing a Google Classroom.
4. **Enhancing Learning Experience:** To prepare students for utilizing Google Classroom to enhance their learning and organizational skills.

Participants

A total of 70 MBA students attended the program. The participants were enthusiastic and actively engaged in learning the functionalities and applications of Google Classroom.



Program Schedule

The session was conducted on 12th August 2021 from 03:00 PM to 05:00 PM, covering various aspects of Google Classroom.

03:00 PM - 03:30 PM: Introduction to Google Classroom

- Overview of Google Classroom and its importance in modern education.
- Key features and benefits of using Google Classroom.

03:30 PM - 04:00 PM: Setting Up and Navigating Google Classroom

- How to set up a Google Classroom account.
- Navigating the Google Classroom interface.
- Creating and organizing classes.

04:00 PM - 04:30 PM: Managing Course Materials and Assignments

- Uploading and organizing course materials.
- Creating and managing assignments.
- Grading and providing feedback.

04:30 PM - 05:00 PM: Communication and Collaboration

- Using the announcement and discussion features.
- Engaging students through questions and interactive activities.
- Open floor for questions and answers.

Methodology

The workshop included a mix of lectures, live demonstrations, and hands-on activities. Prof. Aishwarya Hamand used a practical approach, encouraging students to follow along on their devices. The interactive nature of the session allowed students to ask questions and clarify doubts in real-time.

Outcomes

- **Enhanced Understanding:** Students gained a thorough understanding of Google Classroom's functionalities.



- **Practical Skills:** Participants learned how to set up, navigate, and utilize Google Classroom for various academic tasks.
- **Effective Classroom Management:** Students are now equipped to use Google Classroom for efficient course management and communication.
- **Increased Confidence:** The session built students' confidence in using Google Classroom in their academic and future professional pursuits.

Conclusion

The Capacity Development Program on “Workshop of Google Classroom” was highly beneficial for the MBA students of SBES IIMHRD (W). With the active participation of 70 students and the expert guidance of Prof. Aishwarya Hamand, the workshop successfully met its objectives. The students are now better prepared to leverage Google Classroom for their educational needs and enhance their learning experience.





Capacity Development Program

Name of the Program: Session on “Infographics”

Date and Time: 4th September 2021 (09:00 AM to 11:00 AM)

Resource Person: Dr. Lavkush Singh, Associate Professor, SBES SBIIMS, Pune

Introduction

The Capacity Development Program titled “Infographics” was organized for the MBA students of SBES IIMHRD (W) on 4th September 2021. The session aimed to provide students with comprehensive knowledge and practical skills for creating impactful infographics, an essential tool for visual communication in the business world. The session was conducted by Dr. Lavkush Singh, a distinguished faculty member of SBES SBIIMS, Pune.

Objectives

1. **Understanding Infographics:** To familiarize students with the concept, importance, and applications of infographics.
2. **Effective Visual Communication:** To teach students how to convey complex information visually in an engaging and easy-to-understand manner.
3. **Practical Application:** To provide hands-on experience in designing and creating infographics using various tools.
4. **Enhancing Presentation Skills:** To prepare students for using infographics to enhance their presentations and reports.

Participants

A total of 68 MBA students attended the program. The participants were enthusiastic and actively engaged in learning the techniques and tools for creating infographics.

Program Schedule

The session was conducted on 4th September 2021 from 09:00 AM to 11:00 AM, covering various aspects of infographics.

**09:00 AM - 09:30 AM: Introduction to Infographics**

- Overview of infographics and their importance in modern communication.
- Types of infographics and their applications.
- Key principles of effective infographic design.

09:30 AM - 10:00 AM: Tools and Techniques for Creating Infographics

- Introduction to popular infographic creation tools (e.g., Canva, Piktochart, Infogram).
- Step-by-step guide to designing an infographic.
- Tips and tricks for creating visually appealing and informative infographics.

10:00 AM - 10:30 AM: Hands-On Activity

- Practical exercise in creating an infographic.
- Students were divided into groups and tasked with creating an infographic on a given topic.
- Real-time assistance and feedback from Dr. Lavkush Singh.

10:30 AM - 11:00 AM: Presentation and Feedback

- Group presentations of the created infographics.
- Constructive feedback and suggestions for improvement.
- Open floor for questions and answers.

Methodology

The session included a mix of lectures, live demonstrations, and hands-on activities. Dr. Lavkush Singh used a practical approach, encouraging students to follow along on their devices and engage in the infographic creation process. The interactive nature of the session allowed students to ask questions and clarify doubts in real-time.

Outcomes

- **Enhanced Understanding:** Students gained a thorough understanding of infographics and their significance in visual communication.
- **Practical Skills:** Participants learned how to use various tools to design and create infographics.
- **Effective Communication:** Students are now equipped to use infographics to present complex information in a visually appealing and easily understandable manner.



- **Increased Confidence:** The session built students' confidence in using infographics to enhance their presentations and reports.

Conclusion

The Capacity Development Program on “Infographics” was highly beneficial for the MBA students of SBES IIMHRD (W). With the active participation of 68 students and the expert guidance of Dr. Lavkush Singh, the session successfully met its objectives. The students are now better prepared to leverage infographics for their academic and professional communication needs.




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Report on Capacity Development Program

Name of the Program: Orientation Session on “Marketing Analytics”

Date and Time: 7th March 2022 (09:00 AM to 11:00 AM)

Resource Person: Dr. Beena Jiby, Associate Professor, SBES IIMHRD (W), Pune

Introduction

The Capacity Development Program titled “Orientation Session on Marketing Analytics” was organized for the MBA students of SBES IIMHRD (W) on 7th March 2022. The session aimed to introduce students to the fundamental concepts and applications of marketing analytics, an essential tool for data-driven decision-making in the business world. The session was conducted by Dr. Beena Jiby, a distinguished faculty member of SBES IIMHRD (W), Pune.

Objectives

1. **Understanding Marketing Analytics:** To familiarize students with the basic concepts and importance of marketing analytics.
2. **Data-Driven Decision Making:** To teach students how to use data analytics to make informed marketing decisions.
3. **Practical Application:** To provide insights into the tools and techniques used in marketing analytics.
4. **Enhancing Analytical Skills:** To prepare students for using marketing analytics in their academic and professional careers.

Participants

A total of 34 MBA students attended the program. The participants were enthusiastic and actively engaged in learning the concepts and applications of marketing analytics.

Program Schedule

The session was conducted on 7th March 2022 from 09:00 AM to 11:00 AM, covering various aspects of marketing analytics.

09:00 AM - 09:30 AM: Introduction to Marketing Analytics

- Overview of marketing analytics and its significance in the business world.
- Key concepts and terminologies in marketing analytics.
- Importance of data in marketing decision-making.

**09:30 AM - 10:00 AM: Tools and Techniques in Marketing Analytics**

- Introduction to popular marketing analytics tools (e.g., Google Analytics, Tableau, SPSS).
- Techniques for data collection, analysis, and interpretation.
- Case studies showcasing the application of marketing analytics.

10:00 AM - 10:30 AM: Practical Applications

- How to use data to understand customer behavior and preferences.
- Developing data-driven marketing strategies.
- Real-life examples and best practices in marketing analytics.

10:30 AM - 11:00 AM: Interactive Session and Q&A

- Open discussion on the challenges and opportunities in marketing analytics.
- Q&A session with Dr. Beena Jiby.
- Feedback and suggestions from students.

Methodology

The session included a mix of lectures, case studies, and interactive discussions. Dr. Beena Jiby used a practical approach, encouraging students to participate in discussions and engage with real-life examples. The interactive nature of the session allowed students to ask questions and clarify doubts in real-time.

Outcomes

- **Enhanced Understanding:** Students gained a thorough understanding of marketing analytics and its applications.
- **Practical Skills:** Participants learned about various tools and techniques used in marketing analytics.
- **Data-Driven Decision Making:** Students are now equipped to use data to make informed marketing decisions.
- **Increased Confidence:** The session built students' confidence in using marketing analytics in their academic and professional pursuits.



Conclusion

The Capacity Development Program on “Orientation Session on Marketing Analytics” was highly beneficial for the MBA students of SBES IIMHRD (W). With the active participation of 34 students and the expert guidance of Dr. Beena Jiby, the session successfully met its objectives. The students are now better prepared to leverage marketing analytics for their academic and professional needs.




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Report on

Capacity Development Program

Name of the Program: Session on “Analysis through Python”

Date and Time:

6th April 2022 (09:00 AM to 11:00 AM)

Resource Person:

Dr. Beena Jiby, Associate Professor, SBES IIMHRD (W), Pune

Report:

The Capacity Development Program titled “Analysis through Python” was organized for the MBA students of SBES IIMHRD (W) on 6th April 2022. The session aimed to provide students with comprehensive knowledge and practical skills in data analysis using Python, a powerful and versatile programming language widely used in the industry. The session was conducted by Dr. Beena Jiby, a distinguished faculty member of SBES IIMHRD (W), Pune.

Objectives

1. **Understanding Python for Analysis:** To familiarize students with the basics of Python programming for data analysis.
2. **Effective Data Handling:** To teach students how to use Python libraries for handling, processing, and analyzing data.
3. **Practical Application:** To provide hands-on experience in performing data analysis using Python.
4. **Enhancing Analytical Skills:** To prepare students for using Python in their academic projects and future professional roles.

Participants

A total of 34 MBA students attended the program. The participants were enthusiastic and actively engaged in learning the techniques and applications of Python for data analysis.



Program Schedule

The session was conducted on 6th April 2022 from 09:00 AM to 11:00 AM, covering various aspects of data analysis through Python.

09:00 AM - 09:30 AM: Introduction to Python for Data Analysis

- Overview of Python and its significance in data analysis.
- Key features and advantages of using Python.
- Basic syntax and programming concepts in Python.

09:30 AM - 10:00 AM: Python Libraries for Data Analysis

- Introduction to essential Python libraries (e.g., Pandas, NumPy, Matplotlib, Seaborn).
- Data manipulation and analysis with Pandas.
- Numerical operations with NumPy.

10:00 AM - 10:30 AM: Data Visualization with Python

- Creating visualizations with Matplotlib and Seaborn.
- Techniques for effective data visualization.
- Practical examples of data visualization.

10:30 AM - 11:00 AM: Hands-On Activity and Q&A

- Practical exercise in data analysis and visualization using Python.
- Students were tasked with analyzing a dataset and creating visualizations.
- Real-time assistance and feedback from Dr. Beena Jiby.
- Open floor for questions and answers.

Methodology

The session included a mix of lectures, live demonstrations, and hands-on activities. Dr. Beena Jiby used a practical approach, encouraging students to follow along on their devices and engage in the data analysis process. The interactive nature of the session allowed students to ask questions and clarify doubts in real-time.





Outcomes

- **Enhanced Understanding:** Students gained a thorough understanding of Python programming for data analysis.
- **Practical Skills:** Participants learned how to use various Python libraries to manipulate, analyze, and visualize data.
- **Effective Data Handling:** Students are now equipped to handle and process data efficiently using Python.
- **Increased Confidence:** The session built students' confidence in using Python for their academic and future professional projects.

Conclusion

The Capacity Development Program on “Analysis through Python” was highly beneficial for the MBA students of SBES IIMHRD (W). With the active participation of 34 students and the expert guidance of Dr. Beena Jiby, the session successfully met its objectives. The students are now better prepared to leverage Python for their data analysis needs in their academic and professional careers.



**2020-21**

Report on

Capacity Development Program

Name of the Program: Session on “Basics of IT Skills”

Date and Time: 23rd November 2020 (09:00 AM to 11:00 AM)

Resource Person: Prof. Aiswarya Hamand, Assistant Professor, SBES IIMHRD (W), Pune

Introduction

The Capacity Development Program titled “Basics of IT Skills” was organized for the MBA students of SBES IIMHRD (W) on 23rd November 2020. The session aimed to provide students with a fundamental understanding of essential IT skills required for effective functioning in the modern business environment. The session was conducted by Prof. Aiswarya Hamand, an esteemed faculty member of SBES IIMHRD (W), Pune.

Objectives

1. **Understanding IT Fundamentals:** To familiarize students with basic IT concepts and skills crucial for academic and professional success.
2. **Effective Use of Technology:** To teach students how to use various IT tools and applications efficiently.
3. **Practical Application:** To provide hands-on experience in using common IT applications and tools.
4. **Enhancing Digital Literacy:** To prepare students for leveraging IT skills in their academic work and future careers.

Participants

A total of 62 MBA students attended the program. The participants demonstrated keen interest and engagement throughout the session, aiming to enhance their IT skills.



Program Schedule

The session was conducted on 23rd November 2020 from 09:00 AM to 11:00 AM, covering various aspects of basic IT skills.

09:00 AM - 09:30 AM: Introduction to Basic IT Skills

- Overview of essential IT skills and their importance in the modern business context.
- Introduction to fundamental IT concepts and terminology.

09:30 AM - 10:00 AM: Microsoft Office Suite

- Basic functionalities of Microsoft Word, Excel, and PowerPoint.
- Creating and formatting documents, spreadsheets, and presentations.
- Tips and tricks for efficient use of Microsoft Office tools.

10:00 AM - 10:30 AM: Internet and Email Management

- Effective use of web browsers and search engines.
- Managing email accounts and communication best practices.
- Basic principles of online security and privacy.

10:30 AM - 11:00 AM: Hands-On Activity and Q&A

- Practical exercises on creating documents, spreadsheets, and presentations.
- Real-time assistance and feedback from Prof. Aiswarya Hamand.
- Open floor for questions and answers.

Methodology

The session included a mix of lectures, live demonstrations, and hands-on activities. Prof. Aiswarya Hamand adopted a practical approach, encouraging students to engage with the tools and applications discussed. The interactive nature of the session allowed students to follow along, participate actively, and ask questions.

Outcomes

- **Enhanced Understanding:** Students gained a solid understanding of basic IT skills and their applications.
- **Practical Skills:** Participants learned how to effectively use Microsoft Office tools and manage internet and email tasks.



- **Improved Digital Literacy:** Students are now better prepared to leverage IT skills for their academic and professional needs.
- **Increased Confidence:** The session built students' confidence in using IT tools and applications efficiently.

Conclusion

The Capacity Development Program on “Basics of IT Skills” was highly beneficial for the MBA students of SBES IIMHRD (W). With the active participation of 62 students and the expert guidance of Prof. Aiswarya Hamand, the session successfully met its objectives. The students are now equipped with essential IT skills that will aid them in their academic pursuits and future professional roles.



**2019-20****Report on****Capacity Development Program**

Name of the Program: Session on “Effective Presentation Using Technology”

Date and Time: 21st October 2020 (09:00 AM to 11:00 AM)**Resource Person:** Prof. Pooja Karekar, Assistant Professor, SBES IIMHRD (W), Pune**Introduction**

The Capacity Development Program titled “Effective Presentation Using Technology” was organized for the MBA students of SBES IIMHRD (W) on 21st October 2020. The session aimed to equip students with the skills to create and deliver impactful presentations using modern technological tools. The session was conducted by Prof. Pooja Karekar, an esteemed faculty member of SBES IIMHRD (W), Pune.

Objectives

1. **Understanding Effective Presentation Techniques:** To familiarize students with the principles of creating effective presentations.
2. **Utilizing Technology:** To teach students how to leverage technology to enhance their presentations.
3. **Practical Application:** To provide hands-on experience with presentation tools and techniques.
4. **Enhancing Communication Skills:** To prepare students for delivering clear and engaging presentations.

Participants

A total of 62 MBA students attended the program. The participants showed enthusiasm and actively engaged in learning the techniques for creating and delivering presentations.



Program Schedule

The session was conducted on 21st October 2020 from 09:00 AM to 11:00 AM, covering various aspects of effective presentations using technology.

09:00 AM - 09:30 AM: Introduction to Effective Presentation Techniques

- Overview of key principles for creating impactful presentations.
- Importance of structure, clarity, and audience engagement.
- Examples of successful presentations.

09:30 AM - 10:00 AM: Leveraging Technology for Presentations

- Introduction to popular presentation tools (e.g., Microsoft PowerPoint, Google Slides, Prezi).
- Features and functionalities of these tools.
- Tips for using multimedia elements (images, videos, charts) effectively.

10:00 AM - 10:30 AM: Hands-On Activity

- Practical exercise in creating a presentation using the discussed tools.
- Students were divided into groups and tasked with creating a presentation on a given topic.
- Real-time assistance and feedback from Prof. Pooja Karekar.

10:30 AM - 11:00 AM: Presentation and Feedback

- Group presentations of the created slides.
- Constructive feedback and suggestions for improvement from Prof. Pooja Karekar.
- Open floor for questions and answers.

Methodology

The session included a blend of lectures, demonstrations, and hands-on activities. Prof. Pooja Karekar used a practical approach, encouraging students to engage with the presentation tools and techniques discussed. The interactive nature of the session allowed students to apply what they learned and receive immediate feedback.



Outcomes

- **Enhanced Understanding:** Students gained a solid understanding of effective presentation techniques and the use of technology.
- **Practical Skills:** Participants learned how to create and deliver presentations using various technological tools.
- **Improved Communication:** Students are now equipped to deliver clear, engaging, and visually appealing presentations.
- **Increased Confidence:** The session built students' confidence in using technology to enhance their presentation skills.

Conclusion

The Capacity Development Program on “Effective Presentation Using Technology” was highly beneficial for the MBA students of SBES IIMHRD (W). With the active participation of 62 students and the expert guidance of Prof. Pooja Karekar, the session successfully achieved its objectives. The students are now better prepared to create and deliver impactful presentations using modern technology.



**2018-19****Report on****Capacity Development Program****Name of the Program: Session on “Simulation Games”****Date and Time:**

9th July 2018 (09:00 AM to 11:00 AM)

Resource Person:

Prof. Sangita Rajput, Assistant Professor, SBES IIMS, Pune

Introduction

The Capacity Development Program titled “Simulation Games” was organized for the MBA students of SBES IIMHRD (W) on 9th July 2018. The session aimed to engage students in experiential learning through simulation games, which are effective tools for understanding complex business scenarios and decision-making processes. The session was conducted by Prof. Sangita Rajput, a respected faculty member of SBES IIMS, Pune.

Objectives

1. **Understanding Simulation Games:** To familiarize students with the concept and benefits of using simulation games in education.
2. **Experiential Learning:** To provide students with practical experience in decision-making and strategy through simulation.
3. **Application of Theoretical Knowledge:** To bridge the gap between theoretical concepts and real-world business scenarios.
4. **Enhancing Teamwork and Problem-Solving Skills:** To develop students' ability to work in teams and solve complex problems.



Participants

A total of 60 MBA students attended the program. The participants were actively engaged and enthusiastic about the opportunity to learn through simulation games.

Program Schedule

The session was conducted on 9th July 2018 from 09:00 AM to 11:00 AM, focusing on the use of simulation games for experiential learning.

09:00 AM - 09:30 AM: Introduction to Simulation Games

- Overview of simulation games and their role in business education.
- Explanation of the objectives and benefits of using simulations.
- Introduction to the simulation game that will be used in the session.

09:30 AM - 10:00 AM: Game Setup and Rules

- Detailed briefing on the rules and setup of the simulation game.
- Distribution of roles and responsibilities among participants.
- Explanation of the scenarios and objectives of the game.

10:00 AM - 10:30 AM: Simulation Game Activity

- Execution of the simulation game.
- Participants engaged in making decisions and strategizing based on the game scenarios.
- Real-time monitoring and facilitation by Prof. Sangita Rajput.

10:30 AM - 11:00 AM: Debriefing and Discussion

- Reflection on the simulation game experience.
- Discussion on key learnings and insights gained from the activity.
- Open floor for questions, feedback, and suggestions from participants.

Methodology

The session was conducted in an interactive format, with Prof. Sangita Rajput guiding students through the simulation game. The methodology included a mix of theoretical explanation, practical application, and debriefing. The hands-on nature of the simulation allowed students to apply their knowledge in a controlled, yet realistic environment.

Outcomes



- **Enhanced Understanding:** Students gained a practical understanding of business concepts through simulation games.
- **Experiential Learning:** Participants experienced real-world business scenarios and decision-making processes.
- **Improved Teamwork:** The session fostered teamwork and collaboration among participants.
- **Increased Problem-Solving Skills:** Students developed their problem-solving skills by addressing challenges presented in the simulation.

Conclusion

The Capacity Development Program on “Simulation Games” was highly effective for the MBA students of SBES IIMHRD (W). With the active participation of 60 students and the expert facilitation of Prof. Sangita Rajput, the session achieved its objectives of experiential learning and practical application of business concepts. The use of simulation games provided valuable insights and skills that will benefit the students in their academic and professional endeavours.




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5.1.2 capacity development and skills enhancement activities

Following capacity development and skills enhancement activities are organised for improving students' capability Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills

Response : A. All of the above

Year	Capacity development and skills enhancement activities		Total
	Soft Skill +Life skill + Communication skill	ICT Skill	
2022-23	19	7	26
2021-22	9	5	14
2020-21	4	1	5
2019-20	7	1	8
2018-19	4	1	5
Total	43	15	58


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5.1.2 Reports of capacity development and skills enhancement activities

a) Soft skills + Language and communication skills + Life skills (Yoga, physical fitness, health and hygiene)

Year		Name of the capacity development and skills enhancement program	Period (from date - to date)
2022-23	1	Self Grooming	20th August 2022
	2	verbal Communication skills	27/8/22 to 30/9/22
	3	Interpersonal Savvy.	01-Sep-22
	4	Personality - Tips & Tricks	10-Sep-22
	5	Future & Growth of Management Students	10-Sep-22
	6	Corporate Expectations from Management Professionals	17-Sep-22
	7	Self-Mastery Journey.	29-Sep-22
	8	Professional Image Workshop.	01-Nov-22
	9	The Art of Effective Communication.	01-Dec-22
	10	Building Leadership skills	17-Dec-22
	11	Crafting Your Career Narrative.	02-Jan-23
	12	Staying Informed & Engaged.	01-Feb-23
	13	International Yoga Day	21-Jun-23
	14	Cleanliness Drive	02-Oct-22
	15	Olympic Distance Duathlon	20-Feb-23
	16	Blood Donation Drive	05-Feb-22
	17	Tree Plantation	05-Jun-23
	18	Health check-up	14-Jul-23
	19	Workshop On Posh	04-Jul-22
2021-22	1	Soft Skill	09-Aug-21
	2	Personality Development	10-Aug-21
	3	Grooming Session	11-Aug-21
	4	Verbal Communication	12-Aug-21
	5	Resume Writing	13-Aug-21
	6	Current Affairs	16-Aug-21
	7	Management Games	17-Aug-21
	8	Workshop on sexual harassment at work places	4th sep 2021
	9	Yoga	21-Jun-22
2020-21	1	Soft Skill	10-12-2020
	2	Professional Image Workshop.	28-1-2021
	3	Grooming Session	01-09-2020
	4	Yoga	21-6-2021

2019-20	1	Resume Writing	17/09/2019
	2	Grooming Session	28-1-2020
	3	Yoga Day	21/6/2020
	4	Soft Skill	19/8/2019
	5	Management Games	19/9/2019
	6	Business Communication skill	10-11-2019
	7	Current Affairs	20/2/2020
2018-19	1	Soft Skill & Health & Hygiene	16/8/2018
	2	Yoga	21/6/2019
	3	Grooming Session	10-03-2018
	4	Interpersonal Savvy	10-04-2018


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REPORT ON Interpersonal Savvy

Date: 1st Sep 2022

IIMHRD conducted Interpersonal Savvy- Mastering the art of effective interaction, fostering strong connections, and navigating various social situations with grace to the MBA First year students in order to enhance their employability and competitiveness, the said course also helped the students to acquire additional skills and qualifications. The said course helped the students to showcase their achievements and potential to employers and recruiters.

Following aspects have been covered:-

This course focuses on honing interpersonal skills for successful interactions in diverse social contexts. Participants will develop emotional intelligence, communication proficiency, and cultural competence to build strong connections.

- Introduction to Interpersonal Savvy
- Emotional Intelligence
- Building Rapport and Trust
- Effective Communication
- Navigating Difficult Conversations
- Cultural Competence
- Networking and Relationship Building
- Social Intelligence in the Digital Age
- Personal Branding
- Applying Interpersonal Savvy in the Real World



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Outcome: Participants will gain confidence in navigating social situations, fostering connections, and excelling personally and professionally. Course: Interpersonal Savvy

Resource Person: Prof. Shalu Ramnani

Number of students benefitted : All first year students

REPORT ON Interactive Simulation and Challenges

Date: 29-Sep-22

Resource person: Dr. Sangita Rajput

IIMHRD conducted Interactive Simulations & Challenges – Management Interactive Simulations & Challenges are inherently engaging and enjoyable for the students. management fundamentals Challenges Journey into MBA programs to create active, immersive, and experiential learning experiences that prepare students for the complexities of managerial roles in today's dynamic business environment. By combining theoretical knowledge with practical application, games enhance students' critical thinking, decision-making, and collaboration skills, ultimately preparing them to succeed in their future careers.

Following aspects has been covered: -

This games challenges offer an experiential learning environment where students can experiment with different strategies, make decisions, and observe the consequences of their actions in a risk-free setting. This journey by making learning enjoyable and immersive.

- Teamwork and Collaboration
- Risk- Free Exploration
- Engagement and Motivation
- Decision Making Skill
- Critical Thinking
- Face to Challenges



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Outcome: Participant will enrich their learning experience, promotes active engagement, and prepares them for the challenges they will face in real-world management roles. Course: Interactive Simulations & Challenges. Venue: IIMHRD Basketball Ground Pune.

REPORT ON SELF MASTERY JOURNEY

Date: 29-Sep-22

Resource person: Prof. Shalu Ramnani

IIMHRD conducted Self-Mastery Journey to help students develop essential personal and professional skills beyond academic knowledge. By engaging in such programs, students can enhance their abilities to navigate complex challenges, build resilience, and foster a growth mindset, ultimately preparing them to become effective leaders in the business world. Overall, these courses aim to empower students with the mindset, skills, and tools necessary for personal growth, leadership effectiveness, and success in their careers.

Following aspects has been covered: -

These journeys typically focus on self-awareness, emotional intelligence, leadership development, and teamwork, which are crucial for success in business and management roles. Self-mastery journey courses typically cover a range of aspects aimed at personal and professional development.

Following points are covered in this section:

- Self- Awareness
- Emotional intelligence
- Leadership development
- Communication skills
- Stress management
- Teamwork and collaboration
- Goal setting and time management
- Mindfulness and self-care


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Outcome: self-mastery journey course empower MBA students with the mindset, skills, and resilience necessary to succeed as effective leaders and professionals in today's dynamic and competitive business environment. Course: Self-Mastery Journey

REPORT ON Professional Image Workshop

Date : 1st Nov 2022 Resource person: Prof. Shradha Kulkarni

IIMHRD conducted Professional Image Workshop to help students develop a polished and professional presence that aligns with the expectations of the business world. Additionally, cultivating a strong professional image enhances students' confidence, credibility, and overall effectiveness in their future careers. The goal of a professional image workshop is to equip students with the knowledge, skills, and confidence to present themselves effectively in professional settings and to make positive impressions on colleagues, clients, and potential employers.

Following aspects has been covered:

The workshop journey teaches numerous valuable lessons and provides enjoyable experiences for every participant. In a professional image workshop, several aspects are typically covered to help students develop a polished and professional presence: -

- Personal branding
- Professional attire
- Grooming
- Body language
- Etiquette
- Communication skills
- Digital presence

Outcome: Professional image workshop empower participants to make positive impressions, build credibility, and advance their careers in the business world. Also, it equips MBA students with the skills, knowledge, and mindset necessary to make a positive impact in their future careers and effectively navigate the professional landscape.


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REPORT ON The Art of effective Communication

Date : 1/12/2022

Resource person: Dr. Deepak Dixit

IIMHRD conducted The Art of Effective Communication - MBA colleges integrate effective communication courses to equip future business leaders with essential interpersonal skills crucial for success in the corporate world.

Following aspects has been covered: effective communication in the context of art can cover a wide range of subjects, depending on the focus and curriculum of the program. Here are some potential topics that MBA students cover in relation to art and effective communication:

- Verbal Communication
- Written Communication
- Interpersonal Skills
- Cross-Cultural Communication
- Digital Communication

Outcome: Participants not only enhance their employability but also develop into effective leaders capable of driving organizational growth and innovation. Course: Art of Effective Communication


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REPORT ON Crafting your career narrative

Date: 2nd Jan 2023

Resource person: Prof. Dhananjay Salunke

IIMHRD conducted Crafting Your Career Narrative - It's essential for students to articulate their professional journey, skills, and goals effectively. Crafting a compelling career narrative also helps students understand their own strengths, passions, and career objectives more clearly.

Following aspects has been covered- Individuals can create a well-rounded and compelling career narrative that effectively communicates their professional story to others. Crafting a career narrative typically involves addressing several key aspects:

- Personal Branding
- Professional Experiences
- Skills and Strengths
- Career Goals
- Passion and Values
- Challenges and Learning Moments

Outcome: Participants get the ability to effectively communicate your professional journey, skills, and aspirations. This enables you to stand out in job interviews, networking events, and professional interactions, ultimately helping you to advance in your career and pursue your goals with clarity and confidence. Course: Crafting Your Career Narrative


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REPORT ON Staying Informed and Engaged

Date – 1 Feb 2023

Resource person: Prof. Dharendra Kumar

IIMHRD conducted Staying Informed & Engaged MBA colleges often include courses on staying informed and engaged to equip students with essential skills for the dynamic business environment. This helps them stay updated on industry trends, market changes, and technological advancements, fostering adaptability and strategic thinking crucial for effective leadership in today's competitive landscape. These aspects collectively empower MBA students to navigate complex business environments, make informed decisions, and drive organizational success.

Following aspects has been covered - These aspects collectively empower participants to navigate complex business environments, make informed decisions, and drive organizational success. It typically cover various aspects such:

- Current Events
- Industry Trends
- Market Research
- Strategic Analysis
- Communication Skills
- Networking
- Continuous Learning

Outcome: These outcomes prepare students for leadership roles in dynamic business environments.


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REPORT ON Other Sources of Learning

Date – 2 Mar 2023

Resource person: Dr. Rishikesh Kakandikar

IIMHRD conducted Other Sources Learning MBA colleges incorporate these courses and learning sources to provide a comprehensive education that prepares students for the dynamic and multifaceted business world. Each of these learning sources offers unique benefits, such as exposure to diverse perspectives, real-world insights, networking opportunities, practical application of theoretical knowledge, and personal and professional development. By integrating these various learning methods, MBA programs aim to equip students with the skills, knowledge, and mindset needed to succeed in their careers and adapt to changing business environments.

Following aspects has been covered –

- Books and Journals
- Online Courses and MOOCs
- Podcasts and Webinars
- Industry Conferences and Seminars
- Case Studies and Simulations
- Networking and Mentoring
- Blogs and Thought Leadership
- Online Forums and Communities
- Experiential Learning
- Start-Up and Entrepreneurial Experiences

Outcome: It helps prepare students to navigate the complexities of the modern business landscape and thrive in their careers.


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Report on **INTERNATIONAL YOGA DAY**

21st JUNE 2022

Institute has organized the International Yoga Day on 21st June 2022 International Yoga Day, observed annually on June 21st, is a global celebration that highlights the profound impact of yoga on physical, mental, and spiritual well-being. This day aims to raise awareness about the numerous benefits of practicing yoga and promote its integration into daily life.



As the world unites in the spirit of holistic wellness, International Yoga Day serves as a reminder of the ancient practice's universal appeal and its potential to foster harmony among diverse communities. As International Yoga Day completes another year of celebration, it stands as a testament to the enduring appeal of this ancient practice. The global recognition and participation in this day underscore the universal desire for well-being, unity, and balance. By embracing the principles of yoga, individuals and communities can contribute to creating a healthier, more harmonious world. As we reflect on the significance of International Yoga Day, let us continue to explore the transformative potential of yoga in fostering personal and collective well-being.

Report on CLEALINESS DRIVE

Date : 2/10/2022

Student of SBES Society and Rotract Club organized a special cleanliness campaign on the occasion of Mahatma Gandhi Jayanti it is an annual observance in India that commemorates the birth anniversary of Mohandas Karamchand Gandhi, a pivotal figure in the Indian independence movement and a globally revered advocate for non-violence and peace. Celebrated on October 2nd each year, Mahatma Jayanti serves as a day of reflection, remembrance, and homage to the man fondly known as the "Father of the Nation." Mahatma Jayanti stands as a testament to the enduring legacy of a leader whose principles continue to inspire generations. As we celebrate this day, we not only pay tribute to the life and teachings of Mahatma Gandhi but also reaffirm our commitment to the timeless ideals of truth, non-violence, and the pursuit of a just and equitable society. Mahatma Gandhi Jayanti is an opportunity for introspection, action, and the collective endeavor to build a world guided by the principles of love, tolerance, and social justice. Special cleanliness drive was organized for cleaning the bank of MULA-MUTHA River in Deccan Gymkhana area of Pune. Students of our society cleaned the river area as a SAFAI CHAMPIONS.. All Safai Champions of our SBES groups gathered and clean the area of Deccan Gymkhana. The Noble word was appreciated by the members Pune Municipal Corporation. The said drive was organized with Rotract Club of SBES (RID 3131) On the occasion of Gandhi Jayanti, students remember and celebrate his great soul and his teachings, Inspiring speech by Director Sir for guiding the students to follow the path laid down by great soul. Cleanliness drive was carried out by students of SBES Rotract Club..




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Report on DUATHLON 2k23 Date:20th FEB 2023

Activities: DUATHLON 2k23 an Olympic Distance Duathlon that pushed the boundries and celebrated the spirit of athleticism. With the rising sun as our witness, we flagged off the event at 6 AM, setting the stage for a day filled with excitement and camaraderie. Athletes from all walks of life came together to showcase their grit, determination, and sportsmanship, making it an unforgettable spectacle. Event included - DUATHLON - Marathon 5KM - Marathon 10KM - (5km RUNNING + 40 CYCLING+ 15 RUNNING) Active participation of all the contestants and their enthusiasm made this event a very successful and rememberable event of the year. congratulations to all the winner and also the participant who were the finishers .The occasion was graced by Ms. Monalisa Khandke, Founder and President SMAP-Georgia and Mr. Pravin Khandke. Feedback: Identify specific areas for improvement and recommendations for enhancing the overall experience for participants and stakeholders in future editions of the duathlon event. Conclusion: the duathlon event provided an exhilarating experience for participants and showcased the dedication and spirit of the athletes involved. From the adrenaline-fueled start to the triumphant finish, the event demonstrated the power of determination, perseverance, and teamwork. As participants crossed the finish line, they not only achieved personal milestones but also contributed to the vibrant energy of the event, creating memories that will last a lifetime. The duathlon brought together individuals from diverse backgrounds, united by a common passion for fitness, competition, and camaraderie.


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Report on Blood Donation Drive

Date: Feb 05, 2022

Rotaract SBES , Rotaract Club of SaiBalaji Education Society organized a noble cause that is "BLOOD DONATION DRIVE" on the auspicious occasion on birthday of Prof. Manish R Mundada Sir (Founder President of SBES) It is said that the giver holds a bigger place than a receiver and you can be giver of life by donating blood. Therefore, Rotaract welcomed all to join hands with us by participating for a life saving cause. Date- 5th February 2022 Activities: Organize and host blood donation drives in collaboration with local blood banks or healthcare facilities. Promote the event through social media, posters, and community outreach to encourage participation. Conduct workshops or seminars to educate the community about the importance of blood donation, the donation process, eligibility criteria, and debunk myths or misconceptions surrounding blood donation. Feedback: Blood donation is the most important social service to humankind. by donating we can give others a life support. Blood donation at the right time can save millions of lives all over the world every year.

Conclusion: The importance of blood donation activities in addressing critical healthcare needs and saving lives. Encourage continued support and participation in blood donation efforts to ensure a reliable supply of blood for those in need.


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Report on Tree Plantation

Date: JUNE 5, 2023

Introduction: IIMHRD celebrated World Environment Day by tree plantation on 5th June, 2023. Happy World Environment Day.

Activities: On World Environment Day, there's a powerful call to action that resonates around the globe: to protect and nurture the very planet that sustains us. One of the most tangible ways to answer this call is through tree plantation initiatives. Trees are the lifelines of our ecosystem, providing oxygen, combating climate change by absorbing carbon dioxide, stabilizing soil, providing habitats for countless species, and offering a host of other environmental and social benefits of deforestation and urbanization but also foster a sense of collective responsibility and stewardship towards nature. This World Environment Day, let us join hands in planting the seeds of a greener, healthier planet. The broader environmental impact of tree planting, such as its contribution to carbon sequestration, biodiversity enhancement, soil conservation, and community resilience, can help gauge the initiative's effectiveness in addressing environmental challenges.


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Health check-up Date: July 14, 2023

Introduction: Having a health check-up is a very essential initiative for any institute. Keeping a track of our health is a good habit which every individual should follow. The most important asset of any individual is health.

Event overview: The annual health check up was held in Sai Balaji International Institute of Management sciences on 14th of July 2023. The event promoted all the faculty members to have a health check up and be updated about their health condition. **Activities:** **Physical Examination:** A comprehensive physical assessment conducted by a healthcare professional, including measurements of height, weight, blood pressure, heart rate, and general examination of organs and body systems. **Imaging Studies:** X-rays, ultrasounds, CT scans, or MRIs to evaluate internal organs, bones, and tissues for abnormalities or signs of diseases. **Screening Tests:** Specific screenings such as mammograms for breast cancer, Pap smears for cervical cancer, colonoscopies for colorectal cancer, and other age or risk-specific screenings. **Health Risk Assessments:** Surveys or questionnaires to evaluate lifestyle factors, family history, stress levels, and mental health to identify potential risk factors. **Consultations and Counselling:** Discussions with healthcare professionals for personalized health advice, diet and nutrition counseling, lifestyle modifications, and recommendations for further screenings or follow-ups. **Eye and Dental Examinations:** Evaluations by optometrists or dentists to assess vision, eye health, and dental hygiene. **Feedback:** The overall participation was great with all the members participating with full willingness and they all were concerned and curious about the checkup. They felt it is an essential workshop which should be held more frequently. **Conclusion:** In conclusion, health check-up activities are pivotal for maintaining overall well-being and preventing potential health issues. These comprehensive evaluations, encompassing various tests and assessments, serve as proactive measures in safeguarding one's health.


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Report on WORKSHOP ON POSH

Date: 4th July 2022 Resource Person: Rohini Nikam

Introduction: Government of India is committed to promote Gender equality and women empowerment by eliminating discrimination across every sector and want to prevent all forms of violence against women as it raises the self esteem and confidence of women. This can be achieved by enforcing constitutional and legal provisions for safeguarding women's rights. POSH –SHW officially recognized since 1970 as a form violence. Matter of workplace harassment gained interest amongst the practioner as it is becoming one of the most sensitive area of effective workplace management and this concern requires immediate attention. Government of India is committed to promote Gender equality and women empowerment by eliminating discrimination across every sector and want to prevent all forms of violence against women as it raises the self esteem and confidence of women. This can be achieved by enforcing constitutional and legal provisions for safeguarding women's rights. POSH –SHW officially recognized since 1970 as a form violence. Matter of workplace harassment gained interest amongst the practioner as it is becoming one of the most sensitive area of effective workplace management and this concern requires immediate attention.

Event Overview:- Delve into our Prevention of Sexual Harassment at Workplace Awareness Program. This event tackles vital aspects of fostering a safe and respectful workplace. Through insightful discussions, expert guidance, and informative resources, we aim to empower individuals and organizations in creating environments free from harassment. Join us in promoting a culture of dignity and equality.

Activities:- Our Prevention of Sexual Harassment at Workplace Awareness Program featured impactful activities. Engaging workshops facilitated open dialogue, clarifying policies and addressing concerns. Interactive scenarios enhanced understanding, while expert-led discussions offered practical solutions. Resources and awareness materials were distributed, empowering participants to contribute to fostering a safe and respectful workplace environment. Also in this awareness session awareness quiz, role play and case study was conducted.

Feedback:- Feedback was collected on the learning and understanding of the awareness program by the participants on various aspects of the session. Conclusion:- our Prevention of Sexual Harassment at Workplace Awareness Program has achieved its goal of fostering a safer, more respectful work environment. Your active participation reinforces our commitment to addressing and preventing harassment. Let's collectively uphold a workplace culture built on dignity, equality, and mutual respect.


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Date: 9th Aug 2021 REPORT ON The Art of Soft Skills

Resource person: Dr. Deepak Dixit

IIMHRD conducted The Art of Soft Skills MBA colleges integrate effective communication courses to equip future business leaders with essential interpersonal skills crucial for success in the corporate world. Following aspects has been covered: effective communication in the context of art can cover a wide range of subjects, depending on the focus and curriculum of the program.

Here are some potential topics that MBA students might cover in relation to art and effective communication:

- Verbal Communication
- Written Communication
- Interpersonal Skills
- Cross-Cultural Communication

Outcome: Participants not only enhance their employability but also develop into effective leaders capable of driving organizational growth and innovation. Course: Art of Soft Skills


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Date: 10th Aug 2021 REPORT ON Personality Development

IIMHRD conducted Personality Development - It's essential for students to articulate their professional journey, skills, and goals effectively. Crafting a compelling career narrative also helps students understand their own strengths, passions, and career objectives more clearly. Following aspects has been covered- Individuals can create a well-rounded and compelling career narrative that effectively communicates their professional story to others. Crafting a career narrative typically involves addressing several key aspects:

- Personal Branding
- Professional Experiences
- Skills and Strengths
- Career Goals
- Passion and Values
- Challenges and Learning Moments

Outcome: Participants get the ability to effectively communicate your professional journey, skills, and aspirations. This enables you to stand out in job interviews, networking events, and professional interactions, ultimately helping you to advance in your career and pursue your goals with clarity and confidence. Course: Personality Development Resource person: Prof. Dhananjay Salunke


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Date – 16th Aug 2021 REPORT ON Current Affairs

IIMHRD conducted Current Affairs MBA colleges often include courses on staying informed and engaged to equip students with essential skills for the dynamic business environment. This helps them stay updated on industry trends, market changes, and technological advancements, fostering adaptability and strategic thinking crucial for effective leadership in today's competitive landscape. These aspects collectively empower MBA students to navigate complex business environments, make informed decisions, and drive organizational success. Following aspects has been covered - These aspects collectively empower participants to navigate complex business environments, make informed decisions, and drive organizational success. It typically cover various aspects such:

- Current Events
- Industry Trends
- Market Research
- Strategic Analysis
- Communication Skills
- Networking
-

Continuous Learning Outcome: These outcomes prepare students for leadership roles in dynamic business environments. Course: Current Affairs Resource person: Prof. Dharendra Kumar


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INTERNATIONAL YOGA DAY Date 21st JUNE 2022

Institute has organized the International Yoga Day on 21st June 2022 International Yoga Day, observed annually on June 21st, is a global celebration that highlights the profound impact of yoga on physical, mental, and spiritual well-being. Established by the United Nations in 2014, this day aims to raise awareness about the numerous benefits of practicing yoga and promote its integration into daily life. As the world unites in the spirit of holistic wellness, International Yoga Day serves as a reminder of the ancient practice's universal appeal and its potential to foster harmony among diverse communities.

As International Yoga Day completes another year of celebration, it stands as a testament to the enduring appeal of this ancient practice. The global recognition and participation in this day underscore the universal desire for well-being, unity, and balance. By embracing the principles of yoga, individuals and communities can contribute to creating a healthier, more harmonious world. As we reflect on the significance of International Yoga Day, let us continue to explore the transformative potential of yoga in fostering personal and collective well-being.


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WORKSHOP ON POSH Date: 4th Sep2021

Introduction: Government of India is committed to promote Gender equality and women empowerment by eliminating discrimination across every sector and want to prevent all forms of violence against women as it raises the self esteem and confidence of women. This can be achieved by enforcing constitutional and legal provisions for safeguarding women's rights. POSH –SHW officially recognized since 1970 as a form violence. Matter of workplace harassment gained interest amongst the practioner as it is becoming one of the most sensitive area of effective workplace management and this concern requires immediate attention. Government of India is committed to promote Gender equality and women empowerment by eliminating discrimination across every sector and want to prevent all forms of violence against women as it raises the self esteem and confidence of women. This can be achieved by enforcing constitutional and legal provisions for safeguarding women's rights. POSH –SHW officially recognized since 1970 as a form violence. Matter of workplace harassment gained interest amongst the practioner as it is becoming one of the most sensitive area of effective workplace management and this concern requires immediate attention. Event Overview:- Delve into our Prevention of Sexual Harassment at Workplace Awareness Program. This event tackles vital aspects of fostering a safe and respectful workplace. Through insightful discussions, expert guidance, and informative resources, we aim to empower individuals and organizations in creating environments free from harassment. Join us in promoting a culture of dignity and equality. Prevention of Sexual Harassment at Workplace Awareness Program featured impactful activities. Engaging workshops facilitated open dialogue, clarifying policies and addressing concerns. Interactive scenarios enhanced understanding, while expert-led discussions offered practical solutions. Resources and awareness materials were distributed, empowering participants to contribute to fostering a safe and respectful workplace environment. Also in this awareness session awareness quiz, role play and case study was conducted. Our Prevention of Sexual Harassment at Workplace Awareness Program has achieved its goal of fostering a safer, more respectful work environment. Your active participation reinforces our commitment to addressing and preventing harassment. Let's collectively uphold a workplace culture built on dignity, equality, and mutual respect.

Date: 11th Aug 2021 REPORT ON Personality Grooming Session

IIMHRD conducted Grooming Session MBA colleges integrate effective communication courses to equip future business leaders with essential interpersonal skills crucial for success in the corporate world. Following aspects has been covered: effective communication in the context of art can cover a wide range of subjects, depending on the focus and curriculum of the program. Here are some potential topics that MBA students might cover in relation to art and effective communication: • Verbal Communication • Written Communication • Interpersonal Skills • Cross-Cultural Communication • Personality Development (Dressing Sense)

Outcome: Participants not only enhance their employability but also develop into effective leaders capable of driving organizational growth and innovation. Course: Grooming Session
Resource person: Dr. Samrat Ray


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Current Affair

Date : 20/2/2020 Resource Person : Prof Girish Naik,

The purpose of this report is to evaluate and document the strategies and outcomes related to the development of critical thinking skills at International Institute of Management and Human Resource Development (w). Critical thinking is essential for students to navigate complex problems and make informed decisions, aligning with our mission to cultivate informed and capable graduates."

"At the International Institute of Management & Human Resource Development (w), Our vision is to empower aspiring female management students to become physically fit, mentally robust and professionally competent individuals. We aim to equip them with the skills and knowledge necessary to assume leadership position in the industry and society of tomorrow".

The MBA program is to develop strategic thinking, leadership skills, and ethical decision-making abilities in our students. The MBA program includes core courses such as 'Financial Management,' 'Marketing Strategies,' and 'Operations Management.' Elective courses allow students to specialize in areas like 'Digital Marketing,' 'Investment Banking,' and 'Entrepreneurship.' The program culminates in a capstone project where students apply their learning to real-world business challenges." By the end of the program, students are expected to demonstrate proficiency in managing business operations, analyzing market trends, and leading diverse teams.

International Institute of management & human Resource Development(w) is committed to delivering a high-quality MBA program that equips students with the skills and knowledge required for successful careers. We continuously seek to improve our curriculum and teaching methods to maintain our reputation for excellence in business education.

In conclusion, International Institute of Management & Human Resource Development (w) is dedicated to enhancing critical thinking skills through comprehensive curricular and extracurricular initiatives. We remain committed to continuous improvement and excellence in education."


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Report on PERSONAL HYGIENE

Personal hygiene is crucial for female students as it significantly impacts their health, academic performance, and overall well-being.

Our female students come from diverse backgrounds with varying levels of awareness and access to hygiene resources. We provide clean and well-maintained restrooms and ensure access to essential hygiene products. Awareness programs such as hygiene workshops, seminars, and health fairs are regularly organized to educate students. Counseling services offer personalized advice and support to help students maintain good hygiene.

To raise awareness about the importance of personal hygiene, we conduct workshops and seminars that provide practical tips and strategies. Initiatives such as the distribution of sanitary napkins, soaps, and hand sanitizers help ensure students have access to necessary hygiene products. Health screenings and assessments are offered to monitor hygiene-related health issues and identify areas for improvement.

We regularly survey students to gather feedback on the hygiene programs and initiatives provided. Performance metrics such as participation rates, student satisfaction, and health outcomes are used to assess the effectiveness of our initiatives.

The International Institute of Management and Human Resource Development (W) organized a workshop titled "Physical and Mental Hygiene for Personality Development." The workshop emphasized the importance of prioritizing well-being to develop a thriving personality. Participants were encouraged to cleanse their minds with positive thoughts and nurture their bodies with healthy habits. By embracing physical and mental hygiene, individuals can build a strong foundation for a confident and vibrant personality

Our institute is dedicated to promoting personal hygiene and overall well-being among female students. Our comprehensive hygiene awareness initiatives and resources are designed to help students achieve a balanced and healthy lifestyle.


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Date: 17th Aug 21 REPORT ON Management Games

IIMHRD conducted Management Games are inherently engaging and enjoyable for the students. management fundamentals Challenges Journey into MBA programs to create active, immersive, and experiential learning experiences that prepare students for the complexities of managerial roles in today's dynamic business environment. By combining theoretical knowledge with practical application, games enhance students' critical thinking, decision-making, and collaboration skills, ultimately preparing them to succeed in their future careers.

Following aspects has been covered: -

This games challenges offer an experiential learning environment where students can experiment with different strategies, make decisions, and observe the consequences of their actions in a risk-free setting. This journey by making learning enjoyable and immersive.

- Teamwork and Collaboration
- Risk- Free Exploration
- Engagement and Motivation
- Decision Making Skill
- Critical Thinking
- Face to Challenges

Outcome: Participant will enrich their learning experience, promotes active engagement, and prepares them for the challenges they will face in real-world management roles. Course: Management Games Resource person: Dr. Sangita Rajput Venue: IIMHRD Basketball Ground Pune.


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Date: 28/1/2021 REPORT ON Professional Image Workshop

Resource person: Prof. Shradha Kulkarni Venue: Zoom Platform

IIMHRD conducted Professional Image Workshop to help students develop a polished and professional presence that aligns with the expectations of the business world. Additionally, cultivating a strong professional image enhances students' confidence, credibility, and overall effectiveness in their future careers. The goal of a professional image workshop is to equip students with the knowledge, skills, and confidence to present themselves effectively in professional settings and to make positive impressions on colleagues, clients, and potential employers. Following aspects has been covered: The workshop journey teaches numerous valuable lessons and provides enjoyable experiences for every participant In a professional image workshop, several aspects are typically covered to help students develop a polished and professional presence: -

- Personal branding
- Professional attire
- Grooming
- Body language
- Etiquette

Outcome: Professional image workshop empower participants to make positive impressions, build credibility, and advance their careers in the business world. Also, it equips MBA students with the skills, knowledge, and mindset necessary to make a positive impact in their future careers and effectively navigate the professional landscape. Course: Professional image workshop


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Date: 12/10/2020 REPORT ON Soft Skill

Soft Skill Resource person: Dr. Deepak Dixit Venue: Zoom Platform

IIMHRD conducted Soft Skill Training session. MBA colleges integrate effective communication courses to equip future business leaders with essential interpersonal skills crucial for success in the corporate world. Following aspects has been covered: effective communication in the context of art can cover a wide range of subjects, depending on the focus and curriculum of the program.

Here are some potential topics that MBA students might cover in relation to art and effective communication:

- Verbal Communication
- Written Communication
- Interpersonal Skills
- Business English

Outcome: Participants not only enhance their employability but also develop into effective leaders capable of driving organizational growth and innovation.


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INTERNATIONAL YOGA DAY 21st JUNE 2021 The Institute has organized the International Yoga Day on 21st June 2021 International Yoga Day, observed annually on June 21st, is a global celebration that highlights the profound impact of yoga on physical, mental, and spiritual well-being. Established by the United Nations in 2014, this day aims to raise awareness about the numerous benefits of practicing yoga and promote its integration into daily life. As the world unites in the spirit of holistic wellness, International Yoga Day serves as a reminder of the ancient practice's universal appeal and its potential to foster harmony among diverse communities. As International Yoga Day completes another year of celebration, it stands as a testament to the enduring appeal of this ancient practice. The global recognition and participation in this day underscore the universal desire for well-being, unity, and balance. By embracing the principles of yoga, individuals and communities can contribute to creating a healthier, more harmonious world. As we reflect on the significance of International Yoga Day, let us continue to explore the transformative potential of yoga in fostering personal and collective well-being. Institute has organized the International Yoga Day on 21st June 2021 as per the directions given by Government of India and Maharashtra as well as by the statutory bodies governing the Institute. All the Staff, Students including stakeholders celebrated the Yoga day by practicing the YOGA in Institute campus.


DIRECTOR
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Date : 4/1/2021 REPORT ON Grooming Session

Resource person: Dr. D. Kumar Venue: Zoom Platform

IIMHRD conducted Grooming Session MBA colleges integrate effective communication courses to equip future business leaders with essential interpersonal skills crucial for success in the corporate world. Following aspects has been covered: effective communication in the context of art can cover a wide range of subjects, depending on the focus and curriculum of the program. Here are some potential topics that MBA students might cover in relation to art and effective communication: • Verbal Communication • Written Communication • Interpersonal Skills • Cross-Cultural Communication • Personality Development (Dressing Sense) Outcome: Participants not only enhance their employability but also develop into effective leaders capable of driving organizational growth and innovation. Course: Grooming Session Resource person: Dr. D. Kumar Venue: Zoom Platform


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Date: 19-Sep-2019 REPORT ON Management Games

IIMHRD conducted Management Games Management Interactive Simulations & Challenges are inherently engaging and enjoyable for the students management fundamentals Challenges Journey into MBA programs to create active, immersive, and experiential learning experiences that prepare students for the complexities of managerial roles in today's dynamic business environment. By combining theoretical knowledge with practical application, games enhance students' critical thinking, decision-making, and collaboration skills, ultimately preparing them to succeed in their future careers. Following aspects has been covered: - This games challenges offer an experiential learning environment where students can experiment with different strategies, make decisions, and observe the consequences of their actions in a risk-free setting. This journey by making learning enjoyable and immersive. • Teamwork and Collaboration • Risk- Free Exploration • Engagement and Motivation • Decision Making Skill • Critical Thinking • Face to Challenges Outcome: Participant will enrich their learning experience, promotes active engagement, and prepares them for the challenges they will face in real-world management roles. Course: Management Games (Simulations & Challenges) Resource person: Dr. Sangita Rajput Venue: IIMHRD Basketball Ground Pune.


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REPORT ON CAREER COUNSELLING

Date: 16th July 2018

A workshop on career counselling was organised for student by IIMHRD. The workshop was conducted under the guidance of Founder President SBES, Pune which was a very informative & interactive session for new management students.

Sem 1:

This session was divided into five segments:

1. Aptitude test : Prof. Neha Agarwal
2. Psychometric Test : Dr. Shraddha Kulkarni
3. Meta Publication : Counselling by Meta Publishing
4. Mentoring : HODs and Mentors
5. Placement Guidance : Prof. Aakansha Taunk

An aptitude test was conducted by Prof. Neha Agrawal, which helped students to enhance understand their inclination towards the subject to be opted as specialisation, with the experience to evaluate ,emphasis on aptitude test scores. Prof. Neha Agarwal guided the students for choosing their specialisation

Under the same session a psychometric test was done by Dr. Shraddha Kulkarni, a trained professional and HR consultant and according to the results, She and the team guided the students towards their choice of specialisation. She interpreted the data and wrote individual reports for each student. Each student underwent a personal counselling session after the assessment.

A counselling agency Meta Publication provided a guidelines that “ how to select their specialization”, which electives to choose in alignment with their short-term and long-term goals. The session provided the deep information about the various specialization in PGDM program.

Under the head of mentorship sessions the students were counselled by their respective mentors for the fundamental challenges in process & selection of winter internship. We held various guest lectures and conclaves to give better knowledge of industry prospective. Thus various interactions with Industry experts helped the future managers to take decisions towards the specialisation and choice of winter internship companies.

Sem 3:

The Experienced faculties, alumni and Industry Professionals would be interacting with students to give a clear understanding of industrial world and its requirements. These sessions are conducted to help students for selection for final placements. Saturdays are allotted for Industry interaction. The Academic Co-ordination department will inform time to time about schedule for interaction.

All HODs and mentors continuously guided and groomed them for better career. They gave knowledge about corporate work life, corporate behavior, manners & etiquette. Prof. Aakansha Taunk Counsel students in placement prospective. Majorly it helps in Professional Attitude development of students with the help of management games, role plays, and outbound activities. We held various guest lectures and conclaves to give better knowledge of industry prospective.

The career counselling sessions helped the students to face their final placement interviews. It helped in enhancing their confidence, knowledge and communication skills. Students were happy and satisfied, they had consulted the faculties with their issues and the experienced and experts guided them in their future endeavours.


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Date: 28/1/2020 REPORT ON Grooming Session

IIMHRD conducted Grooming Session to help students develop a polished and professional presence that aligns with the expectations of the business world. Additionally, cultivating a strong professional image enhances students' confidence, credibility, and overall effectiveness in their future careers. The goal of a professional image workshop is to equip students with the knowledge, skills, and confidence to present themselves effectively in professional settings and to make positive impressions on colleagues, clients, and potential employers. Following aspects has been covered: The workshop journey teaches numerous valuable lessons and provides enjoyable experiences for every participant In a professional image workshop, several aspects are typically covered to help students develop a polished and professional presence: -

- Personal branding
- Professional attire
- Grooming
- Body language
- Etiquette
- Communication skills
- Digital presence

Outcome: Professional image workshop empower participants to make positive impressions, build credibility, and advance their careers in the business world. Also, it equips MBA students with the skills, knowledge, and mindset necessary to make a positive impact in their future careers and effectively navigate the professional landscape. **Resource person: Prof. Shradha Kulkarni**


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Date: 19/9/2019 REPORT ON Art of Effective Communication (Soft Skills)

IIMHRD conducted The Art of Effective Communication (Soft Skills) MBA colleges integrate effective communication courses to equip future business leaders with essential interpersonal skills crucial for success in the corporate world. Following aspects has been covered: effective communication in the context of art can cover a wide range of subjects, depending on the focus and curriculum of the program.

Here are some potential topics that MBA students might cover in relation to art and effective communication: • Verbal Communication • Written Communication • Interpersonal Skills • Cross-Cultural Communication • Digital Communication Outcome: Participants not only enhance their employability but also develop into effective leaders capable of driving organizational growth and innovation. Course: Art of Effective Communication (Soft Skill)

Resource person: Dr. Deepak Dixit

Venue: C K Pralhad Hall, IIMHRD, Pune


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Date – 20 Feb 2020 REPORT ON Current Affairs Session

IIMHRD conducted Current Affairs Session. MBA colleges often include courses on staying informed and engaged to equip students with essential skills for the dynamic business environment. This helps them stay updated on industry trends, market changes, and technological advancements, fostering adaptability and strategic thinking crucial for effective leadership in today's competitive landscape. These aspects collectively empower MBA students to navigate complex business environments, make informed decisions, and drive organizational success. Following aspects has been covered - These aspects collectively empower participants to navigate complex business environments, make informed decisions, and drive organizational success. It typically cover various aspects such: • Current Events • Industry Trends • Market Research • Strategic Analysis • Communication Skills • Networking • Continuous Learning Outcome: These outcomes prepare students for leadership roles in dynamic business environments. Course: Current Affairs

Resource person: Dr. Nitin Ranjan

Venue: C K Pralhad Hall, IIMHRD, Pune


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INTERNATIONAL YOGA DAY 21st JUNE 2020

International Yoga Day, observed annually on June 21st, is a global celebration that highlights the profound impact of yoga on physical, mental, and spiritual well-being. Established by the United Nations in 2014, this day aims to raise awareness about the numerous benefits of practicing yoga and promote its integration into daily life. As the world unites in the spirit of holistic wellness, International Yoga Day serves as a reminder of the ancient practice's universal appeal and its potential to foster harmony among diverse communities. As International Yoga Day completes another year of celebration, it stands as a testament to the enduring appeal of this ancient practice. The global recognition and participation in this day underscore the universal desire for well-being, unity, and balance. By embracing the principles of yoga, individuals and communities can contribute to creating a healthier, more harmonious world. As we reflect on the significance of International Yoga Day, let us continue to explore the transformative potential of yoga in fostering personal and collective well-being. The Institute has organized the International Yoga Day on 21st June 2020 as per the directions given by Government of India and Maharashtra as well as by the statutory bodies governing the Institute. All the Staff, Students including stakeholders celebrated the Yoga day by practicing


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Date: 4/10/2018 REPORT ON Interpersonal Savvy

IIMHRD conducted Interpersonal Savvy- Mastering the art of effective interaction, fostering strong connections, and navigating various social situations with grace to the MBA First year students in order to enhance their employability and competitiveness, the said course also helped the students to acquire additional skills and qualifications. The said course helped the students to showcase their achievements and potential to employers and recruiters. Following aspects has been covered:- This course focuses on honing interpersonal skills for successful interactions in diverse social contexts. Participants will develop emotional intelligence, communication proficiency, and cultural competence to build strong connections.

- Introduction to Interpersonal Savvy
- Emotional Intelligence
- Building Rapport and Trust
- Effective Communication
- Navigating Difficult Conversations
- Cultural Competence
- Networking and Relationship Building
- Social Intelligence in the Digital Age
- Personal Branding
- Applying Interpersonal Savvy in the Real World Outcome: Participants will gain confidence in navigating social situations, fostering connections, and excelling personally and professionally.

Resource Person: Prof. Johnson Venue: C K Pralhad Hall, IIMHRD, Pune



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Date: 7-Sep-18 REPORT ON Simulation Games

IIMHRD conducted Simulation Games – Management Interactive Simulations & Challenges are inherently engaging and enjoyable for the students. management fundamentals Challenges Journey into MBA programs to create active, immersive, and experiential learning experiences that prepare students for the complexities of managerial roles in today's dynamic business environment. By combining theoretical knowledge with practical application, games enhance students' critical thinking, decision-making, and collaboration skills, ultimately preparing them to succeed in their future careers. Following aspects has been covered: - This games challenges offer an experiential learning environment where students can experiment with different strategies, make decisions, and observe the consequences of their actions in a risk-free setting. This journey by making learning enjoyable and immersive. • Teamwork and Collaboration • Risk- Free Exploration • Engagement and Motivation • Decision Making Skill • Critical Thinking • Face to Challenges Outcome: Participant will enrich their learning experience, promotes active engagement, and prepares them for the challenges they will face in real-world management roles. Course: Simulation Games Resource person: Dr. Sangita Rajput Venue: IIMHRD Basketball Ground Pune.


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Date: 3/10/18 REPORT ON Grooming Session IIMHRD conducted Grooming Session to help students develop a polished and professional presence that aligns with the expectations of the business world. Additionally, cultivating a strong professional image enhances students' confidence, credibility, and overall effectiveness in their future careers. The goal of a professional image workshop is to equip students with the knowledge, skills, and confidence to present themselves effectively in professional settings and to make positive impressions on colleagues, clients, and potential employers. Following aspects has been covered: The workshop journey teaches numerous valuable lessons and provides enjoyable experiences for every participant In a professional image workshop, several aspects are typically covered to help students develop a polished and professional presence: - • Personal branding • Professional attire • Grooming • Body language • Etiquette • Communication skills • Digital presence Outcome: Grooming Session workshop empowers participants to make positive impressions, build credibility, and advance their careers in the business world. Also, it equips MBA students with the skills, knowledge, and mindset necessary to make a positive impact in their future careers and effectively navigate the professional landscape. Course: Grooming Session Resource person: Prof. Shradha Kulkarni Venue: Paras Hall, IIMHRD, Pune


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Date: 16/8/18 REPORT ON Art of effective communication

IIMHRD conducted The Art of Effective Communication MBA colleges integrate effective communication courses to equip future business leaders with essential interpersonal skills crucial for success in the corporate world. Following aspects has been covered: effective communication in the context of art can cover a wide range of subjects, depending on the focus and curriculum of the program. Here are some potential topics that MBA students might cover in relation to art and effective communication: • Verbal Communication • Written Communication • Interpersonal Skills • Cross-Cultural Communication • Digital Communication Outcome: Participants not only enhance their employability but also develop into effective leaders capable of driving organizational growth and innovation. Course: Art of Effective Communication Resource person: Prof. Shalu Shukla Venue: Paras Hall, IIMHRD, Pune


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INTERNATIONAL YOGA DAY 21st JUNE 2019 Institute has organized the International Yoga Day on 21st June 2019 International Yoga Day, observed annually on June 21st, is a global celebration that highlights the profound impact of yoga on physical, mental, and spiritual well-being. Established by the United Nations in 2014, this day aims to raise awareness about the numerous benefits of practicing yoga and promote its integration into daily life. As the world unites in the spirit of holistic wellness, International Yoga Day serves as a reminder of the ancient practice's universal appeal and its potential to foster harmony among diverse communities. As International Yoga Day completes another year of celebration, it stands as a testament to the enduring appeal of this ancient practice. The global recognition and participation in this day underscore the universal desire for well-being, unity, and balance. By embracing the principles of yoga, individuals and communities can contribute to creating a healthier, more harmonious world. As we reflect on the significance of International Yoga Day, let us continue to explore the transformative potential of yoga in fostering personal and collective well-being. Institute has organized the International Yoga Day on 21st June 2019 as per the directions given by Government of India and Maharashtra as well as by the statutory bodies governing the Institute. All the Staff, Students including stakeholders celebrated the Yoga day by practicing the YOGA in Institute campus


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